

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485862

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
7-Eleven, Inc.		08/12/2018	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	24 Hour Fitness USA, Inc.		
<b>Street Address:</b>	12647 Alcosta Boulevard, Suite 500		
<b>City:</b>	San Ramon		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94583		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2621041	STORE24	
<b>Registration Number:</b>	2694943	STORE 24	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156533775		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4156533750		
<b>Email:</b>	ipdocketing@venable.com, ssfinkelstein@venable.com, emgornall@venable.com		
<b>Correspondent Name:</b>	Susan Hollander & Sharoni Finkelstein		
<b>Address Line 1:</b>	Venable LLP		
<b>Address Line 2:</b>	101 California Street, Suite 3800		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	132922398118 STORE24		
<b>NAME OF SUBMITTER:</b>	Sharoni S. Finkelstein		
<b>SIGNATURE:</b>	/Sharoni S. Finkelstein/		
<b>DATE SIGNED:</b>	08/13/2018		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement"), effective as of the date of the last signature below (the "Effective Date"), is made and entered into by and between 7-Eleven, Inc., a Texas corporation with the principal address of 3200 Hackberry Road, Irving, TX 75063 ("Assignor"), on the one hand, and 24 Hour Fitness USA, Inc., a California corporation with the principal address of 12647 Alcosta Boulevard, Suite 500, San Ramon, CA 94583 ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of the trademarks listed in the attached Schedule A, all applications and registrations pertaining thereto, and all common law rights associated therewith, together with all goodwill arising from the use of and symbolization by said trademarks (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer, and Assignee desires to acquire, all right, title and interest in and to the Trademarks throughout the world, including, without limitation, all applications and registrations pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns, transfers, sells, conveys, and delivers to Assignee all right, title and interest in and to the Trademarks throughout the world, including, without limitation, all applications and registrations pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the Trademarks, including the right to license the Trademarks to others and the right to renew any trademark registration which shall issue from the applications included in the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment not made.

2. Authorization to Record. Assignor hereby authorizes Assignee to record this Assignment in the relevant trademark offices throughout the world.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to Assignee on the date first noted above, and Assignee acknowledges receipt of the same.

7-Eleven, Inc.  
a Texas corporation

By: [Signature]

Name: Allison McQuade

Title: Asst Svcy + S Trademark Counsel

Date: Aug 15, 2018

24 Hour Fitness USA, Inc.  
a California corporation


By: [Signature]

Name: Kimberly Griffin

Title: VP Assistant General Counsel

Date: August 9, 2018

Schedule A to Trademark Assignment

Mark	Goods/Services	App. No.	App. Date	Reg. No.	Reg. Date
STORE24	Cl 35 - Retail convenience store services	76/325,468	10/16/2001	2621041	09/17/2002
	Cl 35 - Retail convenience store services	76/325,467	10/16/2001	2694943	03/11/2003