

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM482303

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	10/12/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Competitor Group, Inc.		06/22/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Triathlon Corporation		
<b>Street Address:</b>	3407 W. Dr. Martin Luther King Jr. Blvd		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33607		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4739362	COMPETITOR	
<b>Registration Number:</b>	3894056	COMPETITOR	
<b>Registration Number:</b>	1502162	COMPETITOR	
<b>Registration Number:</b>	5139781	FEED ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8132294133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8132237000		
<b>Email:</b>	trademarks@carltonfields.com		
<b>Correspondent Name:</b>	William G. Giltinan		
<b>Address Line 1:</b>	PO Box 3239		
<b>Address Line 4:</b>	Tampa, FLORIDA 33601-3239		
<b>NAME OF SUBMITTER:</b>	William G. Giltinan		
<b>SIGNATURE:</b>	/William G. Giltinan/		
<b>DATE SIGNED:</b>	07/18/2018		
<b>Total Attachments: 2</b>			

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ASSIGNMENT OF TRADEMARKS

By this assignment, having an effective date of October 12, 2017, **Competitor Group, Inc.** ("ASSIGNOR"), a corporation of the state of Delaware, having an address of 6420 Sequence Dr., 2<sup>nd</sup> Floor, San Diego, CA 92121, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, transfers and assigns to **World Triathlon Corporation** ("ASSIGNEE"), a corporation of Florida, having an address of 3407 W. Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa, FL 33607, all right, title and interest Assignor has or may have in and to the trademark registrations indicated on the attached Schedule A, including all goodwill associated therewith, and all right to seek relief for past or current infringements thereof.

**Competitor Group, Inc.**

By: 

Name: Andrew Messick

Title: President

### SCHEDULE A

Mark	CNTRY	Application #	File Date	Reg Date	Registration #	Status
COMPETITOR	EU	9630559	12/29/2010	06/03/2011	9630559	REGISTERED
COMPETITOR	US	85/532,083	02/02/2012	05/19/2015	4,739,362	REGISTERED
COMPETITOR	US	85/074,101	06/29/2010	12/21/2010	3,894,056	REGISTERED
COMPETITOR (Stylized)	US	73/688,562	10/08/1987	08/30/1988	1,502,162	REGISTERED
FEED ZONE	US	86/661,898	06/14/2015	02/14/2017	5,139,781	REGISTERED
FEED ZONE	GB	3140581	12/14/2015	04/29/2016	3140581	REGISTERED