

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485793

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lake Red Rock LLC		07/31/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Daniel C Spears JR		
Street Address:	21 Brown Road		
City:	Phenix City		
State/Country:	ALABAMA		
Postal Code:	36869		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4917015	LOAD MATE	
CORRESPONDENCE DATA			
Fax Number:	5614044350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561.404.4350		
Email:	trademarks@sriplaw.com		
Correspondent Name:	Joel B. Rothman		
Address Line 1:	4651 North Federal Highway		
Address Line 4:	Boca Raton, FLORIDA 33431		
NAME OF SUBMITTER:	Joel B. Rothman		
SIGNATURE:	/Joel B. Rothman/		
DATE SIGNED:	08/13/2018		
Total Attachments: 2			
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OP \$40.00 4917015

SCHEDULE B

TRADEMARK ASSIGNMENT

WHEREAS, Lake Red Rock LLC ("ASSIGNOR") is the owner of United States Trademark Reg. No. 4,917,015 for LOAD MATE in Class 009 for "WATERCRAFT TRAILER DEPTH INDICATOR IN THE NATURE OF WATER LEVEL INDICATORS" granted on March 15, 2016 (hereinafter "Trademark Property"); and

WHEREAS, Daniel C. Spears, Jr. ("ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the said Trademark Property in any and all countries.

NOW, THEREFORE, in view of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said ASSIGNEE, the entire right, title and interest in and to said Trademark Property, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to all State registrations of the marks heretofore granted or applied for, any and all common law rights to the Trademark Property in the United States and any state thereof, any and all rights to the use of the Trademark Property in internet domain names, and any and all claims and demands it may have either at law or in equity arising out of any past infringements, and assign to and authorize said ASSIGNEE to file applications for the Trademark Property in all countries, to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, sale and transfer not been made;

AND ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and ASSIGNOR further covenants and agrees that it will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said Trademark Property in said assignee, its successors, assigns, nominees, or legal representatives, and ASSIGNOR agrees to communicate to said ASSIGNEE or to its nominee all known facts respecting said Trademark Property, to testify in any legal proceedings, to sign all lawful papers to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper Trademark protection in any and all countries, all at the expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives;

AND ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue Trademarks on applications as aforesaid, to issue to said ASSIGNEE, as assignee of the entire right, title and interest, any and all Trademarks for

Trademark Property, including any and all Trademark Registrations of the United States which may be issued and granted on or as a result of any applications included in said Trademark Property, in accordance with the terms of this assignment. ASSIGNOR does hereby expressly agree that ASSIGNEE may singly, and without assistance or consent from ASSIGNOR, undertake procedures to record the transfer of the Trademarks to ASSIGNEE in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, we have hereunto set our hand and seal.

LAKE RED ROCK LLC - ASSIGNOR

By: [Signature]
Byron Reese
Title: Manager

7/31/18
Date

DANIEL C. SPEARS, JR. - ASSIGNEE

[Signature]

7-23-18
Date