

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485491

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arrow Holdings, LLC		07/31/2018	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Arrow Partnership, LLC		
Street Address:	8055 E. Tufts Avenue		
Internal Address:	Suite 240		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80237		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3772404	ARROW PARTNERSHIP	
CORRESPONDENCE DATA			
Fax Number:	8665571561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	720-473-8000		
Email:	scott@kch-law.com		
Correspondent Name:	Scott D. Kumpf		
Address Line 1:	9565 S. Kingston Court		
Address Line 2:	Suite 100		
Address Line 4:	Englewood, COLORADO 80112		
NAME OF SUBMITTER:	Scott D. Kumpf		
SIGNATURE:	/Scott D. Kumpf/		
DATE SIGNED:	08/09/2018		
Total Attachments: 1			
source=TM Assignment--Arrow Holdings to Arrow Partnership#page1.tif			

OP \$40.00 3772404

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Trademark Assignment"), effective as of July 31, 2018 ("Effective Date"), is made by Arrow Holdings, LLC, a Colorado limited liability company (collectively, "Assignor") in favor of Arrow Partnership, LLC, a Colorado limited liability company ("Assignee").

WHEREAS, the parties desire for Assignor to contribute and assign to Assignee its entire right, title and interest in and to certain trade names, trademarks, applications and registrations, goodwill and other rights, on the terms set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignment. Effective on the Effective Date, Assignor hereby irrevocably contributes, conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (collectively, the "Assigned Trademarks"): (i) the *Arrow Holdings* common law trademark and trade name; (ii) the *Arrow Partnership* trademark, including each international, federal and state application and registration therefor (including, without limitation, the mark registered with the U.S. Patent and Trademark Office ("USPTO") under registration number 3,772,404; (iii) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (iv) any and all claims and causes of action, with respect to any of the foregoing, and (v) all goodwill associated with the foregoing.
- 2. Recordation. Assignor authorizes the USPTO and each other applicable international, federal and state governmental authority to record and register this Trademark Assignment upon request by Assignee.
- 3. Governing Law. Any claim, controversy, dispute or cause of action based upon, arising out of or relating to this Trademark Assignment shall be governed by, and construed in accordance with, the laws of the United States and the State of Colorado. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. PDF/scanned, facsimiled or other electronic signatures shall be deemed original signatures, and each party agrees it is bound by such signature of its own and accepts such signature from the other party.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

ASSIGNOR:

Arrow Holdings, LLC

By:


Channing H. Pollock, Manager

ASSIGNEE:

Arrow Partnership, LLC

By:


Channing H. Pollock, Manager