

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ahmet Zappa		07/13/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	THE TRUSTEES OF THE ZAPPA FAMILY TRUST ADMINISTRATIVE TRUST		
Street Address:	15260 Ventura Boulevard, Suite 1040		
Internal Address:	c/o Kessler, Schneider & Co.		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	Trust: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> • Ahmet Zappa, UNITED STATES, INDIVIDUAL • Diva Zappa, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86905632	BIZARRE INDUSTRIES	
CORRESPONDENCE DATA			
Fax Number:	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-929-2500		
Email:	ipladocket@swlaw.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	400 East Van Buren Street		
Address Line 2:	Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	70154.00600		
NAME OF SUBMITTER:	Dax Alvarez		
SIGNATURE:	/Dax Alvarez/		
DATE SIGNED:	07/17/2018		
Total Attachments: 2			

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ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES APPLICATION FOR REGISTRATION THEREOF

WHEREAS, Ahmet Zappa, an individual and citizen of the United States having a place of business at 137 North Larchmont Boulevard, Suite 510, Los Angeles, California 90004 ("Assignor"), has acquired or adopted, or used, and thereby own all rights, title and interests in and to (i) the trademark BIZARRE INDUSTRIES and (ii) the United States application for registration thereof, namely, U.S. Application No. 86/905,632 (hereinafter collectively referred to as the "Mark"), together with the goodwill of the business appurtenant to said Mark; and

WHEREAS, Assignor is assigning the Mark as part of the entire business to which the Mark pertains as required by 15 U.S.C. § 1060; and

WHEREAS, The Trustees of the Zappa Family Trust Administrative Trust, comprised of Ahmet Zappa and Diva Zappa, a California trust having a place of business at c/o Kessler, Schneider & Co., 15260 Ventura Boulevard, Suite 1040, Sherman Oaks, California 91403 ("Assignee") the successor of the ongoing and existing business to which the Mark pertains is desirous of acquiring said Mark; and

WHEREAS, in order to effectuate Assignor's assignment of his entire rights, title and interest in and to the Mark and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

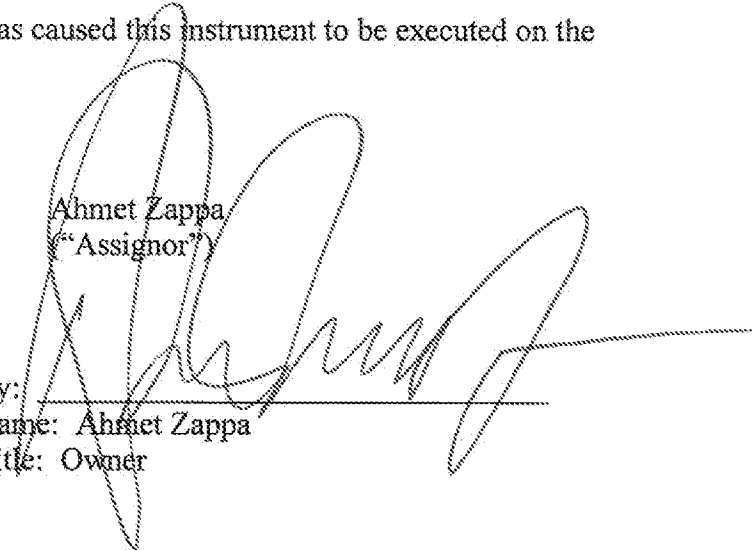
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, his successors, assigns and legal representatives, his full and entire rights, title and interests in and to the Mark and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of any of the Mark by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Mark.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office, so that Assignee's ownership of the Mark is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Dated: July 13, 2018

By: 
Name: Ahmet Zappa
Title: Owner