

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479298

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Endeavor Communications TN, LLC		06/22/2018	Limited Liability Company:

RECEIVING PARTY DATA

Name:	FirstBank
Street Address:	211 Commerce Street
Internal Address:	Suite 300
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37201
Entity Type:	Corporation: TENNESSEE

PROPERTY NUMBERS Total: 43

Property Type	Number	Word Mark
Registration Number:	5191269	PROFESSIONAL DISTRIBUTOR
Registration Number:	4734577	PTEN PROFESSIONAL TOOL & EQUIPMENT NEWS
Registration Number:	4584474	SD&I SECURITY DEALER & INTEGRATOR THE VO
Registration Number:	4464288	SECURED CITIES
Registration Number:	4251054	SD&I'S FAST 50
Registration Number:	3788105	FIREHOUSE.COM
Registration Number:	3772608	SECURITYINFOWATCH.COM
Registration Number:	3610665	PROFESSIONAL DISTRIBUTOR
Registration Number:	3568780	SECURITY EXECUTIVE
Registration Number:	3580445	LAW ENFORCEMENT TECHNOLOGY
Registration Number:	3482682	SECURITY DEALER & INTEGRATOR NEW TECHNOL
Registration Number:	2836900	FIREHOUSE WORLD
Registration Number:	2524850	FIREHOUSE EXPO
Registration Number:	2564781	FLEET MAINTENANCE
Registration Number:	2286838	ADVANCED RESCUE TECHNOLOGY
Registration Number:	2233287	LAW ENFORCEMENT PRODUCT NEWS
Registration Number:	1743108	FIREHOUSE
Registration Number:	1727517	MASS TRANSIT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1647422	LOCKSMITH LEDGER INTERNATIONAL
Registration Number:	5199207	AIRPORT BUSINESS
Registration Number:	5199206	AIRCRAFT MAINTENANCE TECHNOLOGY
Registration Number:	4790646	MYPRINTRESOURCE
Registration Number:	4785951	INKJET'S AGE
Registration Number:	4741158	GSE EXPO WORLDWIDE
Registration Number:	4445442	FACILITIES EXPO
Registration Number:	4056441	CYGNUS BUSINESS MEDIA
Registration Number:	3182773	VENDING MARKET WATCH
Registration Number:	3775668	MANAGING GREEN BUILDINGS
Registration Number:	3580444	INDUSTRIAL MACHINERY DIGEST
Registration Number:	3534593	MACHINE TOOL EXPO
Registration Number:	2915356	WIDE-FORMAT IMAGING
Registration Number:	2208319	AUTOMATIC MERCHANDISER
Registration Number:	1718024	ADVANCED IMAGING
Registration Number:	2005619	PHOTO TRADE NEWS
Registration Number:	1893121	ANSOM
Registration Number:	1930936	ARMY/NAVY STORE & OUTDOOR MERCHANDISER
Registration Number:	1939048	AIRCRAFT MAINTENANCE TECHNOLOGY
Registration Number:	1569633	QUICK PRINTING
Registration Number:	1611192	RV TRADE DIGEST
Registration Number:	1448456	FROZEN FOOD AGE
Registration Number:	1355332	MODERN JEWELER
Registration Number:	0633671	PRINTING NEWS
Registration Number:	1864435	AIRPORT BUSINESS

CORRESPONDENCE DATA

Fax Number: 6157424539

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6157424200

Email: mbalthrop@srvhlaw.com

Correspondent Name: Donna McFarlin

Address Line 1: 150 3rd Avenue South, Suite 1100

Address Line 4: Nashville, TENNESSEE 37201

NAME OF SUBMITTER:	Traci Sellers
SIGNATURE:	/Traci Sellers/
DATE SIGNED:	06/25/2018

Total Attachments: 7

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TRADEMARK AND COPYRIGHTS SECURITY AGREEMENT

This Trademark and Copyrights Security Agreement (this “**Agreement**”) is entered into as of June 22, 2018, by ENDEAVOR COMMUNICATIONS TN, LLC, a Delaware limited liability company f/k/a ENDEAVOR COMMUNICATIONS, LLC, in favor of FIRSTBANK (“**Lender**”).

RECITALS:

A. Pursuant to that Loan Agreement (the “**Loan Agreement**”) dated as of the date hereof by and among Debtor and Lender, Lender has agreed to extend credit to Debtor, on certain terms and conditions (capitalized terms not otherwise defined herein have the meanings provided in the Loan Agreement).

B. Debtor has granted to Lender a security interest in all of its personal property and fixtures pursuant to that Security Agreement dated as of the date hereof among Debtor and Lender (as it may be amended or restated, the “**Security Agreement**”).

C. Debtor wishes to execute this Agreement to supplement the terms of the Security Agreement and to place of record Debtor’s grant of a security interest to Lender in Debtor’s trademarks and copyrights registered in the United States.

AGREEMENT:

NOW THEREFORE, as an inducement to cause Lender to extend credit to Debtor, and for other valuable consideration, the receipt and sufficiency of which are acknowledged, it is agreed as follows:

1. **UCC Security Interest in Registered Trademarks**. As security for the Obligations, Debtor hereby grants to Lender a security interest in the trademark registrations described in Schedule A hereto and of record with the United States Patent and Trademark Office (the “**USPTO**”).

2. **UCC Security Interest in Registered Copyrights**. As security for the Obligations, Debtor hereby grants to Lender a security interest in the copyrights described in Schedule B hereto and of record with the United States Copyright Office (the “**USCO**”).

3. **Recordation**. Debtor hereby authorizes Lender to record this Agreement with the USPTO and the USCO.

4. **Other Agreements**. This Agreement is executed to supplement and further evidence the security interest granted to Lender under the Security Agreement. The rights and remedies of Lender with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement, the Security Agreement, and the other Loan Documents, and those which are now or hereafter available to Lender as a matter of law or equity.

This Trademark and Copyright Security Agreement is dated as of the date first written above.

DEBTOR:

ENDEAVOR COMMUNICATIONS TN, LLC

By: Chris Ferrell
Name: Chris Ferrell
Title: President

LENDER:



FIRSTBANK



By: Shay Binkley
Name: Shay Binkley
Title: AVP

[Signature Page - Trademark and Copyrights Security Agreement]

SCHEDULE A

Trademarks

Mark	Jurisdiction	Registration Number	App. Serial No.
PROFESSIONAL DISTRIBUTOR	U.S.	5191269	87186538
PTEN PROFESSIONAL TOOL & EQUIPMENT NEWS	U.S.	4734577	86377847
	U.S.	4584474	86170662
SECURED CITIES	U.S.	4464288	86010020
SD&I'S FAST 50	U.S.	4251054	85405211
FIREHOUSE.COM	U.S.	3788105	77552993
SECURITYINFOWATC H.COM	U.S.	3772608	77552985
PROFESSIONAL DISTRIBUTOR	U.S.	3610665	77566706
SECURITY EXECUTIVE	U.S.	3568780	77561406
LAW ENFORCEMENT TECHNOLOGY	U.S.	3580445	77552934
	U.S.	3482682	77345310
FIREHOUSE WORLD	U.S.	2836900	76311351
FIREHOUSE EXPO	U.S.	2524850	76185789
FLEET MAINTENANCE	U.S.	2564781	76095247
ADVANCED RESCUE TECHNOLOGY	U.S.	2286838	75537173

LAW ENFORCEMENT Product News	U.S.	2233287	75258202
FIREHOUSE	U.S.	1743108	74249175
MASS TRANSIT	U.S.	1727517	74175838
LOCKSMITH LEDGER INTERNATIONAL	U.S.	1647422	74067137
AIRPORT BUSINESS	U.S.	5199207	87186572
AIRCRAFT MAINTENANCE TECHNOLOGY	U.S.	5199206	87186517
MYPRINTRESOURCE	U.S.	4790646	86531947
INKJET'S AGE	U.S.	4785951	86531917
GSE EXPO WORLDWIDE	U.S.	4741158	86469195
FACILITIES EXPO	U.S.	4445442	86002940
CYGNUS BUSINESS MEDIA	U.S.	4056441	85298536
VENDING MARKET WATCH	U.S.	3182773	78630586
 MANAGING GREEN BUILDINGS	U.S.	3775668	77573048
INDUSTRIAL MACHINERY DIGEST	U.S.	3580444	77552870
 MACHINE TOOL EXPO	U.S.	3534593	77065187
WIDE-FORMAT IMAGING	U.S.	2915356	76541834

AUTOMATIC MERCHANTISER	U.S.	2208319	75300099
ADVANCED IMAGING	U.S.	1718024	74175839
PHOTO TRADE NEWS	U.S.	2005619	74640125
ANSOM	U.S.	1893121	74532504
ARMY/NAVY STORE & OUTDOOR MERCHANTISER	U.S.	1930936	74527201
AIRCRAFT MAINTENANCE TECHNOLOGY	U.S.	1939048	74412041
QUICK PRINTING	U.S.	1569633	73775491
RV TRADE DIGEST	U.S.	1611192	73768606
FROZEN FOOD AGE	U.S.	1448456	73634696
MODERN JEWELER	U.S.	1355332	73521126
PRINTING NEWS	U.S.	633671	71700896
AIRPORT BUSINESS	U.S.	1864435	74371864

SCHEDULE B

Copyrights

Full Title	Country	Registration Number	Registration Date(s)	Type of Work
Aircraft Maintenance Technology: the leading publication for the professional maintenance team.	US	CSN0104612	2000-2004	Serial
Airport Business: information for managers of airports & airport-based businesses.	US	CSN0107008	1997-2004	Serial
Automatic Merchandiser: merchandise vending, foodservice, coffee service.	US	CSN0095666	2000-2004	Serial
CPA software news: the independent voice for CPA software.	US	CSN0096040	2000-2004	Serial
Graphics network print & graphics.	US	CSN0141596	2003	Serial
Graphics network printing journal.	US	CSN0141597	2003-2004	Serial
Graphics network printing views.	US	CSN0141598	2003-2004	Serial
Graphics network southern graphics.	US	CSN0141599	2003-2004	Serial
Ground support.	US	CSN0141616	2003-2004	Serial
GSE today: the only magazine dedicated to the international ground support equipment and service industry.	US	CSN0136696	2001-2003	Serial
PrintingNews East: the weekly newspaper of graphic communications.	US	CSN0088190	2003-2004	Serial
Quick printing: [the information source for commercial copyshops & printshops].	US	CSN0022695	2003-2004	Serial
Taxing Subjects	US	CSN0153041	2007	Serial
Firehouse.	US	CSN0010837	1977-1985, 2003, 2004	Serial
Fleet maintenance: managing for safety, reliability, and productivity.*	US	CSN0133514	2000-2004	Serial
Fleet maintenance supervisor.*	US	CSN1030183	2000	Serial
Law enforcement product news: new products and services for the law	US	CSN0125113	1998-2004	Serial

enforcement, corrections and security professions.				
Law enforcement technology.	US	CSN0125114	1998-2004	Serial
Locksmith ledger international: the technical news magazine for the physical & electronic security industry.	US	CSN0077060	1988-2000, 2003, 2004	Serial
Mass transit. Mass transit / [C. Carroll Carter, editor ... et al.].	US	CSN0012109	1978-1988, 1997-2004	Serial
Professional Tool & Equipment Distributor: the distribution network connection.	US	CSN0140271	2002-2004	Serial
Professional Tool & Equipment News.	US	CSN0138615	2001-2004	Serial
Professional tool & equipment news.	US	CSN0131202	2000-2002	Serial
Public safety product news: new products and services for career and volunteer public safety professionals.*	US	CSN0127510	1998-2004	Serial
Security dealer.	US	CSN0142616	2003-2004	Serial
Security technology & design.	US	CSN0142620	2003-2004	Serial