

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM477253

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plastic Research and Development Corporation		04/05/2018	Corporation: ARKANSAS
RECEIVING PARTY DATA			
Name:	Shimano, Inc.		
Street Address:	3-77 Oimatsu-cho, Sakai-Ku		
City:	Sakai City, Osaka		
State/Country:	JAPAN		
Postal Code:	590-8577		
Entity Type:	Company: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2946515	GRAPPLER	
CORRESPONDENCE DATA			
Fax Number:	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7036106100		
Email:	boxip@hoganlovells.com		
Correspondent Name:	Valerie Brennan		
Address Line 1:	7930 Jones Branch Drive, 9th Floor		
Address Line 2:	Attn: Box Intellectual Property		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Valerie Brennan		
SIGNATURE:	/VB/		
DATE SIGNED:	06/08/2018		
Total Attachments: 1			
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IN THE UNITED STATES
TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Plastic Research and Development Corporation (dba) PRADCO OUTDOOR BRANDS, an Arkansas corporation, located at 3601 Jenny Lind Road, Fort Smith, Arkansas 72901-7301 USA ("Assignor"), owns the mark "GRAPPLER" and the federal trademark registration thereof of (Reg. No. 2946515) (the "Mark");

WHEREAS, Assignor desires to assign the Mark to Shimano, Inc., a Japanese company, located at 3-77 Oimatsu-cho, Sakai-Ku, Sakai City, Osaka 590-8577, Japan ("Assignee"); and


NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and all rights, claims and privileges pertaining thereto (including, without limitation, the right to sue and collect damages and/or profits for past, present and future infringements of the Mark and the right to prosecute and maintain trademark applications and registrations included in the Mark).

2. Recordation of Trademarks. Assignee shall have the right to record this Trademark Assignment with the U.S. Patent & Trademark Office.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized company officer, on the date indicated below, effective as of April 5, 2018.

Plastic Research and Development Corporation
(dba) PRADCO OUTDOOR BRANDS
(Assignor)

By: 
Name: Bruce Stanton
Title: Vice President
General Manager of Fishing Division

