

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481077

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gilt Groupe, Inc.		07/09/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Gilt Groupe, LP
Street Address:	20 Channel Center, 3rd Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02210
Entity Type:	Limited Partnership: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	4761499	16 ELLIOT WAY
Registration Number:	4852010	16 ELLIOT WAY
Registration Number:	4444613	CLAPHAM
Registration Number:	4408153	DARTMOOR
Registration Number:	4621535	EIGHTEEN68
Registration Number:	4335758	GEMMA CRUS
Serial Number:	86871177	GILT
Registration Number:	4073370	GILT
Registration Number:	5070833	GILT
Serial Number:	87574796	GILT
Registration Number:	4302871	GILT INSIDER
Registration Number:	5075942	GILT JEWELRY
Registration Number:	3920768	GILT MAN
Registration Number:	4073413	GILT NOIR
Registration Number:	4076359	GILT TASTE
Registration Number:	5438707	GILT TRAVEL
Registration Number:	4654481	HEWSON
Registration Number:	4654480	HEWSON

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Property Type	Number	Word Mark
Registration Number:	4654479	HEWSON
Registration Number:	4642752	HEWSON
Registration Number:	4733391	HEWSON
Registration Number:	4328996	KNK
Registration Number:	4325202	KNK
Registration Number:	4396738	LITTLE GILT
Registration Number:	4518121	LITTLE GILT
Registration Number:	4541520	LITTLE INSPIRATIONS
Registration Number:	4682427	NICK POINT
Registration Number:	4656937	PETITS MARCHEURS
Registration Number:	4923246	PIXIE GREY
Registration Number:	4672722	POPPYLARK

CORRESPONDENCE DATA

Fax Number: 2027393001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-739-5723

Email: carolyn.himmelfarb@morganlewis.com

Correspondent Name: Carolyn Himmelfarb

Address Line 1: 1111 Pennsylvania Avenue, N.W.

Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER: 011558-0107

NAME OF SUBMITTER: Carolyn Himmelfarb

SIGNATURE: /Carolyn Himmelfarb/

DATE SIGNED: 07/09/2018

Total Attachments: 8

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Gilt Groupe, Inc., a Delaware corporation, having a principal business address of 2 Park Avenue, New York, NY, 10016 (hereinafter "Assignor"), in favor of Gilt Group, LP, a Delaware limited partnership having a principal business address of 20 Channel Center, 3rd Floor, Boston, MA 02210 (hereinafter "Assignee").


WHEREAS, the Assignor was the owner of the marks and registrations identified on the attached Trademark Schedule (the "Marks"), the goodwill of the business associated with the Marks, and the business to which the Marks pertains, and desires to confirm having assigned all of its right, title, and interest in and to the Marks along with the associated goodwill and the portion of the business to which the Marks pertain to the Assignee.

WHEREAS, Assignor did, on July 9, 2018, by separate instrument, assign certain of its assets and business to Assignee, including all of its right, title and interest in and to the Marks, its associated goodwill, and the portion of the business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of July 9, 2018, its entire right, title and interest in and to the Marks, its associated goodwill, and the portion of the business to which the Marks pertain, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 9th day of July 2018.

Gilt Groupe, Inc.

By:  _____

Name: Ian Putnam

Title: President

US Trademark Schedule

Trademark	Application Number	Filing Date	Registration Number	Registration Date	Status	Next Renewal	Goods	Owner Name
16 ELLIOT WAY	86239553	04/02/2014	4761499	06/23/2015	Registered	06/23/2025	27 Int. Rugs, floor coverings.	Gilt Groupe, Inc.
16 ELLIOT WAY	86239531	04/02/2014	4852010	11/10/2015	Registered	11/10/2025	20 Int. Furniture.	Gilt Groupe, Inc.
CLAPHAM	85607811	04/25/2012	4444613	12/03/2013	Registered	12/03/2023	25 Int. Clothing, namely, socks and ties	Gilt Groupe, Inc.
DARTMOOR	85654269	06/18/2012	4408153	09/24/2013	Registered	09/24/2023	25 Int. Clothing, namely, sweaters, outerwear in the nature of hats, scarves, gloves, scarves, and socks	Gilt Groupe, Inc.
EIGHTEEN68	85545485	02/17/2012	4621535	10/14/2014	Registered	10/14/2024	25 Int. Clothing, namely, dresses, sweaters, tops, pants, outerwear in the nature of jackets and coats	Gilt Groupe, Inc.
GEMMA CRUS	85476469	11/18/2011	4335758	05/14/2013	Registered	05/14/2023	14 Int. Jewelry	Gilt Groupe, Inc.
GILT	86871177	01/11/2016			Allowed		25 Int. Clothing, namely, dresses, suits, sweaters, tops, pants, shorts, skirts, jackets, outerwear in the nature of jackets, coats and hats, headwear, scarves, gloves, socks, sleepwear, lingerie, footwear, blazers, shirts, t-shirts, polo shirts, sweatshirts, swimwear, belts, ties and underwear	Gilt Groupe, Inc.

GILT	85271939	03/21/2011	4073370	12/20/2011	Registered	12/20/2021	35 Int. On-line retail store services featuring luxury and fashion clothing, apparel, footwear, clothing accessories, cosmetics, home goods, electronics, and related goods sold at discount prices	Gilt Groupe, Inc.
GILT	85586626	04/02/2012	5070833	11/01/2016	Registered	11/01/2026	35 Int. Mail order services featuring jewelry; Retail jewelry stores	Gilt Groupe, Inc.
GILT	87574796	08/18/2017			Suspended		35 Int. On-line retail services featuring wine; Promoting wine products of others; Promoting goods of others relating to wine through all public communication means and by distributing advertising materials through a variety of methods	Gilt Groupe, Inc.
GILT INSIDER	85718484	08/31/2012	4302871	03/12/2013	Registered	03/12/2023	35 Int. Providing incentives as part of a customer loyalty program to promote company's goods and services	Gilt Groupe, Inc.
GILT JEWELRY	85588617	04/04/2012	5075942	11/08/2016	Registered	11/08/2026	35 Int. Mail order services featuring jewelry; Retail jewelry stores	Gilt Groupe, Inc.
GILT MAN	77843981	10/07/2009	3920768	02/15/2011	Registered	02/15/2021	35 Int. On-line retail store	Gilt Groupe,

							services featuring luxury and fashion clothing, apparel, shoes, belts, clothing accessories, pens, lighters, desk sets, tie clips, cuff links, skin care products, jewelry, sports equipment, wine, liquor, and art sold at discount prices	Inc.
GILT NOIR	85278937	03/28/2011	4073413	12/20/2011	Registered	12/20/2021	35 Int. On-line retail store services featuring luxury and fashion clothing, apparel, footwear, clothing accessories, cosmetics, home goods, electronics, and related goods sold at discount prices	Gilt Groupe, Inc.
GILT TASTE	85255293	03/02/2011	4076359	12/27/2011	Registered	12/27/2021	35 Int. On-line retail store services featuring food and beverages	Gilt Groupe, Inc.
GILT TRAVEL	86849557	12/15/2015	5438707	04/03/2018	Registered	04/03/2028	39 Int. Arranging of cruises and transport for travelers on tours; Arranging travel tours; Reservation and booking of seats for travel; Travel ticket reservation service and travel ticket reservation service for tours; Travel information services; Travel,	Gilt Groupe, Inc.

							excursion and cruise arrangement 43 Int. Reservation of rooms for travelers; Providing a website featuring information in the field of hotels and temporary accommodations for travelers	
HEWSON	86132455	12/02/2013	4654481	12/09/2014	Registered	12/09/2024	27 Int. Rugs, floor coverings	Gilt Groupe, Inc.
HEWSON	86132452	12/02/2013	4654480	12/09/2014	Registered	12/09/2024	24 Int. Bed linen, table linen, table napkins made of textile, curtains	Gilt Groupe, Inc.
HEWSON	86132450	12/02/2013	4654479	12/09/2014	Registered	12/09/2024	21 Int. Vases, drinking glasses, dinnerware, cookware, namely, pots, pans and steamers, pitchers, jugs, china ornaments, holiday ornaments of porcelain or ceramic	Gilt Groupe, Inc.
HEWSON	86132448	12/02/2013	4642752	11/18/2014	Registered	11/18/2024	20 Int. Furniture, cushions, household decor and garden ornaments made primarily of textiles and also including beads	Gilt Groupe, Inc.
HEWSON	86132444	12/02/2013	4733391	05/05/2015	Registered	05/05/2025	11 Int. Lighting fixtures, lamps	Gilt Groupe, Inc.
KNK	85438263	10/03/2011	4328996	04/30/2013	Registered	04/30/2023	09 Int. Protective covers and cases for personal electronic devices, electronic	Gilt Groupe, Inc.

							reading devices, cell phones, laptops and portable media players	
KNK	85438262	10/03/2011	4325202	04/23/2013	Registered	04/23/2023	18 Int. Wallets, coin purses, business card cases, handbags, clutch bags and cosmetic bags sold empty	Gilt Groupe, Inc.
LITTLE GILT	85387019	08/02/2011	4396738	09/03/2013	Registered	09/03/2023	24 Int. Washcloths, towels, bed sheets, bed and lap blankets, comforters, crib bumpers, pillow cases, pillow shams, diaper changing pad covers not of paper	Gilt Groupe, Inc.
LITTLE GILT	85383073	07/28/2011	4518121	04/22/2014	Registered	04/22/2024	25 Int. Clothing for children, toddlers and babies, namely, tops, bottoms, dresses, one-piece garments for infants and toddlers, pajamas	Gilt Groupe, Inc.
LITTLE INSPIRATIONS	85719670	09/04/2012	45451520	06/03/2014	Registered	06/03/2024	42 Int. On-line journals, namely, blogs featuring advice and assistance in the selection, arranging and styling of clothing, apparel, footwear, accessories, furniture, household goods and toys	Gilt Groupe, Inc.
NICK POINT	85702862	08/14/2012	4682427	02/03/2015	Registered	02/03/2025	25 Int. Clothing, namely, sweaters, tops, t-shirts, shirts, sweatshirts,	Gilt Groupe, Inc.

							pants, shorts, jackets, outerwear in the nature of jackets and hats, footwear	
PETITS MARCHEURS	85892481	04/02/2013	4656937	12/16/2014	Registered	12/16/2024	25 Int. Footwear	Gilt Groupe, Inc.
PIXIE GREY	86142292	12/12/2013	4923246	03/22/2016	Registered	03/22/2026	14 Int. Jewelry, namely, bracelets, necklaces, pendants, earrings	Gilt Groupe, Inc.
POPPYLARK	86080651	10/02/2013	4672722	01/13/2015	Registered	01/13/2025	25 Int. Clothing, namely, dresses, suits, sweaters, tops, pants, shorts, skirts, rompers, jumpers, blazers, headwear and scarves	Gilt Groupe, Inc.