

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485034

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Student Loan Hero, Inc.		07/23/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LendingTree, LLC		
<b>Street Address:</b>	11115 Rushmore Drive		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28277		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4738499	STUDENT LOAN HERO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2159791020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215.979.1817		
<b>Email:</b>	ccampbell@duanemorris.com		
<b>Correspondent Name:</b>	Christiane S. Campbell		
<b>Address Line 1:</b>	30 South 17th Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	G0374-00147		
<b>NAME OF SUBMITTER:</b>	Christiane S. Campbell		
<b>SIGNATURE:</b>	/Christiane S. Campbell/		
<b>DATE SIGNED:</b>	08/07/2018		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Student Loan Hero, Inc., a Delaware corporation with an address at 337 Garden Oaks Blvd., #96060, Houston, Texas 77018 (“Assignor”), is the owner of the trademark and trademark registration recorded with the United States Patent and Trademark Office and identified below, along with the goodwill of the business associated therewith (hereinafter the “Mark”):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration #</u>
STUDENT LOAN HERO	U.S.	4738499


WHEREAS, Assignor desires to assign to LendingTree, LLC, a Delaware limited liability company with an address at 11115 Rushmore Dr., Charlotte, North Carolina 28277 (“Assignee”), all of Assignor’s right, title and interest in and to the Mark; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor’s right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor’s right, title and interest in, to and under the Mark, together with the goodwill of the business associated with the use of and symbolized by such Mark, and the right to sue and bring action for any and all infringements and unauthorized use of said Mark, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the 23<sup>rd</sup> day of July, 2018.

Student Loan Hero, Inc.

By:   
Name: Ryan Quinn  
Title: Assistant Secretary