

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481442

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Entertainment Holdings, Inc.		06/26/2018	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Willy Bietak Productions, Inc.		
Street Address:	1404 Third Street Promenade, Suite 200		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3496299	ICE CAPADES	
CORRESPONDENCE DATA			
Fax Number:	2027471901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-747-1900		
Email:	ekomen@sheppardmullin.com		
Correspondent Name:	Edwin Komen, Sheppard Mullin		
Address Line 1:	2099 PENNSYLVANIA AVENUE, NW, Suite 100		
Address Line 4:	Washington, D.C. 20006-6801		
NAME OF SUBMITTER:	Edwin Komen		
SIGNATURE:	/Edwin Komen/		
DATE SIGNED:	07/11/2018		
Total Attachments: 2			
source=ice capades - reg3496299 - assignment - entertainment holdings to willy bietak prods#page1.tif			
source=ice capades - reg3496299 - assignment - entertainment holdings to willy bietak prods#page2.tif			

CH \$40.00 3496299

SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT ("Assignment") is by and between Entertainment Holdings, Inc., a Nevada corporation located at 1645 Village Center Circle, Suite 170, Las Vegas, Nevada 89134 (Assignor) and Willy Bietak Productions, Inc., a Nevada corporation located at 1404 Third Street Promenade, Suite 200, Santa Monica, California 90401 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the mark and service mark registration for ICE CAPADES, Reg. No. 3,496,299 (the "Service Mark"), together with the goodwill of the business connected with and symbolized by the Service Mark; and

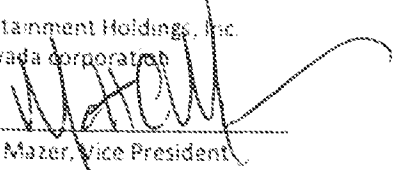
WHEREAS, Assignee desires to acquire all right, title and interest in and to the Service Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title, interest in and to the Service Mark, together with the goodwill of the business connected with, and symbolized by, the Service Mark including all causes of action as may have accrued on or before the date of this Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States Patent and Trademark Office to record the transfer of the registration for the Service Mark to Assignee. Assignor agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Service Mark.

Entertainment Holdings, Inc.
a Nevada corporation

By: 
Matt Mazer, Vice President
June 26, 2018

Willy Bietak Productions, Inc.
a Nevada corporation

By: _____
Willy Bietak, President

Date: _____

SERVICE MARK ASSIGNMENT

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Entertainment Holdings, Inc.
a Nevada corporation

By: _____
Matt Mazer, Vice President
June 26, 2018

Willy Bietak Productions, Inc.
a Nevada corporation

By: 
Willy Bietak, President

Date: 6-26-2018