

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM485224

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOLDMAN SACHS BANK USA		08/02/2018	Bank: NEW YORK
RECEIVING PARTY DATA			
Name:	ALLIED VAN LINES, INC.		
Street Address:	101 E. Washington Blvd., Suite 1100		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46802		
Entity Type:	Corporation: DELAWARE		
Name:	GLOBAL VAN LINES, LLC		
Street Address:	101 E. Washington Blvd., Suite 1100		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46802		
Entity Type:	Limited Liability Company: INDIANA		
Name:	LYON VAN LINES, LLC		
Street Address:	101 E. Washington Blvd., Suite 1100		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46802		
Entity Type:	Limited Liability Company: INDIANA		
Name:	NORTH AMERICAN VAN LINES, INC.		
Street Address:	101 E. Washington Blvd., Suite 1100		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46802		
Entity Type:	Corporation: DELAWARE		
Name:	SIRVA RELOCATION LLC		
Street Address:	101 E. Washington Blvd., Suite 1100		

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City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46802
Entity Type:	Limited Liability Company: DELAWARE
Name:	SMARTBOX SOLUTIONS, INC.
Street Address:	101 E. Washington Blvd., Suite 1100
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46802
Entity Type:	Corporation: DELAWARE
Name:	ALLIANCE RELOCATION SERVICES, LLC
Street Address:	101 E. Washington Blvd., Suite 1100
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46802
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 76

Property Type	Number	Word Mark
Registration Number:	4706421	SIRVA WORLDWIDE RELOCATION & MOVING
Registration Number:	3948386	COREGUARDAV
Registration Number:	2182901	FLEXFEE
Registration Number:	4496247	LUMP SUM XPRESS
Registration Number:	2142300	THE UNBUYOUT
Registration Number:	2864385	SMARTBOX A B
Registration Number:	3463094	SMARTBOX
Registration Number:	3463097	SMARTBOX AB
Registration Number:	3243594	A ALLIANCE
Registration Number:	1583985	ALLIED
Registration Number:	870642	1
Registration Number:	1903048	ALLIED
Registration Number:	515823	ALLIED VAN LINES
Registration Number:	1957420	1
Registration Number:	1558363	CAMIS
Registration Number:	2405106	EXPRESS 1
Registration Number:	2405105	EXPRESS1
Registration Number:	1209044	EXTRA CARE PROTECTION
Registration Number:	3250687	GLOBALCOM
Registration Number:	3585186	IMOVE.COM

Property Type	Number	Word Mark
Registration Number:	3345484	PRICED TO MOVE
Registration Number:	3839199	RELOCATE YOUR THINKING
Registration Number:	4182782	RELOGENIUS
Registration Number:	1635690	SCAN!
Registration Number:	3461374	SIRVA
Registration Number:	3301871	SIRVA
Registration Number:	2870120	SIRVA
Registration Number:	2858430	SIRVA
Registration Number:	1540911	THE CAREFUL MOVERS
Registration Number:	3320652	TRIDENT
Registration Number:	3461375	WE'LL GET YOU FROM REAL ESTATE AGENT TO
Registration Number:	1167207	GLOBAL
Registration Number:	897127	GLOBAL
Registration Number:	1119228	GLOBAL
Registration Number:	903656	GLOBAL
Registration Number:	1015990	LYON
Registration Number:	948409	
Registration Number:	914752	
Registration Number:	4140924	DRIVER ROAD SERVICES
Registration Number:	1580611	E
Registration Number:	2230958	HOME-TO-HOME
Registration Number:	2270122	HOME TOUCH!
Registration Number:	3533666	HOME TOUCH!
Registration Number:	2976122	IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT
Registration Number:	917431	NORTHAMERICAN
Registration Number:	1310419	NORTH AMERICAN INTERNATIONAL
Registration Number:	915264	NORTHAMERICAN VANLINES
Registration Number:	3291833	PRICELOCK
Registration Number:	3288883	PRICELOCK
Registration Number:	3923739	UPGRADE YOUR MOVE TO: BUSINESS CLASS
Registration Number:	1714226	WORLDTRAC
Registration Number:	2763726	EXECUTIVE RELOCATION
Registration Number:	3948385	FLEXGUARD AV
Registration Number:	3431302	MOVEOURHOME
Registration Number:	2827440	RELOCATION REDEFINED
Registration Number:	3488637	RISKGUARD
Registration Number:	3488634	RISKGUARD AVX
Registration Number:	3488635	RISKGUARD BVX

Property Type	Number	Word Mark
Registration Number:	3948387	SECUREGUARDAV
Registration Number:	3986259	SELECTGUARDAV
Registration Number:	3938586	SIRVA LSX
Registration Number:	3935161	TOTAL RELOCATION ASSESSMENT CALCULATOR (
Registration Number:	3958654	TRAC
Registration Number:	4123101	MYMOVECONNECTION
Registration Number:	4103173	GLOBALCONNECTIONS
Registration Number:	4143981	BVO SUNSET
Serial Number:	87010446	1
Serial Number:	87010437	1 ALLIED
Serial Number:	87039495	SIRVA
Serial Number:	87132024	GLOBAL VAN LINES
Serial Number:	87130781	GLOBAL VAN LINES
Serial Number:	87010425	
Serial Number:	87010413	NORTHAMERICAN
Serial Number:	85322515	QUANTUM SALES
Serial Number:	85254614	QLAB
Serial Number:	85020230	MOVESYNC

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@cogencyglobal.com

Correspondent Name: Melony Sot

Address Line 1: 1025 Vermont Ave NW, Suite 1130

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F178545 TM RLSE
NAME OF SUBMITTER:	Alan Delaney
SIGNATURE:	/Alan Delaney/
DATE SIGNED:	08/08/2018

Total Attachments: 10

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of August 2, 2018 is made by GOLDMAN SACHS BANK USA, in its capacity as collateral agent (in such capacity, the “Collateral Agent”), in favor of ALLIED VAN LINES, INC., a Delaware corporation (“Allied”), GLOBAL VAN LINES, LLC, an Indiana limited liability company (“Global”), LYON VAN LINES, LLC, an Indiana limited liability company (“Lyon”), NORTH AMERICAN VAN LINES, INC., a Delaware corporation (“NAVL”), SIRVA RELOCATION LLC, a Delaware limited liability company (“SIRVA Relocation”), SMARTBOX SOLUTIONS, INC., a Delaware corporation (“Smartbox”) and ALLIANCE RELOCATION SERVICES, LLC, a Delaware limited liability company (“Alliance”; together with Allied, Global, Lyon, NAVL, SIRVA Relocation and Smartbox, the “Obligors” and individually, an “Obligor”).

W I T N E S S E T H:

WHEREAS, in connection with the Guarantee and Collateral Agreement, dated as of March 27, 2013, among the Collateral Agent, the Obligors and the other parties thereto (the “Collateral Agreement”), the Obligors executed and delivered the Grant of Security Interest in Trademark Rights, dated as of March 27, 2013, in favor of the Collateral Agent, as amended by Amendment No. 1 to Grant of Security Interest in Trademark Rights, dated as of January 7, 2017 (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, the Obligors pledged and granted to the Collateral Agent for the benefit of the Secured Parties a lien on and continuing security interest in all of its Pledged Collateral, including the Trademarks set forth on Schedule A attached hereto, together with all goodwill associated with such Trademarks (the “Released Trademarks”);

WHEREAS, the Collateral Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the “USPTO”) on March 27, 2013, at Reel/Frame No. 4991/0155 and on January 10, 2017 at Reel/Frame No. 5963/0207; and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Obligors, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Collateral Agreement or Trademark Security Agreement, as applicable.

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish and discharge its lien on and security interest in all of the Obligors’ right, title and interest in, to and under the Released Trademarks. This Release shall not release the

Collateral Agent's lien and security interest in any other Trademark, except the Released Trademarks.

SECTION 3. Further Assurances. The Collateral Agent hereby authorizes the Obligors or the Obligors' authorized representative to (i) record this Release with the USPTO, and/or (ii) otherwise record or file this Release in the applicable governmental office or agency. The Collateral Agent further agrees to execute and deliver to the Obligors any and all further documents and instruments and do any and all further acts which the Obligors (or its agents or designees) reasonably requests (at the Obligors' sole cost and expense) in order to confirm this Release and the Obligors' right, title and interest in, to and under the Released Trademarks.

SECTION 4. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 5. Counterparts. This Release may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Release by signing and delivering one or more counterparts.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

GOLDMAN SACHS BANK USA,
as Collateral Agent

By: 

Name:

Title:

Douglas Tansel
Authorized Signatory

SCHEDULE A

U.S. Trademark Applications and Registrations

GRANTOR	TRADEMARK	APP./REG NUMBER	FILING/REG DATE
Allied Van Lines, Inc.	ALLIED TRAILER (COLOR)	87/010446	4/22/2016
Allied Van Lines, Inc.	ALLIED TRAILER (BLACK & WHITE)	87/010437	4/22/2016
Allied Van Lines, Inc.	SIRVA & Design	87/039495	5/17/2016
Allied Van Lines, Inc.	SIRVA WORLDWIDE RELOCATION & MOVING	4,706,421	3/24/2015
Global Van Lines, Inc.	GLOBAL VAN LINES & Design (Class 39)	89/924303	3/1/2016
Global Van Lines, Inc.	GLOBAL VAN LINES & Design (Class 35, 39)	87/132024	8/9/2016
Global Van Lines, Inc.	GLOBAL VAN LINES (Class 35, 39)	87/130781	88/2016
North American Van Lines, Inc.	NORTH AMERICAN TRAILER (COLOR)	87/010425	4/22/2016
North American Van Lines, Inc.	NORTH AMERICAN TRAILER (BLACK & WHITE)	87/010413	4/22/2016
SIRVA Relocation LLC	COREGUARD AV	3,948,386	4/19/2011
SIRVA Relocation LLC	FLEXFEE (Stylized) (Class 36)	2,182,901	8/18/1998
SIRVA Relocation LLC	LUMP SUM XPRESS	4,496,247	3/11/2014
SIRVA Relocation LLC	THE UNBUYOUT (Class 35 & 36)	2,142,300	3/10/1998
Smartbox Solutions, Inc.	SMARTBOX A B & Design (Class 39)	2,864,385	7/20/2008
Smartbox Solutions, Inc.	SMARTBOX (Class 35, 39)	3,463,094	7/8/2008
Smartbox Solutions, Inc.	SMARTBOX AB & Design (Class 35, 39)	3,463,097	7/8/2008
Alliance Relocation Services, Inc.	AAlliance & Design (Class 35)	3,243,594	5/22/2007
Allied Van Lines, Inc.	ALLIED & DESIGN	1,583,985	02/20/1990
Allied Van Lines, Inc.	1 and DESIGN	870,642	06/03/1969
Allied Van Lines, Inc.	ALLIED	1,903,048	07/04/1995
Allied Van Lines, Inc.	ALLIED VAN LINES	515,823	09/27/1949
Allied Van Lines, Inc.	1 & DESIGN (In Color)	1,957,420	02/20/1996
Allied Van Lines, Inc.	CAMIS (Stylized)	1,558,363	09/26/1989
Allied Van Lines, Inc.	EXPRESS 1	2,405,106	11/21/2000

GRANTOR	TRADEMARK	APP/REG NUMBER	FILING/REG DATE
Allied Van Lines, Inc.	EXPRESS 1 (Stylized)	2,405,105	11/21/2000
Allied Van Lines, Inc.	EXTRA CARE PROTECTION	1,209,044	09/14/1982
Allied Van Lines, Inc.	GLOBALCOM	3,250,687	06/12/2007
Allied Van Lines, Inc.	IMOVE.COM	3,585,186	03/10/2009
Allied Van Lines, Inc.	PRICED TO MOVE	3,345,484	11/27/2007
Allied Van Lines, Inc.	QUANTUM SALES	85/322515	10/28/2010
Allied Van Lines, Inc.	QLAB	85/254614	
Allied Van Lines, Inc.	RELOCATE YOUR THINKING	3,839,199	08/24/2010
Allied Van Lines, Inc.	RELOGENIUS	4,182,782	07/31/2012
Allied Van Lines, Inc.	SCAN!	1,635,690	02/19/1991
Allied Van Lines, Inc.	SIRVA & Design	3,461,374	07/08/2008
Allied Van Lines, Inc.	SIRVA & Design (Solid Platinum) (Class 35, 36, 39)	3,301,871	10/02/2007
Allied Van Lines, Inc.	SIRVA & Design (Class 35, 36, 39)	2,870,120	08/03/2004
Allied Van Lines, Inc.	SIRVA (Class 35, 36, 39)	2,858,430	06/29/2004
Allied Van Lines, Inc.	THE CAREFUL MOVERS	1,540,911	05/23/1989
Allied Van Lines, Inc.	TRIDENT	3,320,652	10/23/2007
Allied Van Lines, Inc.	WE'LL GET YOU FROM REAL ESTATE AGENT TO MORTGAGE TO MOVED IN	3,461,375	07/08/2008
Global Van Lines, Inc.	GLOBAL & DESIGN (CLASS 16)	1,167,207	09/01/1981
Global Van Lines, Inc.	GLOBAL & DESIGN (CLASS 39)	897,127	08/18/1970
Global Van Lines, Inc.	GLOBAL (CLASS 16)	1,119,228	05/29/1979
Global Van Lines, Inc.	GLOBAL (CLASS 39)	903,656	12/01/1970
Lyon Van Lines, Inc.	LYON	1,015,990	07/15/1975
North American Van Lines, Inc.	ARROW DESIGN W/TWO CIRCLES (CONTAINERS)	948,409	12/12/1972
North American Van Lines, Inc.	ARROW DESIGN W/TWO CIRCLES (TRANSPORTATION)	914,752	06/08/1971
North American Van Lines, Inc.	CDL PLUS (INDIANA REG. ONLY)	5010-2457	06/24/1994
North American Van Lines, Inc.	DRIVER ROAD SERVICES & Design	4,140,924	05/15/2012
North American Van Lines, Inc.	EPSILON LETTER & DESIGN	1,580,611	01/30/1990
North American Van Lines, Inc.	HOME-TO-HOME	2,230,958	03/09/1999
North American Van Lines, Inc.	HOME TOUCH! (Class 9)	2,270,122	08/17/1999
North American Van Lines, Inc.	HOME TOUCH! (Class 35)	3,533,666	11/18/2008

GRANTOR	TRADEMARK	APP./REG NUMBER	FILING/REG DATE
North American Van Lines, Inc.	IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US	2,976,122	07/26/2005
North American Van Lines, Inc.	MOVESYNC	85/020,230	04/22/2010
North American Van Lines, Inc.	NORTHAMERICAN	917,431	07/27/1971
North American Van Lines, Inc.	NORTHAMERICAN INTERNATIONAL & DESIGN	1,310,419	12/18/1984
North American Van Lines, Inc.	NORTHAMERICAN VAN LINES & DESIGN	915,264	06/15/1971
North American Van Lines, Inc.	PRICELOCK	3,291,833	9/11/2007
North American Van Lines, Inc.	PRICELOCK & DESIGN	3,288,883	09/04/2007
North American Van Lines, Inc.	UPGRADE YOUR MOVE TO: BUSINESS CLASS	3,923,739	02/22/2011
North American Van Lines, Inc.	WORLDTRAC	1,714,226	09/08/1992
SIRVA Relocation LLC	EXECUTIVE RELOCATION (Class 35)	2,763,726	09/16/2003
SIRVA Relocation LLC	FLEXGUARD AV	3,948,385	04/19/2011
SIRVA Relocation LLC	MOVEOURHOME	3,431,302	05/20/2008
SIRVA Relocation LLC	RELOCATION REDEFINED (Class 35)	2,827,440	03/30/2004
SIRVA Relocation LLC	RISKGUARD (Class 35 & 36)	3,488,637	08/19/2008
SIRVA Relocation LLC	RISKGUARD AVX (Class 35 & 36)	3,488,634	08/19/2008
SIRVA Relocation LLC	RISKGUARD BVX (Class 35 & 36)	3,488,635	08/19/2008
SIRVA Relocation LLC	SECUREGUARD AV	3,948,387	04/19/2011
SIRVA Relocation LLC	SELECTGUARD AV	3,986,259	06/28/2011
SIRVA Relocation LLC	SIRVA LSX	3,938,586	03/29/2011
SIRVA Relocation LLC	TOTAL RELOCATION ASSESSMENT CALCULATOR (TRAC)	3,935,161	03/22/2011

GRANTOR	TRADEMARK	APP./REG NUMBER	FILING/REG DATE
SIRVA Relocation LLC	TRAC	3,958,654	05/10/2011
SIRVA Relocation LLC	MYMOVECONNECTION	4,123,101	04/03/2012
SIRVA Relocation LLC	GLOBAL CONNECTIONS	4,103,173	02/21/2012
SIRVA Relocation LLC	BVO SUNSET	4,143,981	05/15/2012

Exclusive Trademark License Agreements

1. License Agreement between Allied Van Lines, Inc. and Adams Transport Co ApS - Denmark
2. Franchise Agreement between SIRVA (Asia) Pte Ltd. and Ahjin - Korea
3. License Agreement between Allied Van Lines and TEAM Relocations S.A. - Luxembourg
4. License Agreement between Allied Van Lines, Inc. and TEAM Relocations Eastern Europe B.V. - Russia
5. License Agreement between Allied Van Lines, Inc. and TEAM Relocations sro - Czech Republic
6. Franchise Agreement between SIRVA (Asia) Pte Ltd. and Altus Logistics (Vietnam) Ltd
7. Franchise Agreement between SIRVA (Asia) Pte. Ltd. and Circle Freight International (Bahrain) Co. WLL
8. Franchise Agreement between SIRVA (Asia) Pte. Ltd. and Executive International Movers (EIM) Co. Ltd - Thailand
9. Franchise Agreement between SIRVA (Asia) S Pte. Ltd. and Five Star International Inc. - Japan
10. License Agreement between Allied Van Lines and Majortrans Flytte Service AS, - Norway
11. Franchise Agreement between Allied International N.A., Inc. and Matrix Relocations EEOD - Bulgaria
12. Franchise Agreement between Allied Van Lines, Inc. and Matrix Relocations EEOD - Croatia
13. Franchise Agreement between Allied International N.A., Inc. and Matrix Relocations Ltd. - Greece
14. Franchise Agreement between Allied Van Lines and Matrix Relocations EEOD - Kosovo
15. Franchise Agreement between Allied Van Lines and Matrix Relocations EEOD - Montenegro
16. Franchise Agreement between Allied Van Lines, Inc. and Matrix Relocations EEOD - Serbia

17. Franchise Agreement between Allied International N.A. Inc and Pickfords Removals (South Africa) Proprietary Limited
18. Franchise Agreement between Allied Pickfords Limited and PT Pacific Removindo - Indonesia
19. Franchise Agreement between SIRVA (Asia) Pte Ltd and Quick Cargo; Khayat & Partners - Egypt
20. Franchise Agreement between SIRVA S.R.O.. and Societate Comerciale Rilvan-Serv S.R.L. - Romania
21. Franchise Agreement between Allied International S.A. and Spedimpex Iberica, S.A. – Spain
22. License Agreement between Allied Van Lines and TEAM Relocations B.V. - Netherlands
23. Franchise Agreement between Allied Van Lines and TEAM Relocations GmbH - Germany
24. Franchise agreement between Allied Van Lines, Inc. and TEAM Relocations N.V. - Belgium
25. Representative Agreement between Allied Pickfords Ltd. and Trademark Services International S.A. - Italy
26. License Agreement between Allied Van Lines and Transeuro Desbordes Worldwide Relocation SAS - France
27. Franchise Agreement between SIRVA (Asia) Pte Ltd. and Transworld International Van Lines Ltd - Taiwan
28. License Agreement between SIRVA (Asia) Pte Ltd. and Global Freight Systems Company - Kuwait
29. License Agreement between Allied Van Lines, Inc. and TEAM Relocation Solutions SA (formerly known as SIRVA S.A. - Switzerland
30. License Agreement between Allied Van Lines, Inc. and TEAM Relocations AB (formerly known as Kungsholms Express & Spedition AB) - Sweden
31. License Agreement between Allied Van Lines, Inc. and Moving Services Group K Limited - UK
32. Franchise Agreement between SIRVA (Asia) Pte Ltd and Harsha International Packers and Movers - India

33. Franchise Agreement between SIRVA (Asia) Pte Ltd and Care Relocations - India
34. Franchise Agreement between SIRVA (Asia) Pte Ltd and Far East Star Moving Services JSC - Vietnam