

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
University of Florida Research Foundation, Inc.		07/17/2018	Non-Profit Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	University Of Florida Development Corporation		
Street Address:	720 SW 2nd Avenue, Suite 108,		
City:	Gainesville		
State/Country:	FLORIDA		
Postal Code:	32601		
Entity Type:	Non-Profit Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4180800	I2 INNOVATION SQUARE	
Registration Number:	4176541	INNOVATION SQUARE	
CORRESPONDENCE DATA			
Fax Number:	3058580008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-858-8000		
Email:	Trademarks@malloylaw.com		
Correspondent Name:	Malloy & Malloy, P.L.		
Address Line 1:	2800 S.W. 3rd Avenue		
Address Line 4:	Miami, FLORIDA 33129		
NAME OF SUBMITTER:	Meredith Frank Mendez		
SIGNATURE:	/Meredith Frank Mendez/		
DATE SIGNED:	07/17/2018		
Total Attachments: 2			
source=executed assignment#page1.tif			
source=executed assignment#page2.tif			

OP \$65.00 4180800

ASSIGNMENT OF U.S. TRADEMARK & REGISTRATIONS

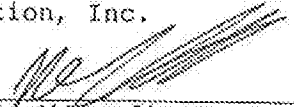
WHEREAS, University of Florida Research Foundation, Inc., a Non-Profit corporation of the State of Florida with an address of 223 Grinter Hall Gainesville, Florida 32611-5500, owns the trademarks and registrations in the United States Patent and Trademark Office, namely, U.S. Trademark Reg. Nos. 4,180,800 and 4,176,541 for "I2 INNOVATION SQUARE AND DESIGN" and "INNOVATION SQUARE" in connection with "Business development services, namely, providing start-up support for the businesses of others; business management consultation, namely, consultation for the development of technology business; business and early-stage company incubator services, namely, providing work space containing business equipment to freelancers, start-ups, existing businesses and non-profits, tailored to early-stage companies; management advice, business planning, strategic planning and marketing counseling; counseling assistance in preparing and presenting funding presentations and referrals to private investors and venture capitalists; assisting start-up companies in the development of business strategies, in International Class 35; Venture capital investment management and investment consultation for early stage companies, namely, securing support from companies and other local, regional, national and international organizations to foster development for high technology businesses; venture capital investment funding services, namely, awarding grants and providing loans to start-up companies; rental and leasing of office space, in International Class 36; Providing educational mentoring services and programs in the fields of business growth, business management and business development, in International Class 41; Product research and development, namely, technology incubator services for stimulating the development of high technology entrepreneurs, namely, chemical analysis services, prototype development services; design and testing for new product development, namely, testing the products of others in technical fields in International Class 42; and

WHEREAS, University Of Florida Development Corporation, a Non-Profit corporation of the State of Florida, having an address of 720 SW 2nd Avenue, Suite 108, Gainesville, Florida 32601, is desirous of acquiring all rights in and to said trademarks for the territory of the United States, and all foreign countries, together with the registrations therefore and goodwill associated with the marks, and including the right to sue for past infringement.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, University of Florida Research Foundation, Inc. does hereby assign unto University Of Florida Development Corporation, all rights, title and interest in and to the trademarks "I2 INNOVATION SQUARE AND DESIGN" and "INNOVATION SQUARE" including the above identified registrations therefore, together with the goodwill of the business symbolized by the trademarks, and the right to sue for past infringement.

IN WITNESS WHEREOF, the parties have executed below.

University of Florida Research
Foundation, Inc.

Signed: 
Jim O'Connell,
Assistant Vice President
of Technology Transfer

Dated: 7/17/18

Colin C. Mailoux
Witness Name (Printed)


Witness Signature


Date: 7/17/18

University Of Florida Development
Corporation

Signed: 
Lee Nelson, Director

Dated: 7/17/18

Colin C. Mailoux
Witness Name (Printed)


Witness Signature

Date: 7/17/18