

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486206

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chase Fisher		08/15/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wise Gull, Inc.		
Doing Business As:	Blenders Eyewear		
Street Address:	4683 Cass Street		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92109		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4234826	BLENDERS	
Registration Number:	4234864	BLENDERS EYEWEAR	
Registration Number:	5255736	BLENDERS	
Registration Number:	5478589		
Registration Number:	5479042		
Serial Number:	88024300	BLENDERS EYEWEAR	
Serial Number:	88076801		
CORRESPONDENCE DATA			
Fax Number:	8059623557		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059657014		
Email:	office.rc.att.law@gmail.com		
Correspondent Name:	Robert Croteau, Esq.		
Address Line 1:	205 E. Anapamu Street		
Address Line 4:	Santa Barbara, CALIFORNIA 93101		
NAME OF SUBMITTER:	Robert Croteau		
SIGNATURE:	/Robert Croteau/		

OP \$190.00 4234826

DATE SIGNED:	08/15/2018
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Total Attachments: 1 source=2018-08-15_Blenders & Logo TM Assignments - signed#page1.tif
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of August 14, 2018, from CHASE FISHER, an individual, whose mailing address is 196 Vista Del Mar Dr., Santa Barbara, California 93109 ("Assignor") to WISE GULL, INC., a California corporation, having its principal place of business at 4683 Cass Street, San Diego, California 92109 ("Assignee").

WITNESSETH:

WHEREAS, Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to trademark registration numbers 4234826, 4234864, 5255736, 5478589, and 5479042 and pending application serial numbers 88024300 and 88076801, (the "Trademarks") and is assigning said marks in compliance with any applicable requirements of 15 U.S.C. § 1060; and

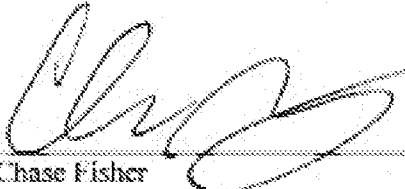
WHEREAS, in accordance with this Assignment, Assignor desires to formally convey, transfer, assign, deliver, and contribute to Assignee all of his right, title, and interest in and to the Trademarks and Assignee desires to acquire said mark and registration.

NOW, THEREFORE, in consideration of the payment of five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Trademarks and the goodwill of the business symbolized by the Trademarks.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringements of the mark herein assigned.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed the day and year first written above.


Chase Fisher