

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481081

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Computershare Trust Compnay of Canada		07/04/2018	Trustee:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Impact Mobile Inc.		
<b>Street Address:</b>	4 King Street West		
<b>Internal Address:</b>	Suite 1700		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5H 1A1		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3757643	JUMPTXT	
<b>Registration Number:</b>	3484934	OWN THE STREET	
<b>Registration Number:</b>	4423438	IMPACT MOBILE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4168656636		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4168652965		
<b>Email:</b>	bnakano@grllp.com		
<b>Correspondent Name:</b>	Bob Nakano c/o Gardiner Roberts LLP		
<b>Address Line 1:</b>	22 Adelaide St W.		
<b>Address Line 2:</b>	Suite 3600		
<b>Address Line 4:</b>	Toronto, CANADA M5H 4E3		
<b>NAME OF SUBMITTER:</b>	Bob Nakano		
<b>SIGNATURE:</b>	/*Bob Nakano*/		
<b>DATE SIGNED:</b>	07/09/2018		
<b>Total Attachments: 2</b>			
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CH \$90.00 3757643



RELEASE OF INTEREST (US Intellectual Property)

Computershare Trust Company of Canada ("Secured Party") (as a Trustee), a trust company organized under the federal laws of Canada and having an office at 100 University Avenue, 11<sup>th</sup> Floor, Toronto, Ontario, Canada M5J 2Y1, hereby releases its security interest in the interests of Impact Mobile Inc. ("Debtor"), a corporation incorporated and existing under the Province of Ontario, Canada and having an office at 4 King Street West, Suite 1700 Toronto, Ontario, Canada in Debtor's patents and trademarks as listed in Schedule A attached hereto created by a General Security Agreement executed by Debtor dated December 22, 2017 ("General Security Agreement") and for the trademarks as listed in Schedule A, confirmed by a Notice of Interest – United States Intellectual Property dated December 22, 2017 ("Notice of Interest"), both the General Security Agreement and the Notice of Interest executed in favor of Secured Party.

Dated: July 4, 2018

Computershare Trust Company of Canada

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

  
**Yana Nedyalkova**  
**Corporate Trust Officer**

Witnessed by \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

  
**Raji Sivalingam**  
**Associate Trust Officer**

**Schedule A****US Trademarks**

<b><u>Trademark</u></b>	<b><u>Filing Date</u></b>	<b><u>App. No.</u></b>	<b><u>Reg. No.</u></b>
ACCESS	Feb. 01, 2011	85231609	--
JUMPTXT	Dec. 13, 2005	78771886	3757643
OWN THE STREET	Dec. 13, 2005	78771878	3484934
IMPACT MOBILE	Feb. 26, 2010	77945895	4423438
OFFLINE INTERACTIVE	Oct. 20, 2006	77026042	3380096
CITYTXT	Dec. 07, 2007	77346701	--

**US Patents**

<b><u>App. No.</u></b>	<b><u>Filing Date</u></b>	<b><u>Title</u></b>
13/647,668	Oct. 9, 2012	Method And System For Operating A Digital Shopping Network
13/055,277	April 22, 2011	Assigning A Mobile-Redeemable Personal Identification Number To A Consumer As A Mobile Reward Or Following A Purchase Of A Promotional Item