

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zinus, Inc.		06/14/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Zinus Inc.		
Street Address:	10, Yatap-ro, 8th Floor, 81beon-gil		
Internal Address:	Bundang-gu, Seongnam-si		
City:	Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	13497		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 50			
Property Type	Number	Word Mark	
Registration Number:	2820202	FOMGUARD	
Registration Number:	3061094	SMARTBASE	
Registration Number:	3077402	SPA SENSATIONS	
Registration Number:	3083803	TEMPSMART	
Registration Number:	3149811	ULTIMA	
Registration Number:	3181508	THERATOUCH	
Registration Number:	3209647	ORTHO THERAPY	
Registration Number:	3239289	SMART.BED	
Registration Number:	3252775	SLEEP REVOLUTION	
Registration Number:	3253646	ADJUST-A-FIRM	
Registration Number:	3330320	SPRINGREST	
Registration Number:	3339089	REAL MATTRESS IN A BOX	
Registration Number:	3409065	NIGHT THERAPY	
Registration Number:	3446248	PRIAGE	
Registration Number:	3454792	SLEEP MASTER	
Registration Number:	3512441	NUREST	
Registration Number:	3811662	BETTER THAN A BOX SPRING	
Registration Number:	3874800	PRESSURE RELIEF COMFORT	

OP \$1265.00 2820202

Property Type	Number	Word Mark
Registration Number:	3877964	BIOFOAM
Registration Number:	3912085	VISCOLATEX
Registration Number:	3935186	SOFTSAFE
Registration Number:	3945353	MATTRESS IN A BOX WORLDWIDE PATENT PENDI
Registration Number:	3967200	MOTIVA
Registration Number:	3972045	RESTECH
Registration Number:	3976026	TORSOTEC
Registration Number:	3982314	COMFORT FOAM
Registration Number:	3995000	VIVON
Registration Number:	4046402	VIVON RISER
Registration Number:	4048224	VIVON CALM
Registration Number:	4050448	ECOFUSION
Registration Number:	4050917	MICROPLUSH
Registration Number:	4054176	BETTER THAN LATEX
Registration Number:	4057620	PLATFORMA
Registration Number:	4061587	LATEXSENSE
Registration Number:	4122931	MICROCOMFORT
Registration Number:	4132029	SLUMBER 1
Registration Number:	4134687	ICOIL
Registration Number:	4159364	BIFOLD BOX SPRING
Registration Number:	4165909	MYGEL
Registration Number:	4165910	VGEL
Registration Number:	4211630	GELTEX
Registration Number:	4306565	GELPUR
Registration Number:	4425705	LIVE ON, LAUGH ON, DREAM ON.
Registration Number:	4426317	BACK UP
Registration Number:	4430035	ACTIVFRESH
Registration Number:	4452645	COMPACK
Registration Number:	4472363	BODYPRO
Registration Number:	4472364	SPINEWAVE
Registration Number:	4472411	QUIET TIME
Registration Number:	4472477	MYEURO

CORRESPONDENCE DATA

Fax Number: 9258355804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9255505067

Email: darien@imperiumpw.com

Correspondent Name: Imperium Patent Works LLP
Address Line 1: P.O. Box 607
Address Line 4: Pleasanton, CALIFORNIA 94566

DOMESTIC REPRESENTATIVE

Name: Zinus, Inc.
Address Line 1: 5731 Promontory Rd
Address Line 4: Tracy, CALIFORNIA 95377

NAME OF SUBMITTER: Darien K. Wallace

SIGNATURE: /Darien K. Wallace/

DATE SIGNED: 06/19/2018

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Zinus, Inc., a California corporation ("Assignor") with offices at 1951 Fairway Drive, Suite A, San Leandro, California 94577, U.S.A., owns the entire right, title and interest in and to the 101 trademarks listed on Schedule A attached hereto, which are registered in the United States Patent and Trademark Office (collectively the "Trademarks");

WHEREAS, Zinus Inc., a corporation organized under the laws of the Republic of Korea ("Assignee") with offices at 10, Yatap-ro, 8th Floor, 81beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, 13497, Republic of Korea, desires to acquire all of Assignor's right, title and interest, in and to the Trademarks together with all the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignee, the parties agree as follows:

1. Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

2. In exchange for the assignment of the Trademarks by Assignor to Assignee, Assignee has paid to Assignor a trademark transfer fee in the amount of the estimated average sum of the filing fee, statement-of-use fee, extension fee and renewal fees, if any, for each of the Trademarks, which is agreed by both the Assignee and Assignor to be \$600 per trademark listed in Schedule A.

3. Assignor represents and warrants that:

(i) Assignor owns the entire right, title and interest in and to the Trademarks;

(ii) Assignor has adopted, used and is using the Trademarks, and all registrations for the Trademarks are currently valid and in full force and effect;

(iii) Assignor has not licensed the Trademarks to any other person or entity or granted, either expressly or impliedly, any rights with respect to the Trademarks to any other person or entity; and

(iv) Assignor has all authority necessary to enter into this Agreement and the execution and delivery of this Agreement has been duly and validly authorized; and


4. Assignor agrees to make no further use of the Trademarks, except as authorized and licensed by the Assignee, and Assignor agrees to not challenge Assignee's use or ownership, or the validity, of the Trademarks.

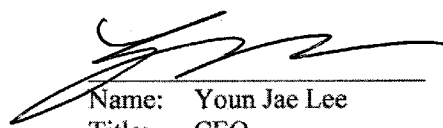
5. This Agreement shall be binding on and shall inure to the benefit of the parties to this Agreement and their successors and assigns, if any.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives.

ZINUS, INC., a California corporation

ZINUS INC., a corporation of Korea


Name: Namyoun Song
Title: CFO
Date: June 5, 2018


Name: Youn Jae Lee
Title: CEO
Date: June 14, 2018

SCHEDULE A

Registered U.S. trademarks assigned by Zinus, Inc. (California) to Zinus Inc. (Korea)

	<u>App. No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
1 FOMGUARD	76248866	2820202	3/2/2004
2 SMARTBASE	78390879	3061094	2/21/2006
3 SPA SENSATIONS	78295112	3077402	4/4/2006
4 TEMPSMART	78511947	3083803	4/18/2006
5 ULTIMA	78524388	3149811	9/26/2006
6 THERATOUGH	78310304	3181508	12/5/2006
7 ortho therapy	78554956	3209647	2/13/2007
8 Smart.Bed	78866193	3239289	5/8/2007
9 SLEEP REVOLUTION	77010493	3252775	6/19/2007
10 ADJUST-A-FIRM	78949849	3253646	6/19/2007
11 SPRINGREST	77055083	3330320	11/6/2007
12 Real Mattress in a Box	77138789	3339089	11/20/2007
13 NIGHT THERAPY	78782558	3409065	4/8/2008
14 PRIAGE	77196656	3446248	6/10/2008
15 sleep master	77128398	3454792	6/24/2008
16 NUREST	77449074	3512441	10/7/2008
17 BETTER THAN A BOX SPRING	77621132	3811662	6/29/2010
18 PRESSURE RELIEF COMFORT	77894149	3874800	11/9/2010
19 BIOFOAM	77852341	3877964	11/16/2010
20 VISCOLATEX	77852560	3912085	1/25/2011
21 SOFTSAFE	77815752	3935186	3/22/2011
22 Mattress In A Box worldwide patent pending	77855431	3945353	4/12/2011
23 MOTIVA	77901616	3967200	5/24/2011
24 RESTECH	85165336	3972045	5/31/2011
25 TORSOTEC	85111166	3976026	6/7/2011
26 comfort foam	77929463	3982314	6/21/2011
27 VIVON	85044661	3995000	7/12/2011
28 VIVON RISER	85081399	4046402	10/25/2011
29 VIVON CALM	85230603	4048224	11/1/2011
30 ECOFUSION	85108593	4050448	11/1/2011
31 MICROPLUSH	85250337	4050917	11/1/2011
32 BETTER THAN LATEX	85256078	4054176	11/8/2011
33 PLATFORMA	85224896	4057620	11/15/2011
34 LATEXSENSE	85256216	4061587	11/22/2011
35 MICROCOMFORT	85250370	4122931	4/3/2012
36 SLUMBER 1	85429210	4132029	4/24/2012
37 iCoil	85401276	4134687	5/1/2012
38 bifold box spring	85384880	4159364	6/12/2012
39 MYGEL	85460756	4165909	6/26/2012
40 VGEL	85464052	4165910	6/26/2012
41 GelTex	85496835	4211630	9/18/2012
42 GELPUR	85550243	4308565	3/19/2013
43 LIVE ON, LAUGH ON, DREAM ON.	85913813	4425705	10/29/2013
44 BACK UP	85656066	4426317	10/29/2013
45 ACTIVFRESH	85824982	4430035	11/5/2013
46 COMPACK	85980425	4452645	12/17/2013
47 BODYPRO	85824994	4472363	1/21/2014
48 SPINEWAVE	85824999	4472364	1/21/2014
49 QUIET TIME	85840244	4472411	1/21/2014
50 MYEURO	85862022	4472477	1/21/2014
51 HIPJOY	85861643	4482513	2/11/2014

52	FROM NATURE	85892202	4482610	2/11/2014
53	CHIROTHERAPY	85926766	4482657	2/11/2014
54	COMPACT	85880499	4507679	4/1/2014
55	COMPACLITE	85876627	4548839	6/10/2014
56	Visco Massage	85883889	4569263	7/15/2014
57	GELSCAPE	85947882	4585668	8/12/2014
58	Compaclite	85963226	4589950	8/19/2014
59	VISCOGELTEX	85912553	4593824	8/26/2014
60	SOFTSAFE	85963884	4602703	9/9/2014
61	RAPID REBOUND	86057232	4603036	9/9/2014
62	ACTIVE REBOUND	86059692	4603047	9/9/2014
63	SOFAREVOLUTION	86178414	4615306	9/30/2014
64	VISCOGELFOAM	85912564	4672421	1/13/2015
65	GREATSTART	86310573	4701471	3/10/2015
66	OMO Modern	86271493	4705317	3/17/2015
67	STAGES	86310580	4705394	3/17/2015
68	FOOTHERAPY	85959919	4728224	4/28/2015
69	COMPACTOGO	86373176	4740987	5/19/2015
70	Blackstone	86482919	4749949	6/2/2015
71	smart boxspring	86352392	4757576	6/16/2015
72	COMPACTOGO	86373089	4757639	6/16/2015
73	SUPPORT PLUS	86525897	4823967	9/29/2015
74	PIONEERING COMFORT.	86534641	4823972	9/29/2015
75	rapid dry foam	86584776	4843174	10/27/2015
76	COMPACLITE	86657093	4868491	12/8/2015
77	ZINUS	86743925	4913765	3/8/2016
78	modern studio	86791763	4934422	4/5/2016
79	FREEDOM	86753453	4979968	6/14/2016
80	new standard	86840105	5075011	11/1/2016
81	strong snap	86851292	5075045	11/1/2016
82	quick snap	86855939	5075055	11/1/2016
83	smart bed frame	87045497	5114302	1/3/2017
84	smart platform bed	87045521	5114304	1/3/2017
85	positive sleep	87021389	5173044	3/28/2017
86	QUICK LOCK	87072920	5201673	5/9/2017
87	green tea	87152039	5211016	5/23/2017
88	evergreen	86717505	5230250	6/27/2017
89	SMART BEDROOM	87154460	5233933	6/27/2017
90	SMART FUTON	87155648	5233936	6/27/2017
91	smart sofa	87155660	5233937	6/27/2017
92	SMART GUEST BED	87154537	5257765	8/1/2017
93	ZINUS HOME SMART	87155618	5262544	8/8/2017
94	MY FIRST MATTRESS	87174266	5272707	8/22/2017
95	smart bunk bed	87154516	5292637	9/19/2017
96	HOPE MATTRESS	87301801	5318713	10/24/2017
97	Z ZINUS	87359800	5356558	12/12/2017
98	SMART ADJUST	87372079	5366387	12/26/2017
99	HACKER CHAIR	87187350	5424323	3/13/2018
100	Live in Wonder	87622699	5450258	4/17/2018
101	Fast Fit Technology	87398269	5470998	5/15/2018