

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JD Fine & Company, Inc.		07/10/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal of California, Inc.		
Street Address:	21700 Oxnard Street		
Internal Address:	Suite 1880		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Serial Number:	86611669	BABY MOON	
Serial Number:	87667231	BROOKE AND BAILEY	
Serial Number:	87846126	CCVC	
Serial Number:	87846369	CUTE CUTE VERY CUTE	
Serial Number:	87871611	FINEGOLD	
Serial Number:	75927917	LEMON TART	
Serial Number:	86268434	SERENITY	
Serial Number:	87627189	SMOKE AND MIRRORS	
Serial Number:	78928210	SWEET TART	
Serial Number:	75927916	TART	
Serial Number:	78921445	TART	
Serial Number:	86266699	TART COLLECTIONS	
Serial Number:	86555294	TART MATERNITY	
Serial Number:	86268083	TART INTIMATES	
Serial Number:	85555724	TART NOIR	
Serial Number:	86267570	TART SWIM	
Serial Number:	86559901	THE MATERNITY BOX	
Serial Number:	86559906	THE NURSING BOX	

CH \$515.00 86611669

Property Type	Number	Word Mark
Serial Number:	78194050	THE PAJAMA FACTORY
Serial Number:	87667247	WTL - WORK TO LIVE

CORRESPONDENCE DATA

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024083141

Email: jean.paterson@cscglobal.com

Correspondent Name: CSC

Address Line 1: 1090 Vermont Avenue, NW

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	310264
NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	07/18/2018

Total Attachments: 3

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SECURITY INTEREST

WHEREAS, JD Fine & Company, Inc., a corporation formed under the laws of the State of California, with its principal office at 4095 Pike Lane, Concord, CA 94520 (hereinafter called the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Factor") located at 21700 Oxnard Street, Suite 1880, Woodland Hills, CA 91367, pursuant to a Factoring Agreement dated July 10, 2018, as amended and/or supplemented (the "Factoring Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

Dated: July 10, 2018

JD FINE & COMPANY, INC.

By: 
Name: Dana Finegold
Title: President/CFO

[INSERT PROPER FORM OF CALIFORNIA NOTARY]

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Contra Costa

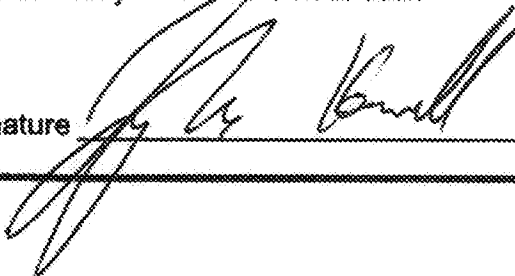
On July 18th 2008 before me, Joshua Heasell Notary Public
(insert name and title of the officer)

personally appeared Dana L Fregold
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

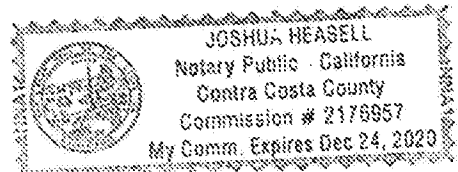
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)



SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Baby Moon	86611669	4/28/2015
Brooke and Bailey	87667231	10/31/2017
CCVC	87846126	3/22/2018
Cute Cute Very Cute	87846369	3/22/2018
Finegold	87871611	4/10/2018
Lemon Tart	75927917	2/24/2000
Serenity	86268434	5/1/2014
Smoke and Mirrors	87627189	9/28/2017
Sweet Tart	78928210	7/12/2006
Tart	75927916	2/24/2000
Tart	78921445	6/30/2006
Tart Collections	86266699	4/30/2014
Tart Collections Maternity	86555294	3/6/2015
Tart Intimates	86268083	4/30/2014
Tart Maternity	86555294	3/6/2015
Tart Noir	85555724	2/29/2012
Tart Swim	86267570	4/30/2014
The Maternity Box	865599001	3/10/2015
The Nursing Box	86559906	3/10/2015
The Pajama Factory	78194050	12/12/2002
WTL – Work To Live	87667247	11/1/2017

Domain Names