

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486215

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jones Stephens Corp.		08/13/2018	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	World and Main (Cranbury), LLC		
Street Address:	324A Half Acre Road		
City:	Cranbury		
State/Country:	NEW JERSEY		
Postal Code:	08512		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87088718	U ULTRA HARDWARE	
Serial Number:	87092834	U ULTRA SECURITY	
CORRESPONDENCE DATA			
Fax Number:	4154343947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 774 2953		
Email:	mkahn@sheppardmullin.com		
Correspondent Name:	Michelle D. Kahn, Sheppard Mullin		
Address Line 1:	Four Embarcadero Center, 17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	41PX-269125		
NAME OF SUBMITTER:	Michelle D. Kahn		
SIGNATURE:	/MDK/		
DATE SIGNED:	08/15/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **Jones Stephens Corp.**, a corporation of the state of Alabama, having a place of business at 3249 Moody Parkway, Moody, Alabama 35004, hereinafter called "Assignor", is the owner of the below trademarks used in its business, and the applications for registration thereof, in the United States (the "Trademarks");

U ULTRA HARDWARE Application No. 87/088718
U ULTRA SECURITY Application No. 87/092834

WHEREAS, **World and Main (Cranbury), LLC**, a limited liability company of the State of Delaware, having a place of business at 324A Half Acre Road, Cranbury, New Jersey 08512, hereinafter called "Assignee", is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks in the United States of America and throughout the world.


NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor hereby:

Sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights to sue for and collect damages resulting from past, present and future infringement of any of the Trademarks in the United States of America and throughout the world;

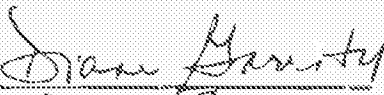
Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer the Trademarks to Assignee, as assignee of its entire right, title and interest therein or otherwise as Assignee may direct.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative.

JONES STEPHENS CORP.

By:  _____ August 13, 2018

WITNESSED BY:

By: 
Name: Diane Garrity

{Signature Page to Ultra TM Assignment}

RECORDED: 08/15/2018

TRADEMARK
REEL: 006414 FRAME: 0228