

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485320

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JNT Products, LLC		07/23/2018	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Designs by Jamie Nicole, LLC		
<b>Street Address:</b>	515 S. Capital of Texas Highway		
<b>Internal Address:</b>	Suite 103		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78746		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2362388	JAMIE NICOLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-953-5987		
<b>Email:</b>	kneal@jw.com		
<b>Correspondent Name:</b>	Shannon Zmud Teicher		
<b>Address Line 1:</b>	2323 Ross Avenue		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	152419.00001		
<b>NAME OF SUBMITTER:</b>	Shannon Zmud Teicher		
<b>SIGNATURE:</b>	/Shannon Zmud Teicher/		
<b>DATE SIGNED:</b>	08/08/2018		
<b>Total Attachments: 1</b>	source=JNTtoDesignsbyJamieAssignment#page1.tif		

CH \$40.00 2362388

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made and entered into as of July 23, 2018 (the "Effective Date"), by **JNT Products, LLC**, a Texas limited liability company, having an address at 515 S. Capital of Texas Highway, Suite 103, Austin, TX 78746 (hereinafter "ASSIGNOR") and **Designs by Jamie Nicole, LLC**, a Texas limited liability company, having an address at 515 S. Capital of Texas Highway, Suite 103, Austin, TX 78746 (hereinafter "ASSIGNEE").

**WHEREAS**, Assignor is the owner of all right, title, and interest, in and to the mark JAMIE NICOLE (hereinafter the "Mark") and is the owner of all right, title and interest in and to the following U.S. registration for the Mark:

U.S. Registration No. 2,362,388 for JAMIE NICOLE in Class 25  
for apparel, namely, dresses, skirts, and blouses; and ladies' separates, namely, skirts, jackets, pants, tops, blouses, shirts, and sweaters

and all associated common law rights and goodwill of the business associated with or symbolized by the Mark; and

**WHEREAS**, Assignee has acquired, *inter alia*, the aforementioned Mark and registration through a Trademark Purchase Agreement made and entered into as of the 23 day of July, 2018 ("Purchase Agreement"); and

**WHEREAS**, it is the purpose of this document to further memorialize such acquisition in a summary form suitable for recording in the U.S. Patent and Trademark Office.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby confirm the assignment of all right, title, and interest in and to the Mark and Registration No. 2,362,388, together with the goodwill of the business associated with, and symbolized by the Mark; effective as of and from the 23 day of July, 2018, along with any common law rights, statutory, and other rights of Assignor in such Mark.

**IN WITNESS WHEREOF**, the Assignor has caused this instrument to be executed by its duly authorized representative on the date indicated below to be effective as of the EFFECTIVE DATE.

**ASSIGNOR:**

**JNT Products, LLC**

Date: 07/23/2018

By: 

Printed Name: Robert H. Turner

Title: Manager