

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM486035

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Business Bank	FORMERLY Alterra Bank	04/27/2017	Corporation: WISCONSIN
First Business Bank	FORMERLY Alterra Bank	03/23/2017	Chartered Bank: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Avid Ratings Company		
<b>Street Address:</b>	918 Deming Way		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53717		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3385137	HOMEQUALITY	
<b>Registration Number:</b>	4050098	AVID	
<b>Registration Number:</b>	4339064	AVID AWARD	
<b>Registration Number:</b>	4339065	AVID REPORTS	
<b>Registration Number:</b>	4339066	AVID RATINGS	
<b>Registration Number:</b>	4060101	POWERPLAN	
<b>Registration Number:</b>	4203281	DOORJAM	
<b>Registration Number:</b>	4303783	AR	
<b>Registration Number:</b>	4221511	GOTOUR	
<b>Registration Number:</b>	4466144	MEASURE, IMPROVE, SELL	
<b>Serial Number:</b>	86845798	AVID CX	
<b>Serial Number:</b>	87158101	GOSURVEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9134288581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	913-717-4451		
<b>Email:</b>	djacobson@firstbusiness.com		

OP \$315.00 3385137

**Correspondent Name:** Diane Jacobson  
**Address Line 1:** 11300 Tomahawk Creek Parkway #100  
**Address Line 4:** Leawood, KANSAS 66211

<b>NAME OF SUBMITTER:</b>	Diane Jacobson
<b>SIGNATURE:</b>	/Diane Jacobson/8/14/2018
<b>DATE SIGNED:</b>	08/14/2018

**Total Attachments: 2**  
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source=Release of Security Interest in Trademarks#page2.tif

**RELEASE OF SECURITY INTEREST IN TRADEMARK**

This Release of Security Interest in Trademark (this "**Release**") is given as of August 14, 2018, by FIRST BUSINESS BANK, a Wisconsin chartered bank, successor-in-interest to Alterra Bank ("**Lender**"), to AVID RATINGS COMPANY, a Wisconsin corporation ("**Borrower**").

**WHEREAS**, Borrower and Lender are parties to that certain Conditional Assignment and Intellectual Property Security Agreement, dated as of March 23, 2017, which was recorded with the United States Patent and Trademark Office ("**USPTO**") on March 31, 2017, at Reel 6024, Frame 0055 (the "**Security Agreement**"), pursuant to which, among other things, Borrower granted to Lender a security interest in and to certain collateral including the AVID RATINGS COMPANY trademarks, USPTO Registration Nos. 3385137, 4050098, 4339064, 4339065, 4339066, 4060101, 4203281, 4303783, 4221511, 4466144, and USPTO Serial Nos. 86845798 and 87158101 (the "**Released Trademark**"); and

**WHEREAS**, Lender desires to release its security interest in and liens upon the Released Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby releases its security interest in and liens upon the Released Trademark and reassigns any and all interest it may have in the Released Trademark to Borrower.

**IN WITNESS WHEREOF**, Lender has caused this Release to be duly executed as of the date first above written.

**FIRST BUSINESS BANK, successor-in-interest  
to Alterra Bank**

By: 

Name: Chris Sorensen

Title: Sr. SBA Portfolio Manager

**RELEASE OF SECURITY INTEREST IN TRADEMARK**

This Release of Security Interest in Trademark (this "Release") is given as of August 14, 2018, by FIRST BUSINESS BANK, a Wisconsin chartered bank, successor-in-interest to Alterra Bank ("Lender"), to AVID RATINGS COMPANY, a Wisconsin corporation ("Borrower").

WHEREAS, Borrower and Lender are parties to that certain Conditional Assignment and Intellectual Property Security Agreement, dated as of April 27, 2017, which was recorded with the United States Patent and Trademark Office ("USPTO") on May 15, 2017, at Reel 6058, Frame 0579 (the "Security Agreement"), pursuant to which, among other things, Borrower granted to Lender a security interest in and to certain collateral including the AVID RATINGS COMPANY trademarks, USPTO Registration Nos. 3385137, 4050098, 4339064, 4339065, 4339066, 4060101, 4203281, 4303783, 4221511, 4466144, and USPTO Serial Nos. 86845798 and 87158101 (the "Released Trademark"); and

WHEREAS, Lender desires to release its security interest in and liens upon the Released Trademark.

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