

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485159

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F. CHANNEL NETWORK PRODUCTION GMBH		07/31/2018	Gesellschaft Mit Beschränkter Haftung (GmbH): AUSTRIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FASHION ONE TELEVISION LLC		
<b>Street Address:</b>	246 West Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88032663	FASHION WATER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	212-504-08		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-468-5483		
<b>Email:</b>	jgm@moas.com		
<b>Correspondent Name:</b>	Jonathan G. Morton		
<b>Address Line 1:</b>	246 West Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10013		
<b>NAME OF SUBMITTER:</b>	Jonathan G. Morton		
<b>SIGNATURE:</b>	/Jonathan G. Morton/		
<b>DATE SIGNED:</b>	08/07/2018		
<b>Total Attachments: 3</b>			
source=2018.07.31 US Assignment - (F.Channel Network Production - Fashion One Television) - 14755.2018#page1.tif			
source=2018.07.31 US Assignment - (F.Channel Network Production - Fashion One Television) - 14755.2018#page2.tif			
source=2018.07.31 US Assignment - (F.Channel Network Production - Fashion One Television) - 14755.2018#page3.tif			

OP \$40.00 88032663

**DATED THIS 31<sup>ST</sup> DAY OF JULY 2018**

**BETWEEN**

**F. CHANNEL NETWORK PRODUCTION GMBH  
("THE ASSIGNOR")**

**AND**

**FASHION ONE TELEVISION LLC  
("THE ASSIGNEE")**

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**ASSIGNMENT**

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**THIS ASSIGNMENT** is made on the 31<sup>st</sup> day of July 2018

BETWEEN

**F. CHANNEL NETWORK PRODUCTION GMBH**

Jordangasse 7/12, 1010 Vienna, Austria

- “Assignor” –

AND

**FASHION ONE TELEVISION LLC**

246 West Broadway, New York, New York 10013, United States

- “Assignee” –

**WHEREAS**, the Assignor is the applicant in the United States of the Trademark, particulars whereof are set out below:

<b>Trademark</b>	<b>Trademark No.</b>	<b>Class</b>
<b>FASHION WATER</b>	88032663	32 and 33

- hereinafter referred to as the “Trademark Application” –

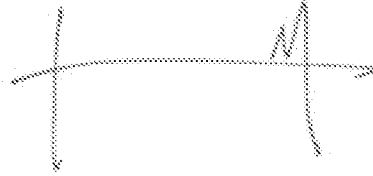
**AND WHEREAS** the Assignor has agreed for the consideration hereinafter appearing to assign and transfer unto the Assignee the said Trademark Application together with the whole of the goodwill of the business in the goods with respect for which the said Trademark Application is registered and symbolized by the said Trademark Application.

**NOW THIS ASSIGNMENT WITNESSETH as follows:-**

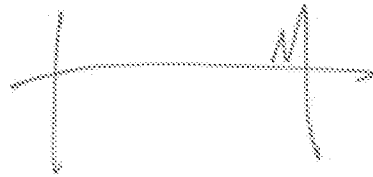
In pursuance of the said agreement and in consideration of the premises and of the sum of €100.00, the receipt and sufficiency whereof the Assignor hereby acknowledges, the Assignor as legal and beneficial **HEREBY ASSIGNS AND TRANSFERS ABSOLUTELY** unto the Assignee all its property right title and interests in and to the said Trademark Application, including all statutory and common law rights attaching thereto and the right to sue for past infringements including passing off and to retain any damages, interests, profits and costs awarded, together with the whole of the goodwill attaching to the said Trademark Application and the goodwill of the business in the goods for which the said Trademark Application had been registered and symbolized by the said Trademark Application, **TO HOLD USE EXERCISE AND ENJOY** the said Trademark Application unto the Assignee and its successors and assigns absolutely.

**IN WITNESS WHEREOF** this Assignment has been signed on behalf of each party by its duly authorized representatives on the day and year first above written.

Sign for and on behalf of )  
**F. CHANNEL NETWORK** )  
**PRODUCTION GMBH** )  
Jonathan G. Morton )  
General Counsel )

A handwritten signature in black ink, appearing to be 'JGM', written over a horizontal dotted line.

Sign for and on behalf of )  
**FASHION ONE** )  
**TELEVISION LLC** )  
Jonathan G. Morton )  
General Counsel )

A handwritten signature in black ink, appearing to be 'JGM', written over a horizontal dotted line.