

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481356

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Menasha Ridge Press, Inc.		06/30/2018	Corporation: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keen Communications, LLC		
<b>Street Address:</b>	2204 First Avenue South		
<b>Internal Address:</b>	Suite 102		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35233		
<b>Entity Type:</b>	Limited Liability Company: ALABAMA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1809108	UNOFFICIAL GUIDE	
<b>Registration Number:</b>	2572647	UNOFFICIAL GUIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6158508491		
<b>Email:</b>	matomlinson@wallerlaw.com		
<b>Correspondent Name:</b>	E. Andrew Norwood		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	005343.42729		
<b>NAME OF SUBMITTER:</b>	E. Andrew Norwood		
<b>SIGNATURE:</b>	/E. Andrew Norwood/		
<b>DATE SIGNED:</b>	07/11/2018		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of June 30, 2018, by and between Menasha Ridge Press, Inc., an Alabama corporation ("Assignor"), and Keen Communications, LLC, an Alabama limited liability company ("Assignee"), having its place of business at 2204 First Avenue South, Suite 102, Birmingham, Alabama 35233.


Assignor is the owner of the trademarks set forth in Schedule A (collectively, "Trademarks"), and Assignee desires acquiring all rights, title and interest as Assignment may possess in and to the Trademarks worldwide.

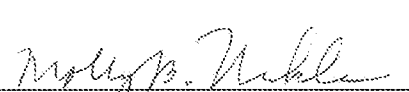
For good and adequate consideration, the receipt and sufficiency of which is acknowledged, Assignor assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) all registrations for the Trademarks, (iii) all income, royalties, damages and payments in respect of the Trademarks, and (iv) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights transferred under this Assignment.

MENASHA RIDGE PRESS, INC.

KEEN COMMUNICATIONS, LLC

By: 

By: 

Name: ROBERT SEALINGER

Name: Molly B. Merkle

Title: OWNER

Title: Chief Operating Officer

Date: 6-30-2018

Date: June 30, 2018

Place: BIRMINGHAM, AL

Place: Birmingham, AL

**SCHEDULE A**

Trademark Registrations:

Trademark	Country	Application No.	Registration No.	Class
UNOFFICIAL GUIDE	United States	74273350	1809108	16
UNOFFICIAL GUIDE	United States	75838733	2572647	16