

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484393

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LenUp Global, Inc		07/19/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LendUp Technologies, Inc.		
Street Address:	225 Bush Street, 11th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4225594	LENDUP	
Registration Number:	4447375	LENDUP LADDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125030559		
Email:	ksruisi@venable.com		
Correspondent Name:	Marcella Ballard		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
NAME OF SUBMITTER:	Marcella Ballard		
SIGNATURE:	/MB/		
DATE SIGNED:	08/01/2018		
Total Attachments: 1			
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DEED OF TRADEMARK ASSIGNMENT


WHEREAS, Lendup Global, Inc., (Assignor), a Delaware Corporation, with its principal place of business at 237 Kearny St. #169, San Francisco, CA, United States 94108, is the owner of all of the trademark rights related to the following trademark(s):

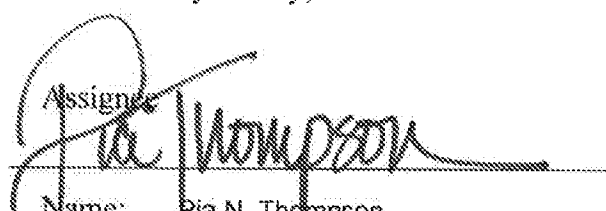
<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>U.S. Registration Date</u>
LENDUP	4225594	October 16, 2012
LENDUP LADDER	4447375	December 10, 2013

WHEREAS, LendUp Technologies, Inc., (Assignee), a Delaware Corporation, with its principal place of business at 225 Bush Street, 11th Floor, San Francisco, CA United States 94104, is desirous of acquiring the trademark rights represented by the above trademark registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee, effective July 19, 2018 all rights, title, and interest in the trademark(s) stated above together with the goodwill of the business in the goods and/or services for which the trademarks have been registered.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this assignment to be executed by each of their duly authorized officers this 19th day of July, 2018.

Assignor
By 
Name: Pia N. Thompson
Title: General Counsel

Assignee
By 
Name: Pia N. Thompson
Title: General Counsel