

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485799

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maidenform LLC		08/10/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HBI Branded Apparel Enterprises, LLC		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4937723	TARGETED SHAPING SYSTEM	
CORRESPONDENCE DATA			
Fax Number:	3365197441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3365194368		
Email:	trademarks@hanes.com		
Correspondent Name:	Richard S. Donnell, Esq.		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Richard S. Donnell, Esq.		
SIGNATURE:	/RSD/		
DATE SIGNED:	08/13/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Maidenform LLC (hereinafter called "Assignor"), a Delaware limited liability company, having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105, is the sole and exclusive owner of the following trademarks;

U.S. Trademark Registration no. 4937723
Canada Trademark Application no. 1789352

TARGETED SHAPING SYSTEM
TARGETED SHAPING SYSTEM


WHEREAS, HBI Branded Apparel Enterprises, LLC (hereinafter called "Assignee"), a Delaware limited liability company, having its principal place of business at, 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105, is desirous of acquiring from Assignor all right, title and interest in and to the trademarks listed above; and,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

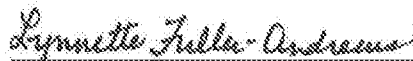
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Maidenform LLC

HBI Branded Apparel Enterprises, LLC



Elizabeth C. Southern
Vice President & Assistant Secretary



Lynnette Fuller-Andrews
Vice President

Date: August 10, 2018

Date: August 10, 2018