

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482130

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avanquest North America, Inc.		01/01/2014	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PlanetArt, LLC		
Street Address:	23801 Calabasas Road		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2666881	PLANETART	
Registration Number:	4094705	PHOTOAFFECTIONS.COM	
Registration Number:	4133112	SIMPLYTOIMPRESS	
CORRESPONDENCE DATA			
Fax Number:	8665215663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7577267799		
Email:	kgrierson@culhanemeadows.com		
Correspondent Name:	Kevin W Grierson		
Address Line 1:	2736 Holly Ridge Lane		
Address Line 4:	Williamsburg, VIRGINIA 23185-8358		
NAME OF SUBMITTER:	Kevin W. Grierson		
SIGNATURE:	/kwg/		
DATE SIGNED:	07/17/2018		
Total Attachments: 3			
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OP \$90.00 2666881

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by AVANQUEST NORTH AMERICA, INC. ("Assignor") in favor of PLANETART, LLC, a Delaware limited liability company with a place of business at 23801 Calabasas Road, Calabasas, CA 91302 ("PlanetArt"), and is effective as of January 1, 2014.

Assignor is the owners of various trademarks set forth on Exhibit A (Hereafter the "Marks"). For good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

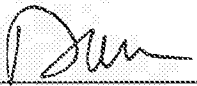
1. Assignor hereby sells, assigns, transfers and conveys to PlanetArt, all of its right, title and interest in and to the Marks, together with all assets relating to the Marks, the goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement, whether arising prior to or subsequent to the date of this assignment, and any and all applications, registrations, renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada, and in any other jurisdiction, the same to be held and enjoyed by PlanetArt, its successors and assigns from and after the effective date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Trademark Assignment not been made.
2. At any time and from time to time after the date of this Trademark Assignment, upon the request of PlanetArt, Assignor shall execute, acknowledge and deliver any and all further assurances, assignments, transfers, conveyances, powers of attorney, and other instruments and documents, and take such other actions deemed by PlanetArt, in good faith, to be necessary or appropriate to effectuate or document the assignment to PlanetArt confirmed herein.

[signature page follows]

The parties are executing this Trademark Assignment as of the effective date set forth in the introductory clause.

ASSIGNORS:

AVANQUEST NORTH AMERICA, INC.

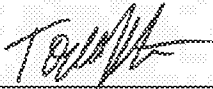
By: 

Name: ROGER S. BLOXBERG

Title: CEO

ASSIGNEE:

PLANETART, LLC

By: 

Name: Todd Helfstein

Title: President

EXHIBIT A

Country	Mark	Registration No.	Registration Date
USA	PLANETART	2666881	12/24/2002
USA	PHOTOAFFECTIONS.COM & design	4094705	1/31/2012
USA	SIMPLYTOIMPRESS	4133112	4/24/2012