

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485869

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oceanos Marketing, Inc.		08/07/2018	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TechTarget, Inc.		
<b>Street Address:</b>	275 Grove Street		
<b>City:</b>	Newton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02466		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3338467	LIST OPTIMIZER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6173957000		
<b>Email:</b>	nthtrademarks@lalaw.com		
<b>Correspondent Name:</b>	Nathan T. Harris		
<b>Address Line 1:</b>	One Main Street - 11th Floor		
<b>Address Line 2:</b>	Lando & Anastasi, LLP		
<b>Address Line 4:</b>	Cambridge, MASSACHUSETTS 02142		
<b>NAME OF SUBMITTER:</b>	Nathan T. Harris		
<b>SIGNATURE:</b>	/Nathan T. Harris/		
<b>DATE SIGNED:</b>	08/13/2018		
<b>Total Attachments: 1</b>			
source=Executed Confirmatory Assignment from Oceanos to TechTarget#page1.tif			


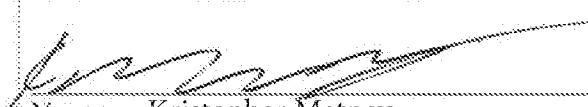
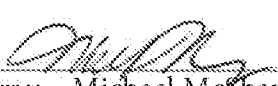
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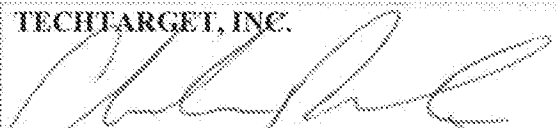
**CONFIRMATORY TRADEMARK ASSIGNMENT**

WHEREAS, Oceanos Marketing, Inc., a Massachusetts corporation with an address at 892 Plain Street, Marshfield, Massachusetts 02050 (hereinafter referred to as "Assignor"), is the owner of record of U.S. Trademark Registration No. 3,338,467, issued on November 20, 2007 for the mark LIST OPTIMIZER (hereinafter referred to as "the Mark"); and

WHEREAS, TechTarget, Inc., a Delaware corporation with an address at 275 Grove Street, Newton, Massachusetts 02466 (hereinafter referred to as "Assignee"), has acquired the Mark and associated intellectual property rights, including the entire right, title, and interest in and to the Mark, and the goodwill of the business associated with the Mark, and is a successor to the portion of Assignor's business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby acknowledge and confirm the Assignment on August 1, 2018 unto Assignee of the entire right, title, and interest in and to the Mark; the United States registration thereof; the goodwill of the business associated with the Mark; the portion of Assignor's business to which the Mark pertains; and the right to recover for past infringement of the Mark.

Date: <u>8/7/18</u>	<b>OCEANOS MARKETING, INC.</b>  Name: <u>Brian Hession</u> Title: <u>President</u>
Witness 1: Date: <u>8/7/2018</u>	 Name: <u>Kristopher Matney</u> Title: <u>Director of Software Eng.</u>
Witness 2: Date: <u>8/7/2018</u>	 Name: <u>Michael McSharry</u> Title: <u>Account Manager</u>

Accepted and acknowledged:	<b>TECHTARGET, INC.</b> 
Date: <u>8/8/2018</u>	Name: <u>Charles Rensick</u> Title: <u>Vice President &amp; General Counsel</u>