

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484441

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Propagate Content, LLC		07/19/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	One Apple Park Way		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86667371	PLANET OF THE APPS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocket@apple.com		
Correspondent Name:	Thomas R. La Perle		
Address Line 1:	One Apple Park Way		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Spencer Joffrion		
SIGNATURE:	/Spencer Joffrion/		
DATE SIGNED:	08/02/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS PROPAGATE CONTENT, LLC, a California limited liability company whose address is 450 S. Lucerne Boulevard, Los Angeles, California 90020 ("Assignor"), has filed U.S. trademark application Serial No. 86/667,371 (the "Application") to register the mark PLANET OF THE APPS (the "Mark"); and

WHEREAS APPLE INC., a California corporation whose address is One Apple Park Way, Cupertino, California 95014 ("Assignee"), has succeeded to the portion of Assignor's business to which the Mark pertains and desires to acquire all of Assignor's rights in the Mark, the Application, and the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Application, all other rights that Assignor may have in the Mark, and the goodwill of the business connected with the use of and symbolized by the Mark.

PROPAGATE CONTENT, LLC

By:  _____

Executed July 19th, 2018