

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484900

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marcus Asam		07/27/2018	INDIVIDUAL: GERMANY
Mirjam Asam		07/27/2018	INDIVIDUAL: GERMANY

RECEIVING PARTY DATA

Name:	BHI Beauty & Health Investment Group GmbH & Co. KG
Street Address:	Feringastr. 12A
City:	Unterfoehring
State/Country:	GERMANY
Postal Code:	85774
Entity Type:	GmbH & Co. Kg: GERMANY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3625128	VINOLIFT
Registration Number:	3886654	AQUA INTENSE
Registration Number:	3825785	VINO GOLD

CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122925390

Email: mail@ipcounselors.com

Correspondent Name: EPSTEIN DRANGEL LLP

Address Line 1: 60 EAST 42ND STREET

Address Line 2: SUITE 2520

Address Line 4: NEW YORK, NEW YORK 10165

ATTORNEY DOCKET NUMBER: 3713-004

DOMESTIC REPRESENTATIVE

Name: EPSTEIN DRANGEL LLP

Address Line 1: 60 EAST 42ND STREET

OP \$90.00 3625128

Address Line 2:	SUITE 2520
Address Line 4:	NEW YORK, NEW YORK 10165
NAME OF SUBMITTER:	WILLIAM C. WRIGHT
SIGNATURE:	/WILLIAM C. WRIGHT/
DATE SIGNED:	08/06/2018
Total Attachments: 2 source=USA_Trademark Deed of Assignment_Asam_2018-07-27#page1.tif source=USA_Trademark Deed of Assignment_Asam_2018-07-27#page2.tif	

USA - TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of December 31, 2014, is between Marcus Asam and Mirjam Asam, individual citizens of Germany, having an address of Feringastr. 12A, 85774 Unterfoehring, Germany (hereinafter the "ASSIGNORS"), and BHI Beauty & Health Investment Group GmbH & Co. KG, a GmbH & Co.KG organized and existing under the laws of Germany, having an address of Feringastr. 12A, 85774 Unterfoehring, Germany (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNORS are the owners of the trademarks and the U.S. registrations thereof set forth in the attached Schedule A (hereinafter the "Marks"), and the goodwill of the business symbolized thereby; and


WHEREAS, ASSIGNEE is desirous of acquiring any and all of ASSIGNORS' rights, title and interest in and to the Marks, together with the goodwill of the business connected with the use of or symbolized by the Marks, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Marks with the right to sue for and collect the same; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNORS do hereby transfer, convey and assign unto ASSIGNEE and ASSIGNEE hereby accepts any and all of ASSIGNORS' rights, title and interest in and to the Marks, together with the goodwill of the business connected with the use of or symbolized by the Marks, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Marks with the right to sue for and collect the same.

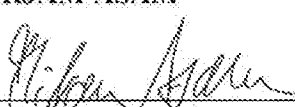
ASSIGNORS further agree to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this _____ day of _____, 2018.

Dated: 27.07.2018

MARCUS ASAM

By: _____
Print Name: Marcus Asam
Title: CEO

Dated: 27.07.2018

MIRJAM ASAM

By: _____
Print Name: Mirjam Asam
Title:

SCHEDULE A

<i>Trademark</i>	<i>Registration No.</i>
VINOLIFT	3,625,128
AQUA INTENSE	3,886,654
VINO GOLD	3,825,785