

TRADEMARK ASSIGNMENT COVER SHEET



Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Popfunk, LLC		12/31/2016	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Trevco, Inc.		
Street Address:	32450 N. Avis Drive		
City:	Madison Heights		
State/Country:	MICHIGAN		
Postal Code:	48071		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2738567	POPFUNK	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-761-3780		
Email:	trademarks@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield - Bodman PLC		
Address Line 1:	201 S. Division Street, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Susan M. Kornfield		
SIGNATURE:	/susan m. kornfield/		
DATE SIGNED:	07/11/2018		
Total Attachments: 2			
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ASSIGNMENT OF INTELLECTUAL PROPERTY AND RELATED RIGHTS

1. **Parties; Effective Date.** This "Assignment of Intellectual Property and Related Rights" ("Agreement") is between Popfunk, LLC, a Michigan limited liability company with offices at 32450 N. Avis Drive, Madison Heights, Michigan 48071 ("Assignor") and Trevco, Inc., a Michigan corporation with offices at 32450 N. Avis Drive, Madison Heights, Michigan 48071 ("Assignee"). This Agreement is effective December 31, 2016.
2. **Identification of Intellectual Property and Related Rights.** Assignor is the owner or has certain beneficial rights in intellectual property and related rights, including:
 - (a) trademarks, service marks, trade names, logos, social media handles, domain names, and other indicia of source (collectively, the "Marks"), including:
 - Business/trade name Popfunk
 - Trademark/service mark POPFUNK
 - POPFUNK, U.S. Reg. No. 2,738,567
 - Domain name "popfunk.com"
 - Logo 
 - Twitter handle @popfunk
 - Stylized letters 
 - (b) data and information, such as administrative information, technical information, login-in credentials and passwords, content of the social media accounts, and contracts with domain name registrars (collectively, "Data");
 - (c) copyrights, including all content original to Assignor posted to web sites and social media sites, and accounts owned by Assignor or under the control of Assignor (collectively, "Content");
 - (d) trade secrets, confidential information, other nonpublic information, computer programs, and data (by way of example, compilations, procedures, processes, systems, methods of operation, concepts, principles, formulas, algorithms, patterns designs, instruments, technology, techniques, practices, research, and compositions) ("Trade Secrets"); and

(e) licenses, contracts, and other agreements between Assignor and third parties relating to the assets identified above, in all formats and media, pursuant to the laws of any jurisdiction throughout the world, including domain name registrars (collectively, "Contracts").

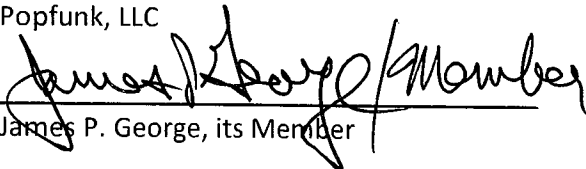
3. **Assignment.** For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and Assignee accepts, all right, title and interest in and to the Marks, Data, Content, Trade Secrets, and Contracts (collectively, the "IP"), along with:

- (a) the goodwill associated with the Marks;
- (b) all US and foreign registrations of the Marks and Copyrights, and any pending applications for registration;
- (c) the right to sue or otherwise recover for any and all past, present and future infringements;
- (d) all income, royalties, damages, and other payments now and hereafter due and/or payable with respect to the IP; and
- (e) any and all other rights, whether legal, beneficial, contractual, statutory, or common law, corresponding to the IP.


4. **General Terms.** The parties shall cooperate in effectuating the terms of this Agreement. By way of example, Assignor shall provide Assignee with login credentials, passwords, other account information and data relating to the domain name popfunk.com and to social media accounts. This Agreement is governed by the laws of the State of Michigan. It is the entire agreement between the parties and supersedes any prior understanding or promises. It may be amended only by a writing signed by all parties and shall be binding upon and inure to the benefit of the parties, their successors and assigns.

AGREED AND ACCEPTED:

"Assignor"
Popfunk, LLC


James P. George, its Member

"Assignee"
Trevco, Inc.


James P. George, its CEO