#### 900460427 07/31/2018

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM484093

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mobile Awareness, LLC		05/01/2018	Limited Liability Company: OHIO

## **RECEIVING PARTY DATA**

Name:	Rear View Salety, Inc.		
Street Address:	6800 East 163rd St.		
City:	Belton		
State/Country:	MISSOURI		
Postal Code:	64012		
Entity Type:	Corporation: NEW YORK		

## **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark	
Registration Number:	3939535	SENSESTAT	
Registration Number:	3939534	VISIONSTAT	
Registration Number:	3906301	MOBILE AWARENESS	
Registration Number:	3949767	REDUCING THE TOTAL COST OF SAFETY	

## **CORRESPONDENCE DATA**

Fax Number:

4408719567

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

440-871-4022

Email:

clong@corsarolaw.com

Correspondent Name:

Clare Smith Long Esq. 28039 Clemens Road

Address Line 1:

Westlake, OHIO 44145

Address Line 4:

NAME OF SUBMITTER:

Clare Smith Long

SIGNATURE: DATE SIGNED: /Clare Smith Long/ 07/31/2018

**Total Attachments: 2** 

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**TRADEMARK** REEL: 006403 FRAME: 0412 source=Trademark Assignment - 7.11.18 - Signed GSR#page2.tif

TRADEMARK REEL: 006403 FRAME: 0413

#### TRADEMARK ASSIGNMENT

Mobile Awareness, LLC ("<u>Assignor</u>") and other parties have entered into a Transaction Agreement with Rear View Safety, Inc. ("<u>Assignee</u>") effective as of May 1, 2018 (the "<u>Effective Date</u>").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor irrevocably assigns, transfers and conveys unto Assignee and its successors and permitted assigns, effective as of the Effective Date, free and clear of all liens and encumbrances, all right, title and interest, whether now known or hereafter created, in perpetuity, throughout the universe, in and to the trademarks set forth on Schedule A annexed hereto, all applications, registrations, renewals and extensions thereof, all goodwill associated therewith, and all causes of action and right to sue for claims and remedies of Assignor for past, present or future infringement of any of the foregoing (collectively, the "Trademarks").

TO HAVE AND TO HOLD the aforementioned Trademarks unto Assignee, its successors and assigns, to and for their use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and permitted assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and permitted assigns may reasonably request to permit Assignee or any of its successors or permitted assigns to record the assignment covered by this Trademark Assignment (this "Assignment") or any other documents which Assignee or any of its successors or permitted assigns may reasonably deem necessary, appropriate or desirable to evidence or effectuate the intent of this Assignment.

This instrument shall be governed by the laws of the State of Ohio (without regard to the conflicts of laws principles thereof or of any other State).

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed, effective as of May 1, 2018.

Mobile Awareness, LLC

Gary S.

Rothstein

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Name: Gary S. Rothstein

Title: President

TRADEMARK REEL: 006403 FRAME: 0414

# Schedule A

Trademarks/Class:	Registration/Serial No	Date of Registration
SenseStat/009	3939535	4-5-2011
VisionStat/009	3939534	4-5-2011
Mobile Awareness/009 (Design Plus Logo)	3906301	1-18-2011
Reducing the Total Cost Of Safety/009	3949767	4-26-2011

TRADEMARK
REEL: 006403 FRAME: 0415

**RECORDED: 07/31/2018**