

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485152

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brand X International IP, LLC		12/28/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Gym International IP, LLC		
<b>Street Address:</b>	1901 Avenue of the Stars		
<b>Internal Address:</b>	Ste. 1100		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90067		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86884247	REDCON	
<b>Serial Number:</b>	86970193	REDCON	
<b>Serial Number:</b>	86947680	TRAIN.168	
<b>Serial Number:</b>	86970190	TRAIN.168	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3105568945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-557-8809		
<b>Email:</b>	rsilverman@ghplaw.com		
<b>Correspondent Name:</b>	Rita Silverman		
<b>Address Line 1:</b>	1901 Aveue of the Stars		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Rita Silverman		
<b>SIGNATURE:</b>	/Rita Silverman/		
<b>DATE SIGNED:</b>	08/07/2018		
<b>Total Attachments: 2</b>			

OP \$115.00 86884247

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is entered into by and between Brand X International IP, LLC, a Delaware limited liability company (the “**Assignor**”), whose principal place of business is located at 1901 Avenue of the Stars, Ste. 1100, Los Angeles, CA 90067, and World Gym International IP, LLC, a Delaware limited liability company (the “**Assignee**”), whose principal place of business is located at 1901 Avenue of the Stars, Ste. 1100, Los Angeles, CA 90067, effective as of December 28, 2017.

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and corresponding applications for registration filed with the United States Patent and Trademark Office (the “**USPTO**”) (collectively, the “**Trademarks**”):

<b>MARK</b>	<b>USPTO SERIAL NUMBER</b>
REDCON (word)	86884247
REDCON (stylized)	86970193
TRAIN.168 (word)	86947680
TRAIN.168 (stylized)	86970190

WHEREAS, Assignor desires to sell, convey, transfer, assign and deliver the Trademarks to Assignee and Assignee desires to acquire all right, title and interest in and to the Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below:

1. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee its entire right, title, interest (including, but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill of the business connected with and symbolized by the Trademarks, and all other rights) in and to the Trademarks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record the transfers of the applications for registration of the Trademarks to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the date first above written.

ASSIGNOR:

Brand X International IP, LLC,  
a Delaware limited liability company

By:   
\_\_\_\_\_  
Gaius Cammilleri  
Managing Director

ASSIGNEE:

World Gym International IP, LLC,  
a Delaware limited liability company

By:   
\_\_\_\_\_  
Gaius Cammilleri,  
Managing Director