

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485873

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff Davis, LLC		08/10/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Everyday Health, Inc.		
Street Address:	345 Hudson Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5460697	EVERYDAY HEALTH SOCIALRX	
Serial Number:	87837085	EVERYDAY HEALTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 503-5417		
Email:	julianna_orgel-eaton@ziffdavis.com		
Correspondent Name:	Julianna Orgel-Eaton		
Address Line 1:	28 East 28th Street		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Alyssa Kaplun		
SIGNATURE:	/Alyssa Kaplun/		
DATE SIGNED:	08/13/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of August 10, 2018 (this "Assignment"), is made by Ziff Davis, LLC, a Delaware limited liability company ("Assignor") in favor of Everyday Health, Inc., a Delaware corporation ("Assignee").

The parties wish to execute this Assignment for purposes of transferring the Trademarks in Schedule 1 and file this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Assignee.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ziff Davis hereby agrees as follows:

1. Assignor hereby contributes, conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks, (d) all rights to proceeds, including, without limitation, damages, claims, income, payments and royalties, whether presently existing or hereafter arising, arising out of or related to the Trademarks, (e) all claims, demands and causes of action (in law or in equity) for past, present and future damages arising out of or relating to infringement of the Trademarks, and (f) all rights to sue, counterclaim, and recover for past, present, and future infringement arising out of or relating to the Trademarks.

2. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of Assignor's rights in the Trademarks.

3. Assignor hereby acknowledges and agrees that from and after the date hereof, the Assignee shall be the exclusive owner of the Trademarks.

4. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of New York, without giving effect to any choice of Law or conflicts of Laws rules that would cause the application of the Laws of a jurisdiction other than the State of New York.

5. This Agreement constitutes the entire agreement between Assignor and Assignee and supersedes all prior understandings of Assignor and Assignee with regard to this matter including any prior representation, statement, condition or warranty. The Agreement will insure to the benefit of and be binding on the respective successors and permitted assigns of the parties.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly authorized and executed as of the date hereof.

Ziff Davis, LLC (Assignor)

By: 

NAME: Stephen Hicks

TITLE: Corp Secretary





Everyday Health, Inc. (Assignee)

By: 

NAME: Stephen Hicks

TITLE: Corp Secretary

SCHEDULE 1

Mark	Country	Status	Class Number	Registration No.
	United States	Registered	035	5460697
EVERYDAY  HEALTH	United States	Applied for	044	87837085
 everyday HEALTH	Canada	Applied for	035, 041, 044, 045	1871086
EVERYDAY  HEALTH	Canada	Applied for	035, 041, 044, 045	1902415