

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lulu's Fashion Lounge, LLC		08/28/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Lulu's Fashion Lounge, LLC		
Street Address:	195 Humboldt Avenue		
City:	Chico		
State/Country:	CALIFORNIA		
Postal Code:	95928		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3743618	LULUS	
Registration Number:	3743619	LULU'S	
Registration Number:	4719184	LULU'S	
Registration Number:	4719183	LULUS	
Registration Number:	4723509	LULU'S	
Registration Number:	5168140	LULUS	
Registration Number:	4895469	COVETED CURATED COLLECTED	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037607360		
Email:	hcheng@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	425 Market Street		
Address Line 2:	Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	648616000000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		

CH \$190.00 3743618

SIGNATURE:	/JLT/
DATE SIGNED:	08/03/2018
Total Attachments: 2 source=Entity Conversion from California LLC to Delaware LLC#page1.tif source=Entity Conversion from California LLC to Delaware LLC#page2.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "LULU'S FASHION LOUNGE, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF AUGUST, A.D. 2017, AT 9:39 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6525116 8100F
SR# 20175905357

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203127525
Date: 08-28-17

TRADEMARK
REEL: 006404 FRAME: 0682

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Non-Delaware Limited Liability Company first formed is August 25, 2017
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Lulu's Fashion Lounge, LLC
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Lulu's Fashion Lounge, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
25th day of August, A.D. 2017

By: 
Authorized Person

Name: Crystal Landsem - Authorized Person
Print or Type