

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pilgrim Films and Television, LLC		08/03/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Adaptive Studios, Inc.		
Street Address:	3733 Motor Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90034		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5163434	THE RUNNER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(818) 853-0265		
Email:	ip@pilgrimstudios.com		
Correspondent Name:	Emily DeBow-Garcia		
Address Line 1:	12020 Chandler Boulevard, Suite 200		
Address Line 4:	North Hollywood, CALIFORNIA 91607		
NAME OF SUBMITTER:	Emily DeBow-Garcia		
SIGNATURE:	/Emily DeBow-Garcia/		
DATE SIGNED:	08/08/2018		
Total Attachments: 1			
source=8-7-2018 The Runner - Pilgrim - TM Cancellation Settlement - Fully Executed#page1.tif			

OP \$40.00 5163434

Exhibit A

SERVICE MARK ASSIGNMENT AGREEMENT

This Service Mark Assignment (the "Assignment") dated August 3, 2018, (the "Effective Date") is made by and between Pilgrim Films and Television, LLC ("Assignor"), a California limited liability company with a principal place of business at 12020 Chandler Boulevard, Suite 200, North Hollywood, California 91607, and Adaptive, Studios, Inc., ("Assignee"), a California corporation, with a principal place of business at 3733 Motor Avenue, Los Angeles, California 90034.


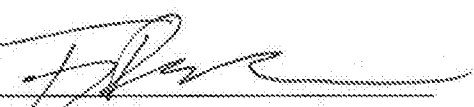
WHEREAS, Assignor and Assignee are parties to a certain Settlement Agreement, dated August 3, 2018 (the "Settlement Agreement");

WHEREAS, Assignor is the owner of the U.S. Registration No. 5,163,434 for the service mark THE RUNNER (the "Mark") with respect to the following services:

"Entertainment services in the nature of a television and multimedia program series featuring a reality based competition distributed via various platforms across multiple forms of transmission media; providing entertainment information to others via a global computer network; providing a website featuring entertainment information related to a reality based competition television and multimedia program series" (the "Registration");

WHEREAS, pursuant to the Settlement Agreement, Assignee wishes to acquire half of the rights, title, and interest in and to the Mark and Registration and Assignor desires to assign half of such rights, title, and interest in the Mark and Registration to Assignee, upon the terms and conditions set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor: Assignor hereby assigns, grants, transfers, and conveys to Assignee, a fifty percent (50%) ownership in rights, title and interest of whatever kind in and to the Mark, together with the goodwill of the business symbolized by the Mark and Registration thereof.

ASSIGNOR: Pilgrim Films and Television, LLC By:  Name: <u>Gretchen D. Stockdale</u> Chief Operating Officer & General Counsel Title:	ASSIGNEE: Adaptive Studios, Inc. By:  Name: <u>T.T. BARRACK</u> Title: <u>CO-FOUNDING PARTNER</u>
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