

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485407

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QUIRKY IP LICENSING LLC		07/31/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK HAPOALIM B.M.		
Street Address:	1120 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Corporation: ISRAEL		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	3960507	QUIRKY	
Registration Number:	4273534	Q	
Registration Number:	4240135	Q QUIRKY	
Registration Number:	4203188	INVENTED TOGETHER	
Registration Number:	4350686	INVENTOGETHER	
Registration Number:	4191404	MAKING INVENTION ACCESSIBLE	
Registration Number:	4206788	WE MAKE INVENTION ACCESSIBLE	
Registration Number:	4226733	PIVOT POWER	
Registration Number:	4076775	CORDIES	
Registration Number:	4070744	CONTORT	
Registration Number:	4242864	UNHAMPERED	
Registration Number:	4234777	MANTIS	
Registration Number:	4087095	BROOM GROOMER	
Registration Number:	4265349	SOLO	
Registration Number:	5073499	REINVENTING INVENTION	
Registration Number:	4681443	INVENTED BY REAL PEOPLE LIKE YOU	
Registration Number:	4793039	PRODUCTS INVENTED BY REAL PEOPLE LIKE YO	
Serial Number:	86442911	OHNO	
Serial Number:	86580717	POPPY	
TRADEMARK			

OP \$690.00 3960507

Property Type	Number	Word Mark
Serial Number:	85320248	EMBER
Serial Number:	77947992	SOCIAL PRODUCT DEVELOPMENT
Serial Number:	77947969	A SOCIALLY DEVELOPED PRODUCT
Serial Number:	77948018	INFLUENCE ENGINE
Serial Number:	77948001	SKETCH TO STORE
Serial Number:	85810327	LIFE REINVENTED
Serial Number:	85810325	BETTER FASTER FUNNER
Serial Number:	85810326	GET QUIRKY

CORRESPONDENCE DATA

Fax Number: 3124643111
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-464-3100
Email: chicagopto@loeb.com
Correspondent Name: Daniel D. Frohling c/o Loeb & Loeb LLP
Address Line 1: 321 N. Clark Street, Suite 2300
Address Line 4: Chicago, ILLINOIS 60654

NAME OF SUBMITTER:	Daniel D. Frohling
SIGNATURE:	/Daniel D. Frohling/
DATE SIGNED:	08/09/2018

Total Attachments: 38
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Agreement"), dated as of July 31, 2018 is made by QUIRKY IP LICENSING LLC, a Delaware limited liability company ("Grantor") with an address of 601 W. 26th Street, Suite 1762, New York, New York 10001, in favor of BANK HAPOALIM B.M. ("Lender") with an address of 1120 Avenue of the Americas, New York, NY 10036.

WITNESSETH:

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of July 31, 2018 by and between Grantor and Lender (as from time to time amended, restated, supplemented or otherwise modified, the "Loan Agreement"), Lender has agreed to make the Loans for the benefit of Borrower; and

WHEREAS, Lender is willing to make the Loans as provided for in the Loan Agreement, but only upon the condition, among others, that Grantor shall have executed and delivered to Lender this Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

Section 1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement.

(a) When used in this Agreement the following terms shall have the following meanings (such meanings being equally applicable to both the singular and plural forms of the terms defined):

"Copyright License" means rights under any written agreement now owned or hereafter acquired by any Person granting the right to use any Copyright or Copyright registration.

"Copyrights" means all of the following now owned or hereafter adopted or acquired by any Person: (i) all copyrights in any original work of authorship fixed in any tangible medium of expression, now known or later developed, all registrations and applications for registration of any such copyrights in the United States or any other country, including registrations, recordings and applications, and supplemental registrations, recordings, and applications in the United States Copyright Office; and (ii) all Proceeds of the foregoing, including license royalties and proceeds of infringement suits, the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all renewals and extensions thereof.

"Patents" means all of the following in which any Person now holds or hereafter acquires any interest: (i) all letters patent of the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of the United States or

any other country, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof, or any other country; and (ii) all reissues, continuations, continuations-in-part or extensions thereof.

“Patent License” means rights under any written agreement now owned or hereafter acquired by any Person granting any right with respect to any invention on which a Patent is in existence..

“Trademark License” means rights under any written agreement now owned or hereafter acquired by any Person granting any right to use any Trademark or Trademark registration.

“Trademarks” means all of the following now owned or hereafter adopted or acquired by any Person: (i) all trademarks, trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State or Territory thereof, or any other country or any political subdivision thereof, (ii) all reissues, extensions or renewals thereof; and (iii) all goodwill associated with or symbolized by any of the foregoing.

Section 2. GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL. To secure the complete and timely payment of all the Obligations now or hereafter existing from time to time, Grantor hereby pledges and grants to Lender a continuing first priority security interest in all of Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the “Intellectual Property Collateral”):

(a) all of its Patents and Patent Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule II hereto;

(c) all of its Copyrights and Copyright Licenses to which it is a party including those referred to on Schedule III hereto;

(d) all reissues, continuations or extensions of the foregoing;

(e) all goodwill of the business connected with the use of, and symbolized by, each Patent, each Patent License, each Trademark, each Trademark License, each Copyright and each Copyright License; and

(f) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution

of any Patent or Patent licensed under any Patent License, (ii) injury to the goodwill associated with any Patent or any Patent licensed under any Patent License, (iii) infringement or dilution of any Trademark or Trademark licensed under any Trademark License, (iv) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License, (v) infringement or dilution of any Copyright or Copyright licensed under any Copyright License, and (vi) injury to the goodwill associated with any Copyright or any Copyright licensed under any Copyright License.

Section 3. REPRESENTATIONS AND WARRANTIES. Grantor represents and warrants that Grantor does not have any interest in, or title to, any registered Patent, Trademark or Copyright except as set forth in Schedule I, Schedule II and Schedule III, respectively, hereto. This Agreement is effective to create a valid and continuing Lien on and, upon the filing hereof with the United States Patent and Trademark Office and the United States Copyright Office, perfected security interests in favor of Lender in all of Grantor's Patents, Trademarks and Copyrights and such perfected security interests are enforceable as such as against any and all creditors of, and purchasers from, Grantor. Upon filing of this Agreement with the United States Patent and Trademark Office and the United States Copyright Office and the filing of appropriate financing statements in the applicable filing office in the state of formation of Grantor all action necessary or desirable to protect and perfect Lender's Lien on Grantor's Patents, Trademarks and Copyrights shall have been duly taken.

Section 4. COVENANTS. Grantor covenants and agrees with Lender that from and after the date of this Agreement and until the Termination Date:

(a) Grantor shall notify Lender immediately if it knows or has reason to know that any application or registration relating to any Patent, Trademark or Copyright (now or hereafter existing) material to the operation of Borrower's business may become abandoned or dedicated, or of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office, the United States Copyright Office or any court) regarding Grantor's ownership of any Patent, Trademark or Copyright, its right to register the same, or to keep and maintain the same.

(b) In no event shall Grantor, either directly or through any agent, employee, licensee or designee, file an application for the registration of any Patent, Trademark or Copyright with the United States Patent and Trademark Office, the United States Copyright Office or any similar office or agency without giving Lender prior written notice thereof, and, upon request of Lender, Grantor shall execute and deliver a supplement hereto (in form and substance satisfactory to Lender) to evidence Lender's Lien on such Patent, Trademark or Copyright, and the General Intangibles of Grantor relating thereto or represented thereby.

(c) Grantor shall take all actions necessary or reasonably requested by Lender to maintain and pursue each application, to obtain the relevant registration and to maintain the registration of each of the Patents or Trademarks (now or hereafter existing), including the filing of applications for renewal, affidavits of use, affidavits of noncontestability and opposition and interference and cancellation proceedings.

(d) In the event that any of the Intellectual Property Collateral material to the operation of Borrower's business is infringed upon, or misappropriated or diluted by a third party, Grantor shall notify Lender promptly after Grantor learns thereof. Grantor shall, unless it shall reasonably determine that such Intellectual Property Collateral is in no way material to the conduct of its business or operations, promptly sue for infringement, misappropriation or dilution and to recover any and all damages for such infringement, misappropriation or dilution, and shall take such other actions as Lender shall deem appropriate under the circumstances to protect such Intellectual Property Collateral.

Section 5. SECURITY AGREEMENT. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Lender pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the security interest in the Intellectual Property Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 6. REINSTATEMENT. This Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against Grantor for liquidation or reorganization, should Grantor become insolvent or make an assignment for the benefit of any creditor or creditors or should a receiver or trustee be appointed for all or any significant part of Grantor's assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.

Section 7. NOTICES. Whenever it is provided herein that any notice, demand, request, consent, approval, declaration or other communication shall or may be given to or served upon any of the parties by any other party, or whenever any of the parties desires to give and serve upon any other party any communication with respect to this Agreement, each such notice, demand, request, consent, approval, declaration or other communication shall be in writing and shall be given in the manner, and deemed received, as provided for in the Loan Agreement.

Section 8. TERMINATION OF THIS SECURITY AGREEMENT. Subject to Section 6 hereof, this Agreement shall terminate upon the Termination Date.

IN WITNESS WHEREOF, Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.


QUIRKY IP LICENSING LLC

By: _____
Name:
Title:

ACCEPTED and ACKNOWLEDGED by:

BANK HAPOALIM B.M.

By: 
Name: **MITCHELL BARNETT**
Title: **Executive Vice President**

By: 
Name:
Title: **Joseph Romano**
First Vice President

SIGNATURE PAGE TO
INTELLECTUAL PROPERTY SECURITY
AGREEMENT

SCHEDULE II
to
INTELLECTUAL PROPERTY SECURITY AGREEMENT

1. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Date</u>
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See attached.

2. TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application No.</u>	<u>Date</u>
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See attached.

3. TRADEMARK LICENSES

<u>Name of Agreement</u>	<u>Date of Agreement</u>	<u>Parties</u>
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See attached.

Trademark Applications and Registered Trademarks

MARK	APP/REG. NO.					
QUIRKY	US filed 2/27/10 App 77946558 Reg 3960507 (5/17/11) US filed 5/4/11 App 85312009 Reg 4273533 (1/8/13) App 85977893 (DIV) WIPO filed 11.2.11 (EC, China, Japan, S Korea) Ser No A0026982 Reg 1104018 (11/2/11) China Reg 9.17.12 EU Reg 12.4.12 Korea Reg 4.22.13 Japan Reg 11.1.13 Brazil filed 11.4.11 Ser No 931110512852	396507 : IC 042. US 100 101. G & S: Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; Innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market. FIRST USE:	4273533; IC 008. US 023 028 044. G & S: Knives; utility knives; knives for hobby use. FIRST USE: 20110300. FIRST USE IN COMMERCE: 20110300 IC 009. US 021 023 026 036 038. G & S: Cord and cable management devices, namely, weighted holders for containing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric	1104018: 09 Cord and cable management devices, namely, weighted holders for containing and organizing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric appliances; carrying cases for electronic equipment, namely, computers and handheld	BRAZIL: 831253975-WIRING AND CABLE MANAGEMENT DEVICES, TO BE KNOWN, SUPPORTS FOR THE CONTENT AND ORGANIZATION OF AUDIO, COMPUTER, CONNECTION, ELECTRICAL, ELECTRONIC, ENERGY, PRINTER, STEREO, AND VIDEO CABLES, EVERYONE FOR ELECTRONIC AND VIDEO CONSUMERS, DOMESTIC ELECTRIC APPLIANCES; STORAGEES FOR LOADING ELECTRONIC EQUIPMENT, TO KNOW, COMPUTERS AND SPEAKERS OF PORTABLE ELECTRONIC AUDIO, CELL PHONES, CAMERAS, PERSONAL DIGITAL ASSISTANTS (PDAS) AND MEDIA TOYS; USB HUBS, USB HARDWARE; MOUSE PADS; ELECTRONIC WRITING TABLETS; FILTER OF ELECTRIC LINE WITH MULTIPLE OUTPUTS; BATTERY CHARGERS; CONDUCTIVE FIBERS,	TMA838,333:GOODS: (1) Cord and cable management devices, namely, weighted holders for containing and organizing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric appliances; carrying cases for electronic equipment, namely, computers and handheld electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads; electronic writing tablets; multiple outlet electrical power strip; battery chargers; conductive fibers, namely, fibers for conducting electrical charges and static electrical charges; light

<p>Ser No 931110512860 Ser No 931110512909 Canada filed 11.3.11 Ser No 1550638 Reg TMA838,333 (12.12.12)</p>	<p>20090602. FIRST USE IN COMMERCE: 20090602 I</p>	<p>appliances; carrying cases for electronic equipment, namely, computers and handheld electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads; ; multiple outlet electrical power strip; battery chargers; conductive fibers, namely, fibers for conducting electrical charges and static electrical charges; light emitting diodes (LEDs). FIRST USE: 20100400. FIRST USE IN COMMERCE: 20100400</p>	<p>electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads; electronic writing tablets; multiple outlet electrical power strips; battery chargers; conductive fibers, namely, fibers for conducting electrical charges and static electrical charges; light emitting diodes LEDs. 21: Dust pans; plastic storage containers for household or domestic use; toothbrush</p>	<p>KNOWING, FIBERS FOR CONDUCTING ELECTRICAL LOADS AND STATIC ELECTRICAL LOADS; LED DEVICES (LEDs) ;.85 / 312,009; : NCL (9) 21-POWDER CLOTHING; PLASTIC STORAGE CONTAINERS FOR HOUSEHOLD OR DOMESTIC USE; TOOTHBRUSH SUPPORTS; SYSTEMS OF STORAGE AND ORGANIZATION UNDERSTOOD OF PORTABLE CONTAINERS FOR STORAGE OF DOMESTIC UTENSILS; DOMESTIC UTENSILS, TO KNOW, SPATULAS, MIXING AND SCOURING SPOONS; BOXES FOR BATHROOM; BATHROOM SUPPORTS; BASKETS FOR LAUNDRY; TRASH CANS; CONTAINERS FOR HOUSEHOLD USE ;. 831254050: NCL(9) 42- DEVELOPMENT, RESEARCH, DRAWING AND PRODUCT ENGINEERING SERVICES FOR THIRD PARTIES; CONSULTING SERVICES IN THE AREA OF</p>	<p>emitting diodes (LEDs); dust pans; plastic storage containers for household or domestic use; toothbrush holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets; trash cans; trash containers for household use. SERVICES: (1) Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in</p>
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		<p>IC 011. US 013 021 023 031 034. G & S: Flashlights; LED (light emitting diode) lighting fixtures; LED light machines; LED light bulbs. FIRST USE: 20100500. FIRST USE IN COMMERCE: 20100500</p>	<p>holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets; trash cans; trash containers for household use. 42 : Product development and research, new product design, engineering services for others and consultation</p>	<p>DEVELOPMENT, RESEARCH, DESIGN AND NEW PRODUCT ENGINEERING; INNOVATION CONSULTING SERVICES, TO KNOW, THIRD PARTY COUNSELING IN PRODUCT DEVELOPMENT AREAS; COMPUTER SERVICES, KNOWLEDGE, CREATION OF AN ONLINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS, TO OBTAIN RESPONSE FROM THEIR COUPLE, TO FORM VIRTUAL COMMUNITIES, AND TO BE INVOLVED IN SOCIAL NETWORKS UNDERSTANDING THE CONTRIBUTION OF IDEAS, SUGGESTIONS AND COMMENTS DESIGNED TO ENHANCE DRAWING AND PRODUCT DEVELOPMENT AND BRINGING PRODUCTS TO THE MARKET .; EXP 5/12/2025</p>	<p>discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market. CLASSIFICATION DATA: The Classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.</p>
		<p>IC 020. US 002 013 022 025 032 050. G & S: Storage and organization systems comprising shelves, drawers, cupboards, baskets and clothes rods, sold as a unit; clothes hangers. FIRST USE: 20111000. FIRST USE IN COMMERCE: 20111000</p>	<p>holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets; trash cans; trash containers for household use. 42 : Product development and research, new product design, engineering services for others and consultation</p>	<p>discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market. CLASSIFICATION DATA: The Classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.</p>	

			<p>IC 021. US 002 013 023 029 030 033 040 050. G & S.: Dust pans; plastic storage containers for household or domestic use; toothbrush holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets. FIRST USE: 20100600. FIRST USE IN COMMERCE: 20100600</p>	<p>relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking about contributions of ideas, suggestions and comments for enhancing product design and</p>		
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MARK	APP/REG. NO.				
Q (design)	US filed 5/4/11 App 85312017 Reg 4273534 (1.8.13) App 85977894 (DIV) WIPO filed 11.2.11 (EC, China, Japan, S Korea) Ser No A0026988 Reg 1101858 (11/2/11) EU Reg 11.12.12 Korea Reg 5.1.13 Brazil filed 11.4.11 Ser No 931110512887 Ser No 931110512895 Ser No 931110512879 (cl. 42) (Cl. 42 abandoned Jun '12) Canada filed	IC 008; US 023 028 044, G & S: Knives; utility knives; knives for hobby use. FIRST USE: 20110300. FIRST USE IN COMMERCE: 20110300; IC 009. US 021 023 026 036 038. G & S: Cord and cable management devices, namely, weighted holders for containing and organizing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric appliances; carrying cases for electronic equipment, namely, computers and handheld electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads;			

	<p>11.3.11 Ser No 1550641</p>	<p>multiple outlet electrical power strip; battery chargers; conductive fibers, namely, fibers for conducting electrical charges and static electrical charges; light emitting diodes (LEDs). FIRST USE: 20100400. FIRST USE IN COMMERCE: 20100400; IC 011. US 013 021 023 031 034. G & S; Flashlights; LED (light emitting diode) lighting fixtures; LED light machines; LED light bulbs. FIRST USE: 20100500. FIRST USE IN COMMERCE: 20100500; IC 018. US 001 002 003 022 041. G & S; Animal leashes. FIRST USE: 20110900. FIRST USE IN COMMERCE: 20110900; IC 020. US 002 013 022 025 032 050. G & S; Storage and organization systems comprising shelves, drawers, cupboards, baskets and clothes rods.</p>				
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		<p> sold as a unit; clothes hangers. FIRST USE: 20111000. FIRST USE IN COMMERCE: 20111000; IC 021. US 002 013 023 029 030 033 040 050. G & S: Dust pans; plastic storage containers for household or domestic use; toothbrush holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets. FIRST USE: 20100600. FIRST USE IN COMMERCE: 20100600 </p>				
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<p>Q QUIRKY (design)</p>	<p>US Filed 5/4/11 App 85312026 Reg 4240135 (11/13/12) WIPO filed 9/20/12 (EC, China, Japan, S Korea) Ser No A0031892 Reg 1137311 (11/29/12) Brazil filed 6.28.12 Ser No 931204290225 Canada filed 6.28.12 Ser No 1583095</p>	<p>US App 85312026 (5.4.11): First Use: Dec 2010, Use in Commerce: Dec 2010: I.C. 042: US Classes: 100,101: Product development and research, new product design, engineering services for others and consultation relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking about contributions of ideas, suggestions and comments for enhancing product design and development and bringing products to market. US Reg 4240135 (11.13.12): First Use: Dec 2010, Use in Commerce:</p>				
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		<p>Dec 2010: I.C. 042: US Classes: 100,101: Product development and research, new product design, engineering services for others and consultation relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking about contributions of ideas, suggestions and comments for enhancing product design and development and bringing products to market. WIPO Reg 1137311 (EC, China, Japan, S. Korea) (11.29.12): Product development and research, new product design, engineering</p>				
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		<p>services for others and consultation relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking about contributions of ideas, suggestions and comments for enhancing product design and development and bringing products to market.</p> <p>Brazil Ser No. 931204290225 (6.28.12); DEVELOPMENT AND RESEARCH SERVICES, OF NEW PRODUCTS PROJECT, OF ENGINEERING FOR THIRD PARTIES AND CONSULTANCY RELATED TO THE ABOVE SERVICES;</p>		
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		<p>CONSULTING SERVICES IN INNOVATION, TO KNOW; COUNSELING THIRD PARTIES IN THE PRODUCT DEVELOPMENT AREA; COMPUTER SERVICES TO BE KNOWN: ONLINE COMMUNITY CREATION FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS, OBTAIN FEEDBACKS FROM THEIR PARTNERS, FORM VIRTUAL COMMUNITIES AND ENGAGE IN SOCIAL NETWORKS ON CONTRIBUTIONS OF IDEAS, SUGGESTIONS AND COMMENTS TO IMPROVE PRODUCT DESIGN AND DEVELOPMENT AND TO BRING PRODUCTS TO THE MARKET. ; Canada Ser No. 1583095 6.28.12: "Abandoned - Section 36"</p>		
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INVENTED TOGETHER	US Filed 5/9/11 App 85315930 Reg 4203188 (9.4.12)	US App 85315930 (5.9.11): First Use 4.25.11: Use in Commerce: 4.25.11: I.C. 009: US Class 021, 023, 026, 036, 038: Cord and cable management devices, namely, weighted holders for containing and organizing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric appliances; carrying cases for electronic equipment, namely, computers and handheld electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads; electronic writing tablets; multiple outlet electrical power strip; battery chargers; conductive fibers, namely, fibers for conducting electrical				
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		<p>charges and static electrical charges; light emitting diodes (LEDs). I.C. 021: US Class 002, 013, 023, 029, 030, 033, 040, 050; Dust pans; plastic storage containers for household or domestic use; toothbrush holders; storage and organization systems comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets; trash cans; trash containers for household use. US Reg 4203188 (9.4.12): First Use 4.25.11: Use in Commerce; 4.25.11: I.C. 009: US Class 021, 023, 026, 036, 038; Cord and cable management devices, namely, weighted holders for containing and organizing audio,</p>			
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	<p>computer, connection, electrical, electronic, power, printer, stereo and video cables, all for consumer electronics and household electric appliances; carrying cases for electronic equipment, namely, computers and handheld electronic audio speakers, cell phones, cameras, personal digital assistants (PDAs) and media players; USB hubs; USB hardware; mouse pads; electronic writing tablets; multiple outlet electrical power strip; battery chargers; conductive fibers, namely, fibers for conducting electrical charges and static electrical charges; light emitting diodes (LEDs). I.C. 021: US Class 002, 013, 023, 029, 030, 033, 040, 050: Dust pans; plastic storage containers for household or domestic use; toothbrush holders; storage and organization systems</p>				
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		<p>comprised of portable containers for storing household utensils; household utensils, namely, spatulas, mixing spoons and slotted spoons; shower caddies; shower racks; laundry baskets; trash cans; trash containers for household use.</p>				
<p>INVENT TOGETHER</p>	<p>US filed 5/9/11 App 85315921 Reg 4350686 (6.11.13)</p>	<p>US App 85315921 (5.9.11): First Use 6.08.11: Use in CommerceL 6.8.11: I.C. 042: US Class 100,101: Product development and research, new product design, engineering services for others and consultation relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their</p>				

		<p>peers, form virtual communities and engage in social networking about contributions of ideas, suggestions and comments for enhancing product design and development and bringing products to market.</p> <p>US Reg 4350686 (6.11.13): First Use 6.08.11: Use in Commercel 6.8.11: I.C. 042: US Class 100,101: Product development and research, new product design, engineering services for others and consultation relating thereto; innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking</p>			
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MARK	APP/REG. NO.					
<p>MAKING INVENTION ACCESSIBLE</p>	<p>US filed 12/23/10 App 85204858 Reg 4191404 (8.14.12)</p>	<p>US App 85204858 (12.23.10): First Use 9.16.11: Use in Commerce 9.16.11: I.C. 042: US Classes 100, 101: Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; Innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual</p>				

about contributions of
ideas, suggestions and
comments for enhancing
product design and
development and
bringing products to
market.

		<p>communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market US Reg 4191404 (8,14,12): First Use 9.16.11: Use in Commerce 9.16.11: I.C. 042: US Classes 100, 101: Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; Innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual</p>				
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		<p>communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market</p>				
<p>WE MAKE INVENTION ACCESSIBLE</p>	<p>US filed 12/23/10 App 85204861 Reg 4206788 (9.11.12)</p>	<p>US App 85204861 (12.23.10): First Use 10.21.10; Use in Commerce 10.21.10; I.C. 042; US Classes 100, 101; Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; Innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual</p>				

		<p>communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market US Reg 4206788 (9.11.12): First Use 10.21.10: Use in Commerce 10.21.10: I.C. 042: US Classes 100, 101: Product development, research, design and engineering services for others; consultation in the field of new product development, research, design and engineering; Innovation consulting services, namely, advising others in the areas of product development; computer services, namely, creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual</p>				
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		<p>communities, and engage in social networking featuring the contribution of ideas, suggestions, and comments intended to enhance product design and development and bringing products to market</p>				
<p>PIVOT POWER</p>	<p>US filed 5/13/11 App 85320268 Reg 4226733 (10.16.12)</p>	<p>US App 85320268 (5.12.11): First Use 5.7.11: Use in Commerce 5.7.11: I.C. 009: US Classes 021,023,026,036,038: Electrical power strip; electric socket expander, all for personal, home and workspace environments US Reg 4226733 (10.16.12): First Use 5.7.11: Use in Commerce 5.7.11: I.C. 009: US Classes 021,023,026,036,038: Electrical power strip; electric socket expander, all for personal, home and workspace environments</p>				

CORDIES	US filed 5/13/11 App 85320244 Reg 4076775 (12/27/11)	US App 85320244 (5.13.11): First Use 4.14.11: Use in Commerce 4.14.11: I.C. 009: US Classes 021,023,026036,038: Cord and cable management devices, namely, weighted holders for containing and organizing audio, computer, connection, electrical, electronic, power, printer, stereo and video cables, all for				
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		consumer electronics and household electric appliances				
CONTORT	US filed 5/13/11 App 85320238 Reg 4070744 (12/13/11)	US App 85320238 (5.13.11): First Use 4.14.11: Use in Commerce 4.14.11: I.C. 009: US Classes 021,023,026,036,038: USB hub US Reg 4070744 (12.13.11): First Use 4.14.11: Use in Commerce 4.14.11: I.C. 009: US Classes 021,023,026,036,038: USB hub				
UNHAMPERED	US filed 5/13/11 App 85320253 Reg 4242864 (11/13/12)	US App 85320253 (5.13.11): First Use July 2012: Use in Commerce July 2012: I.C. 021: US Classes 002, 013, 023, 029, 030, 033, 040, 050: Laundry basket US Reg 4242864 (11.13.12): First Use July 2012: Use in Commerce July 2012: I.C. 021: US Classes 002, 013, 023, 029, 030, 033, 040, 050: Laundry basket				

MANTIS	US filed 5/13/11 App 85320258 Reg 4234777 (10.30.12)	US App 85320258 (5.13.11): First Use May 2011: Use in Commerce May 2011: I.C. 011: US Classes 013, 021, 023, 031, 034: LED task lamp US Reg 4234777 (10.30.12): First Use May 2011: Use in Commerce May 2011: I.C. 011: US Classes 013, 021, 023, 031, 034: LED task lamp				
BROOM GROOMER	US filed 5/19/11 App 85325432 Reg 4087095 (1/17/12)	US App 85325432 (5.19.11): First Use Apr. 2010: Use in Commerce Apr. 2010: I.C. 021: US Classes: 002, 013, 023, 029, 030, 033, 040, 050: Dust pans US Reg 4087095 (1.17.12): First Use Apr. 2010: Use in Commerce Apr. 2010: I.C. 021: US Classes: 002, 013, 023, 029, 030, 033, 040, 050: Dust pans				
SOLO	US filed 8/17/11 App 85399821 Reg 4265349 (12/25/12)	US App 85399821 (8.17.11): First Use Oct. 2011: Use in Commerce Oct. 2011: I.C. 020: US Classes 002, 013, 022, 025, 032, 050: Clothes Hangars				

		US Reg 4265349 (12.25.12): First Use Oct. 2011: Use in Commerce Oct. 2011: I.C. 020: US Classes 002, 013, 022, 025, 032, 050: Clothes Hangars				
GET QUIRKY	US filed 12/26/12 App 85810326	US App 85810326 (12.26.12): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.				
MARK	APP/REG NO.					
REINVENTING INVENTION	US filed 12/26/12 App 85810330	US App 85810330 (12.26.12): First Use 7.18.16: Use in Commerce 7.18.16: I.C. 035: US Classes 100,101,102: ONLINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER PRODUCTS; RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER PRODUCTS				

<p>INVENTED BY REAL PEOPLE LIKE YOU</p>	<p>US Filed 6/19/14 App 86/314,324 Reg 4681443 (2/3/2015)</p>	<p>US App 86/314,324 (6.19.14): First Use 5.15.13: Use in Commerce 5.15.13: I.C. 035: US Classes 100,101,102: ONLINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER PRODUCTS; RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER PRODUCTS US Reg 4681443 (2.3.15): First Use 5.15.13: Use in Commerce 5.15.13: I.C. 035: US Classes 100,101,102: ONLINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER PRODUCTS; RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF</p>				
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		CONSUMER PRODUCTS				
PRODUCTS INVENTED BY REAL PEOPLE LIKE YOU	US filed 6/19/14 App 86/314,330	US App 86/314,330 (6.19.14): First use 5.15.13: Use in commerce: 5.15.13: I.C. 042: US Classes 100,101: PRODUCT DEVELOPMENT, RESEARCH, DESIGN AND ENGINEERING SERVICES FOR OTHERS; CONSULTATION IN THE FIELD OF NEW PRODUCT DEVELOPMENT, RESEARCH, DESIGN AND ENGINEERING; INNOVATION CONSULTING SERVICES, NAMELY, ADVISING OTHERS IN THE AREAS OF PRODUCT DEVELOPMENT; COMPUTER SERVICES, NAMELY, CREATING AN ONLINE COMMUNITY FOR REGISTERED				

		USERS TO PARTICIPATE IN DISCUSSIONS, GET FEEDBACK FROM THEIR PEERS, FORM VIRTUAL COMMUNITIES, AND ENGAGE IN SOCIAL NETWORKING FEATURING THE CONTRIBUTION OF IDEAS, SUGGESTIONS, AND COMMENTS INTENDED TO ENHANCE PRODUCT DESIGN AND DEVELOPMENT AND BRINGING PRODUCTS TO MARKET				
OHNO	US filed 11.3.14 App 86/442,911	US App 86/442,911 (11.3.14): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.				
POPPY	US filed 3.30.15 App 86580717	US App 86580717 (3.30.15): First Use N/A: Use in Commerce N/A: I.C. 007: US Classes 013, 019, 021, 023, 031, 034, 035: ELECTRIC AUTOMATED BABY				

		<p>FORMULA FOOD BLENDERS FOR HOUSEHOLD PURPOSES; AUTOMATED PET FEEDERS AND WATERERS. I.C. 011: US Classes: 013, 021, 023, 031, 034: AUTOMATED ELECTRIC COFFEE MAKERS AND COFFEE BREWERS; AUTOMATED ELECTRIC BABY BOTTLE HEATERS; AUTOMATED ELECTRIC BABY FORMULA BOTTLE HEATERS</p>				
EMBER	<p>US filed 5/13/11 App 85320248</p>	<p>US App 85320248 (5.13.11): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.</p>				
SOCIAL PRODUCT DEVELOPMENT	<p>US filed 3/2/10 App 77947992</p>	<p>US App 77947992 (3.2.10): Abandoned because the applicant failed to respond or filed a late response to an Office action.</p>				

A SOCIALLY DEVELOPED PRODUCT	US filed 3/2/10 App 77947969	US App 77947969 (3.2.10): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.				
INFLUENCE ENGINE	US filed 3/2/10 App 77948018	US App 77948018 (3.2.10): Abandoned because the applicant failed to respond or filed a late response to an Office action.				
SKETCH TO STORE	US filed 3/2/10 App 77948001	US App 77948001 (3.2.10): Abandoned because the applicant failed to respond or filed a late response to an Office action.				
LIFE REINVENTED	US filed 12/26/12 App 85810327	US App 85810327 (12.26.12): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.				
BETTER FASTER FUNNER	US filed 12/26/12 App 85810325	US App 85810325 (12.26.12): Abandoned because no Statement of Use or Extension Request timely filed after Notice of Allowance was issued.				