

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484942

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Venatics, Inc. | | 06/28/2018 | Corporation: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | Ravin Crossbows, LLC | | |
| Street Address: | 69 N. 28th Street, Suite 500 | | |
| City: | Superior | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 54880 | | |
| Entity Type: | Limited Liability Company: WISCONSIN | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5365666 | TACHEADS | |
| Serial Number: | 86956178 | TACHEAD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8015786999 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (801) 328-3131 | | |
| Email: | tm-slc@stoel.com | | |
| Correspondent Name: | Joshua G. Gigger | | |
| Address Line 1: | 201 South Main Street, Suite 1100 | | |
| Address Line 4: | Salt Lake City, UTAH 84111 | | |
| NAME OF SUBMITTER: | Joshua G. Gigger | | |
| SIGNATURE: | /Joshua G. Gigger/ | | |
| DATE SIGNED: | 08/06/2018 | | |
| Total Attachments: 3 | | | |
| source=Assignment of TACHEADS Trademarks from Venatics Inc. to Ravin Crossbows LLC#page1.tif | | | |
| source=Assignment of TACHEADS Trademarks from Venatics Inc. to Ravin Crossbows LLC#page2.tif | | | |
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OP \$65.00 5365666

ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT OF TRADEMARK RIGHTS (the “Agreement”) is made effective as of the date of the last signature below (the “Effective Date”) by and between Venatics, Inc., a Wisconsin corporation, with offices at 69 N 28th Street, Suite 500, Superior, WI 54880 (“Assignor”), and Ravin Crossbows, LLC, a Wisconsin limited liability company, with offices at 69 N 28th Street, Suite 500, Superior, WI 54880 (“Assignee”).

WHEREAS, Assignor desires to assign the TACHEADS and TACHEAD trademarks to Assignee and Assignee desires to acquire from Assignor the entire worldwide right, title and interest in and to the TACHEADS and TACHEAD trademarks (the “Trademarks”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its entire worldwide right, title, and interest in and to the Trademarks, including (a) U.S. Registration No. 5,365,666 (the “TACHEADS Registration”), (b) U.S. Application Serial No. 86/956,178 (the “TACHEAD Application”), (c) all related common law rights in and to the Trademarks and the goodwill pertaining thereto worldwide, and (d) all claims, demands and causes of action for the past, present, and future infringement of the Trademarks or for unfair competition in business in connection therewith worldwide, the same to be held and enjoyed by Assignee, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by Assignor had this assignment not been made; provided, however, that assignment of the TACHEAD Application will only be effective upon the U.S. Patent and Trademark Office’s (“USPTO”) acceptance of the Statement of Use or Allegation of Use for the TACHEAD Application.

From the Effective Date until the USPTO's acceptance of the Statement of Use or Allegation of Use (the "License Term"), Assignor hereby grants to Assignee an exclusive, royalty-free, transferable, sublicensable, license to use the TACHEAD mark in connection with the goods set forth in the TACHEAD Application (the "License"). During the License Term, (i) Assignee shall use the TACHEAD mark in a manner at least consistent with Assignor's quality standards, comply with Assignor's trademark guidelines and ensure that all uses of the TACHEAD mark comply with all applicable laws, and (ii) Assignor may exercise quality control over use of the TACHEAD mark to maintain the validity of the TACHEAD mark and protect the goodwill associated therewith. The License will automatically expire upon expiration of the License Term.

Assignor will, without additional consideration, take such further actions and execute promptly such further documents as are necessary or desirable to transfer, vest, record and perfect good, valid and marketable title to the Trademarks, including the TACHEADS Registration and the TACHEAD Application, in Assignee. Assignor hereby authorizes Assignee to immediately request that the U.S. Patent and Trademark Office record Assignee as the owner of the Trademarks, including the TACHEADS Registration, and the TACHEAD Application once an Allegation of Use for the TACHEAD Application has been accepted by the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their duly authorized officers as of the Effective Date.

/signature page follows/

VENATICS, INC.

By:

Name:

Title:

Date:

RAVIN CROSSBOW, LLC

By:

Name:

Title:

Date: