

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM486373

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Santa Catalina Island Conservancy		07/12/2018	Non-Profit Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spectrum Sports Management, Inc.		
<b>Street Address:</b>	2058 North Mills Avenue		
<b>Internal Address:</b>	Suite 454		
<b>City:</b>	Claremont		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91711		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4968947	CATALINA ISLAND MARATHON	
<b>Registration Number:</b>	4545307	CATALINA ECO MARATHON	
<b>Registration Number:</b>	4901164	CATALINA ECO MARATHON	
<b>Registration Number:</b>	5100702	CATALINA ISLAND CONSERVANCY HALF MARATHO	
<b>Registration Number:</b>	4540742	RUN CATALINA ISLAND	
<b>Registration Number:</b>	5100704	RUN CATALINA ISLAND	
<b>Registration Number:</b>	4745282	CATALINA ISLAND CONSERVANCY MARATHON	
<b>Registration Number:</b>	5100703	CATALINA ISLAND CONSERVANCY MARATHON	
<b>Registration Number:</b>	4745283	CATALINA ISLAND CONSERVANCY HALF MARATHO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497014712		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9497014747		
<b>Email:</b>	tawnya@trwlawgroup.com		
<b>Correspondent Name:</b>	Tawnya Wojciechowski		
<b>Address Line 1:</b>	19900 MacArthur Boulevard, Suite 530		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		

OP \$240.00 4968947

<b>NAME OF SUBMITTER:</b>	Tawnya Wojciechowski
<b>SIGNATURE:</b>	/trw/
<b>DATE SIGNED:</b>	08/16/2018
<b>Total Attachments: 4</b> source=Assignment Countersigned Catalina Conservancy Marks#page1.tif source=Assignment Countersigned Catalina Conservancy Marks#page2.tif source=Assignment Countersigned Catalina Conservancy Marks#page3.tif source=Assignment Countersigned Catalina Conservancy Marks#page4.tif	

ASSIGNMENT OF TRADEMARKS

July THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made this 12th day of ~~June~~, 2018 by the Santa Catalina Island Conservancy, a California non-profit corporation, having an address at 320 Golden Shore, Suite 220, Long Beach, California 90802 ("Assignor") in favor of Spectrum Sports Management, Inc., a California corporation, with a principal place of business at 2058 North Mills Avenue, Suite 454, Claremont, California 91711 ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all right, title and interest in and to certain intellectual property assets consisting of those trade/service marks, trade/service mark applications and registrations in and to the marks set forth on the attached Exhibit A ("Marks"), and all common law rights created from the use or license of such Marks by any person

NOW THEREFORE, for the good and valuable consideration, and the sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the Marks together with all goodwill of the business in relation to which such Rights are used, including all rights, privileges and advantages thereto including without limitation, the right to take over proceedings and recover damages and obtain all other remedies in respect of past infringements thereof. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordal of this Assignment in any individual country or jurisdiction according to the laws thereof, which shall, at the time of execution, be considered incorporated by reference in this Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date and year first above written.

ASSIGNOR:

ASSIGNEE:

Santa Catalina Island Conservancy

Spectrum Sports Management, Inc.

By: [Signature]  
Name: Barry Lloyd  
Title: CFO V

By: \_\_\_\_\_  
Name: Mike Bone  
Title: President, CEO

EXHIBIT A  
ASSIGNED TRADE/SERVICE MARKS

Mark:	Registration No.:
1. CATALINA ISLAND MARATHON	4968947
2. CATALINA ECO MARATHON	4545307
3. CATALINA ECO MARATHON LOGO	4901164
4. CATALINA ISLAND CONSERVANCY HALF MARATHON LOGO	5100702
5. RUN CATALINA ISLAND	4540742
6. RUN CATALINA ISLAND LOGO	5100704
7. CATALINA ISLAND CONSERVANCY MARATHON	4745282
8. CATALINA ISLAND CONSERVANCY MARATHON LOGO	5100703
9. CATALINA ISLAND CONSERVANCY HALF MARATHON	4745283

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ASSIGNOR:

Santa Catalina Island Conservancy

By: \_\_\_\_\_  
Name: Larry Lloyd  
Title: CFO V

ASSIGNEE:

Spectrum Sports Management, Inc.

By: Mike Bone  
Name: Mike Bone  
Title: President, CEO

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