

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476700

|   |  |                         |                      |
|---|--|-------------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                         |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                         |                      |
| <b>CONVEYING PARTY DATA</b>   |  |                         |                      |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>   | <b>Entity Type</b>   |
| CROP PRO INC.   |  | 06/05/2018              | Corporation: WYOMING |
| <b>RECEIVING PARTY DATA</b>   |  |                         |                      |
| <b>Name:</b>  | CROP PRO INSURANCE SERVICES, INC.                  |                         |                      |
| <b>Street Address:</b>  | 1712 PIONEER AVE., SUITE 500                       |                         |                      |
| <b>City:</b>  | CHEYENNE   |                         |                      |
| <b>State/Country:</b>   | WYOMING  |                         |                      |
| <b>Postal Code:</b>   | 82001  |                         |                      |
| <b>Entity Type:</b>   | Corporation: WYOMING                               |                         |                      |
| <b>PROPERTY NUMBERS Total: 13</b>   |  |                         |                      |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>        |                      |
| <b>Registration Number:</b>   | 4051887  | PROFIT PRO              |                      |
| <b>Serial Number:</b>   | 87917888   | CROP PRO                |                      |
| <b>Serial Number:</b>   | 87917912   | CROP PRO INSURANCE      |                      |
| <b>Serial Number:</b>   | 87917959   | CROP · PRO INSURANCE    |                      |
| <b>Serial Number:</b>   | 87918031   | CROP · PRO INSURANCE    |                      |
| <b>Serial Number:</b>   | 87918273   | GROWERS EDGE            |                      |
| <b>Serial Number:</b>   | 87918091   | GROWERS EDGE            |                      |
| <b>Serial Number:</b>   | 87921323   | PROFIT GOAL             |                      |
| <b>Serial Number:</b>   | 87920298   | FINANCIAL EDGE          |                      |
| <b>Serial Number:</b>   | 87920377   | GROWERS EDGE            |                      |
| <b>Serial Number:</b>   | 87920400   | PROFIT ANALYZER         |                      |
| <b>Serial Number:</b>   | 87923316   | CROP PRO INC.           |                      |
| <b>Serial Number:</b>   | 87920420   | WHERE FARMERS ARE FIRST |                      |
| <b>CORRESPONDENCE DATA</b>  |  |                         |                      |
| <b>Fax Number:</b>  |  |                         |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                         |                      |
| <b>Phone:</b>   | 5152422400   |                         |                      |
| <b>Email:</b>   | ip@brownwinick.com                                 |                         |                      |

CH \$340.00 4051887

**Correspondent Name:** Jordan Meggison-Decker  
**Address Line 1:** 666 Grand Ave., Suite 2000  
**Address Line 4:** Des Moines, IOWA 50309

**NAME OF SUBMITTER:** JORDAN MEGGISON-DECKER

**SIGNATURE:** /JORDAN MEGGISON-DECKER/

**DATE SIGNED:** 06/05/2018

**Total Attachments: 3**

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**ASSIGNMENT**

WHEREAS, Crop Pro Inc., a corporation organized under the laws of the State of Wyoming, located at 7580 NW 100<sup>th</sup> Street, Grimes, Iowa, 50111, has adopted, used, is using and is the owner of the following trademark registrations with the United States Patent and Trademark Office:

| <u>Trademark</u>  | <u>Application No.</u> | <u>Filed</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|---|------------------------|--------------|-------------------------|--------------------------|
| PROFIT PRO  | 85/145,881             | 10/6/2010    | 4051887                 | 11/8/2011                |
| CROP PRO  | 87/917,888             | 5/11/2018    | n/a                     | n/a                      |
| CROP PRO INSURANCE  | 87/917,912             | 5/11/2018    | n/a                     | n/a                      |
| <br><b>CROP·PRO</b><br>INSURANCE   | 87/917,959             | 5/11/2018    | n/a                     | n/a                      |
| <br><b>CROP·PRO</b><br>INSURANCE | 87/918,031             | 5/11/2018    | n/a                     | n/a                      |
| <br><b>GROWERS EDGE</b>          | 87/918,273             | 5/11/2018    | n/a                     | n/a                      |
| <br><b>GROWERS EDGE</b>          | 87/918,091             | 5/11/2018    | n/a                     | n/a                      |
| PROFIT GOAL   | 87/921,323             | 5/15/2018    | n/a                     | n/a                      |
| FINANCIAL EDGE  | 87/920,298             | 5/14/2018    | n/a                     | n/a                      |
| <br>growers edge                 | 87/920,377             | 5/14/2018    | n/a                     | n/a                      |
| PROFIT ANALYZER   | 87/920,400             | 5/14/2018    | n/a                     | n/a                      |
| CROP PRO INC.   | 87/923,316             | 5/16/2018    | n/a                     | n/a                      |
| WHERE FARMERS ARE FIRST   | 87/920,420             | 5/14/2018    | n/a                     | n/a                      |

**WHEREAS**, Crop Pro Insurance Services, Inc., a corporation organized under the laws of the State of Wyoming, having its principal offices at 1712 Pioneer Ave., Suite 500, Cheyenne, Wyoming, 82001, is desirous of acquiring said trademarks and the registrations therefor,

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Crop Pro Inc. hereby assigns to Crop Pro Insurance Services, Inc., all right, title and interest in the United States and to said trademarks and said registrations therefor, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks.

[SIGNATURE PAGE TO FOLLOW]

Signed on June 5<sup>th</sup>, 2018.

Crop Pro Inc.  
By William Rose  
Title President

STATE OF IOWA )  
                                  )  
COUNTY OF POLK )

On this 5 day of June, 2018, personally appeared William Rose, to me known and known to me to be President (title) for Crop Pro Inc., the assignor above named, and acknowledged that the foregoing Assignment was executed on behalf of said assignor and pursuant to authority duly received.

Nicole A. Riha  
Notary Public in and for said State.

