

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff Davis, LLC		08/10/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Ookla, LLC		
Street Address:	1524 5th Avenue, Suite 300		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5306685	OOKLA	
Registration Number:	4239996	OOKLA	
Registration Number:	3988191	OOKLA	
Registration Number:	5056423	SPEEDTEST INTELLIGENCE	
Registration Number:	4982850	SPEEDTEST	
Registration Number:	4047266	SPEEDTEST	
Registration Number:	4913264		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 503-5417		
Email:	julianna_orgel-eaton@ziffdavis.com		
Correspondent Name:	Julianna Orgel-Eaton		
Address Line 1:	28 East 28th Street		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Alyssa Kaplun		
SIGNATURE:	/Alyssa Kaplun/		
DATE SIGNED:	08/13/2018		

OP \$190.00 5306685

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of August 10, 2018 (this "Assignment"), is made by Ziff Davis, LLC, a Delaware limited liability company ("Assignor") in favor of Ookla, LLC, a Washington limited liability company ("Assignee").

The parties wish to execute this Assignment for purposes of transferring the Trademarks in Schedule 1 and file this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Assignee.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ziff Davis hereby agrees as follows:

1. Assignor hereby contributes, conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks, (d) all rights to proceeds, including, without limitation, damages, claims, income, payments and royalties, whether presently existing or hereafter arising, arising out of or related to the Trademarks, (e) all claims, demands and causes of action (in law or in equity) for past, present and future damages arising out of or relating to infringement of the Trademarks, and (f) all rights to sue, counterclaim, and recover for past, present, and future infringement arising out of or relating to the Trademarks.

2. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of Assignor's rights in the Trademarks.

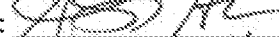
3. Assignor hereby acknowledges and agrees that from and after the date hereof, the Assignee shall be the exclusive owner of the Trademarks.

4. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of New York, without giving effect to any choice of Law or conflicts of Laws rules that would cause the application of the Laws of a jurisdiction other than the State of New York.

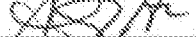
5. This Agreement constitutes the entire agreement between Assignor and Assignee and supersedes all prior understandings of Assignor and Assignee with regard to this matter including any prior representation, statement, condition or warranty. The Agreement will insure to the benefit of and be binding on the respective successors and permitted assigns of the parties.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly authorized and executed as of the date hereof.




Ziff Davis, LLC (Assignor)

By: 
NAME: Stephen Hicks
TITLE: COO

Ookla, LLC (Assignee)

By: 
NAME: Stephen Hicks
TITLE: COO

SCHEDULE 1

Mark	Country	Status	Class Number	Registration No.
	United States	Registered	09/35/42	5306685
Ookla	United States	Registered	009	4239996
Ookla	United States	Registered	038, 042	3988191
Speedtest Intelligence	United States	Registered	038	5056423
	United States	Registered	009/042	4982850
Speedtest	United States	Registered	038	4047266
	United States	Registered	009/042	4913264