

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM484432

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SHARETHIS, INC.		05/27/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Tierra Group, LLC		
<b>Street Address:</b>	5350 Pioneer Creek Dr. Ste 1		
<b>City:</b>	Maple Plain		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55359		
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4124151	BLUAVA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	763-479-0788		
<b>Email:</b>	m.cook@thetierragroup.com		
<b>Correspondent Name:</b>	David Goulet		
<b>Address Line 1:</b>	Suite #1		
<b>Address Line 2:</b>	5350 Pioneer Creek Drive		
<b>Address Line 4:</b>	Maple Plain, MINNESOTA 55359		
<b>NAME OF SUBMITTER:</b>	David Goulet		
<b>SIGNATURE:</b>	/David Goulet/		
<b>DATE SIGNED:</b>	08/02/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 4124151

**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT Agreement (“**ASSIGNMENT**”) is executed on this 27th day of May 2018 by, SHARETHIS, INC. a Corporation incorporated under the laws of Delaware, having principal place of business at 4009 Miranda Avenue, Suite 200, Palo Alto, California United States 94304 (hereinafter referred to as “**ASSIGNOR**”)

**IN FAVOR OF**

The Tierra Group, LLC, (hereinafter referred to as “**ASSIGNEE**”), a Limited Liability Company incorporated under the laws of Minnesota, having principal place of business at 5350 Pioneer Creek Dr., Ste 1 Maple Plain, Minnesota 55359.

**WHEREAS**, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications registered with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

<b>TRADEMARK</b>	<b>TYPE OF MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>STATUS</b>
BLUAVA	Trademark	4124151	Apr. 10, 2012	A Section 8 declaration has been accepted.

**AND WHEREAS**, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

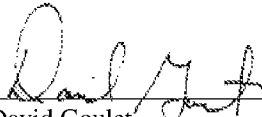
**NOW, THEREFORE**, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

**IN WITNESS WHEREOF**, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

**ASSIGNOR**

**ASSIGNEE**

  
\_\_\_\_\_  
David Goulet  
Director Of Sales

  
\_\_\_\_\_  
David Goulet  
Director Of Sales

