OP \$615.00 3125827

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM483209

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|------------------------------|--|
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|--|
| Mediabistro Holdings LLC | | 07/23/2018 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| Name: | Adweek LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 825 Eighth Avenue | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10019 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 24

| Property Type | Number | Word Mark | | |
|----------------------|---------|-------------------|--|--|
| Registration Number: | 3125827 | ADFREAK | | |
| Registration Number: | 4447780 | ADWEEK | | |
| Registration Number: | 1442070 | ADWEEK | | |
| Registration Number: | 2788877 | ADWEEK | | |
| Registration Number: | 2997512 | ADWEEK | | |
| Registration Number: | 4800302 | ADWEEK BRANDSHARE | | |
| Registration Number: | 3704982 | AGENCYSPY | | |
| Registration Number: | 4269095 | BRAND GENIUS | | |
| Registration Number: | 4844152 | BRAND SAVE | | |
| Registration Number: | 1820584 | BRANDWEEK | | |
| Registration Number: | 2331543 | BRANDWEEK | | |
| Registration Number: | 4155717 | FISHBOWLDC | | |
| Registration Number: | 3704983 | FISHBOWLNY | | |
| Registration Number: | 3704838 | GALLEYCAT | | |
| Registration Number: | 4146731 | HOT LIST | | |
| Registration Number: | 4473279 | HOT LIST | | |
| Registration Number: | 3656078 | MEDIA JOBMARKET | | |
| Registration Number: | 2331542 | MEDIAWEEK | | |
| Registration Number: | 1628290 | MEDIAWEEK | | |
| | - | TRADEMARK | | |

900459582 REEL: 006415 FRAME: 0319

TRADEMARK

| Property Type | Number | Word Mark | |
|----------------------|---------|---------------------|--|
| Registration Number: | 4253844 | NEXTECH | |
| Registration Number: | 3982312 | SOCIAL TIMES | |
| Registration Number: | 3526648 | TVNEWSER | |
| Registration Number: | 4144302 | TVSPY | |
| Registration Number: | 4293500 | YOUNG EXECUTIVE LAB | |

CORRESPONDENCE DATA

Fax Number: 2127446509

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124726262

Email: RTucker@TuckerLatifi.com

Correspondent Name: Robert L. Tucker
Address Line 1: Tucker & Latifi, LLP
Address Line 2: 160 East 84th Street, 5E
Address Line 4: New York, NEW YORK 10028

| NAME OF SUBMITTER: | Robert L. Tucker | |
|--------------------|----------------------|--|
| SIGNATURE: | /s/ Robert L. Tucker | |
| DATE SIGNED: | 07/24/2018 | |

Total Attachments: 5

source=Adweek TM Collateral Release 7-23-18#page1.tif source=Adweek TM Collateral Release 7-23-18#page2.tif source=Adweek TM Collateral Release 7-23-18#page3.tif source=Adweek TM Collateral Release 7-23-18#page4.tif source=Adweek TM Collateral Release 7-23-18#page5.tif

> TRADEMARK REEL: 006415 FRAME: 0320

RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST ("Release") is made and effective as of July 23, 2018 and granted by MEDIABISTRO HOLDINGS LLC, a Delaware limited liability company (the "Secured Party"), in favor of ADWEEK LLC, a Delaware limited liability company (the "Grantor"), and its successors, assigns and legal representatives.

WHEREAS, pursuant to that certain dated as of June 30, 2016 (the "Loan Agreement") by and between the Grantor and the Secured Party, the Grantor executed and delivered to the Secured Party (i) that certain Security Agreement by and between the Grantor and the Secured Party dated as of June 30, 2016 (the "Master Security Agreement") and (ii) that certain Trademark Collateral Agreement by and between the Grantor and the Secured Party dated as of June 30, 2016 (the "Trademark Security Agreement" and, together with the Master Security Agreement, the "Security Agreements");

WHEREAS, pursuant to the Security Agreements, the Grantor pledged and granted to the Secured Party a security interest in and to all of the right, title and interest of the Grantor in, to and under the Trademark Collateral (as defined below);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office at Reel 5827, Frame 0215 on July 1, 2016; and

WHEREAS, the Grantor has requested that the Secured Party enter into this Release in order to effectuate, evidence and record the release and reassignment to the Grantor of any and all right, title and interest the Secured Party may have in the Trademark Collateral pursuant to the Security Agreements.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby states as follows:

- 1. Release of Security Interest. The Secured Party, its successors, legal representatives and assigns, hereby terminates the Trademark Security Agreement and terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreements in any and all right, title and interest of the Grantor, and reassigns to the Grantor any and all right, title and interest that it may have, in, to and under the following (collectively, the "Trademark Collateral"):
 - (a) Each trademark, trademark registration, and trademark application listed on <u>Schedule A</u> hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application and all extensions and renewals thereof; and
 - (b) All proceeds of the foregoing, including without limitation (i) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing and (ii) any and all claims and causes of action by Grantor against third parties for damages, restitution and injunctive and other legal and equitable relief by reason of past, present or future infringement, dilution, misappropriation, violation, misuse, breach or default of any trademark, trademark registration, or trademark application listed on <u>Schedule A</u> hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark

TRADEMARK
REEL: 006415 FRAME: 0321

application, in each case together with the right but no obligation to sue for and collect, or otherwise recover, said damages.

2. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

2

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

MEDIABISTRO HOLDINGS LLC

as Secured Party

Name: Jeffrey Wilhus

Title: Chief Executive Officer

SCHEDULE A

REGISTERED TRADEMARKS

| Registration Number | Mark | Registered Owner | Jurisdiction |
|------------------------|---|------------------|-------------------|
| 3,125,827 | ADFREAK | ADWEEK LLC | US |
| 00091207 | ADWEEK | ADWEEK LLC | EUROPEAN UNION |
| 4,447,780 | ADWEEK (Awards) | ADWEEK LLC | US |
| 1,442,070 | ADWEEK (Stylized) | ADWEEK LLC | US |
| 2,788,877 | ADWEEK (word mark - Class 16) | ADWEEK LLC | US |
| 2,997,512 | ADWEEK (word mark - Class 41) | ADWEEK LLC | US |
| 4113957 | ADWEEK (word mark - Classes 35, 41, 42) | ADWEEK LLC | EUROPEAN UNION |
| TMA676270 | ADWEEK (word mark) | ADWEEK LLC | CANADA |
| 4,800,302 | ADWEEK BRANDSHARE | ADWEEK LLC | US |
| 3,704,982 | AGENCYSPY | ADWEEK LLC | US |
| - | Blocking Registration for BRANDWEEK.SUCKS | ADWEEK LLC | US |
| 4,269,095 | BRAND GENIUS | ADWEEK LLC | US |
| 4,844,152 | BRAND SAVE | ADWEEK LLC | US |
| 1,820,584 | BRANDWEEK | ADWEEK LLC | US |
| TMA574,863 | BRANDWEEK | ADWEEK LLC | CANADA |

TRADEMARK REEL: 006415 FRAME: 0324

| Registration Number | Mark | Registered Owner | Jurisdiction |
|------------------------|---------------------|------------------|-------------------|
| 126,573 | BRANDWEEK | ADWEEK LLC | EUROPEAN UNION |
| App. 2014/38124 | BRANDWEEK | ADWEEK LLC | TURKEY |
| 2,331,543 | BRANDWEEK | ADWEEK LLC | US |
| 4,155,717 | FISHBOWLDC | ADWEEK LLC | US |
| 3,704,983 | FISHBOWLNY | ADWEEK LLC | US |
| 3,704,838 | GALLEYCAT | ADWEEK LLC | US |
| 4,146,731 | HOT LIST | ADWEEK LLC | US |
| 4,473,279 | HOT LIST | ADWEEK LLC | US |
| 3,656,078 | MEDIA JOB MARKET | ADWEEK LLC | US |
| 2,331,542 | MEDIAWEEK | ADWEEK LLC | US |
| 1,628,290 | MEDIAWEEK | ADWEEK LLC | US |
| 126,383 | MEDIAWEEK | ADWEEK LLC | EUROPEAN UNION |
| 4,253,844 | NEXTECH | ADWEEK LLC | US |
| 3,982,312 | SOCIAL TIMES | ADWEEK LLC | US |
| 3,526,648 | TVNEWSER | ADWEEK LLC | US |
| 4,144,302 | TVSPY | ADWEEK LLC | US |
| 4,293,500 | YOUNG EXECUTIVE LAB | ADWEEK LLC | US |