

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486457

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Buffalo Bills, LLC		08/15/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent
Street Address:	555 California Street, 4th Floor
Internal Address:	CA5-705-04-09
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94104
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	1041484	
Registration Number:	1079082	BILLS
Registration Number:	3265219	BILLS
Registration Number:	1355846	
Registration Number:	1224587	7
Registration Number:	3272476	
Registration Number:	1888392	
Registration Number:	0953350	BUFFALO BILLS
Registration Number:	1842999	BUFFALO BILLS
Registration Number:	3512611	BUFFALO BILLS
Registration Number:	1188159	BUFFALO JILLS
Registration Number:	2796861	9
Registration Number:	5173928	
Registration Number:	2571410	
Serial Number:	87689264	DEFEND OUR DIRT
Serial Number:	87689300	DEFEND OUR DIRT
Serial Number:	87689328	DEFEND OUR DIRT
Serial Number:	87689346	DEFEND OUR DIRT

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87689388	DEFEND OUR DIRT
Serial Number:	87689362	DEFEND OUR DIRT
Serial Number:	87689421	DEFEND OUR DIRT
Serial Number:	87689492	DEFEND OUR DIRT
Serial Number:	87933478	RESPECT THE PROCESS
Serial Number:	87934965	STAMPEDE
Serial Number:	87899676	THE BILLEVARD
Registration Number:	5315744	THE BILLIEVERS

CORRESPONDENCE DATA

Fax Number: 7044448857

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043432000

Email: twitcher@mcguirewoods.com

Correspondent Name: Terry L. Witcher, Paralegal

Address Line 1: McGuireWoods LLP

Address Line 2: 201 N. Tryon Street, Suite 3000

Address Line 4: Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER: Terry L. Witcher, Paralegal

SIGNATURE: /s/ Terry L. Witcher

DATE SIGNED: 08/17/2018

Total Attachments: 7

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS AND COPYRIGHTS**

United States Patent and Trademark Office
United States Copyright Office

Ladies and Gentlemen:

Please be advised that pursuant to a Security Agreement, dated as of August 15, 2018 (as such Security Agreement may be amended, modified, supplemented or restated, the “*Security Agreement*”), by and between Buffalo Bills, LLC a Delaware limited liability company with offices located at 7777 NW Beacon Square Boulevard, Boca Raton, FL 33487 (the “*Borrower*”) and Bank of America, N.A., a national banking association with offices located at 555 California Street, 4th Floor, CA5-705-04-09, San Francisco, California 94104, acting as collateral agent for the Secured Parties (as defined in the Security Agreement) (in its capacity as collateral agent hereunder and any successor in such capacity being hereinafter referred to as the “*Collateral Agent*”) to secure the prompt payment or performance in full when due, whether by lapse of time, acceleration or otherwise, of the Secured Obligations (as defined therein), the Borrower has granted to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in, and right of setoff against, and has acknowledged and agreed that the Collateral Agent (and with respect to rights of setoff, each of the Secured Parties) has and shall continue to have, for the ratable benefit of the Secured Parties, a continuing security interest in and right of setoff against any and all right, title and interest of the Borrower, whether now existing or hereafter acquired or arising, in and to the Trademarks and Trade Names and Copyrights (each as defined in the Security Agreement), including, without limitation, the trademark, service mark and copyright registrations and applications shown on the attached Schedule A hereto.

The security interest in and to and right of setoff against the Trademarks and Trade Names and Copyrights, including, without limitation, the trademark, service mark and copyright registrations and applications set forth on Schedule A, is granted in accordance with the terms and conditions of the Security Agreement and can be terminated only in accordance with the terms of the Security Agreement.

Notwithstanding the foregoing, no security interest shall be granted or attach hereunder with respect to any Trademark or Trade Name applications filed in the United States Patent and Trademark Office on the basis of the Borrower’s intent to use any such Trademark or Trade Name pursuant to 15 U.S.C. § 1051 Section 1(b), unless and until such Trademark or Trade Name is used in interstate commerce and unless and until an acceptable amendment to allege use or statement of use pursuant to 15 U.S.C. § 1051 Sections 1(c) or (d), as applicable, is filed with the United States Patent and Trademark Office, at which point the security interest granted hereunder shall attach to such application; *provided*, that, the foregoing exclusion shall apply only to the extent that granting a lien in such application prior to such use and filing would adversely affect the enforceability or validity of such application.

Very truly yours,

Buffalo Bills, LLC

By: 
Name: Gary E. Hagerman, Jr.
Title: Chief Financial Officer

Acknowledged and Accepted:

Bank of America, N.A.,
as Collateral Agent

By: _____
Name:
Title:

[Buffalo Bills Notice of IP Grant]

TRADEMARK
REEL: 006416 FRAME: 0718

Very truly yours,

Buffalo Bills, LLC

By: _____

Name: Gary L. Hagerman, Jr.

Title: Chief Financial Officer

Acknowledged and Accepted:

Bank of America, N.A.,

as Collateral Agent

By:  _____

Name: Erik M Truette

Title: Vice President

STATE OF Florida))
COUNTY OF Palm Beach)

SS

On August 1st, 2018 before me, Mercedes Levesque, Notary Public, personally appeared Gary L. Hagerman Jr., who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

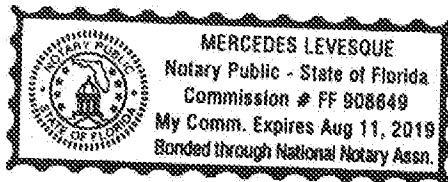
I certify under PENALTY OF PERJURY under the laws of the State of Florida that the foregoing paragraph is true and correct.

Witness my hand and official seal.

(Seal)

Signature Mercedes Levesque

(Notary Seal)



STATE OF North Carolina)
)
COUNTY OF MECKLENBURG)

SS

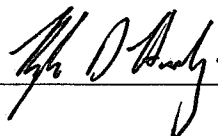
On August 10th 2018 before me, Kyle D Harding,
Notary Public, personally appeared Erik M
Truette, who proved to me on the basis of satisfactory
evidence to be the person whose name is subscribed to the within instrument and acknowledged
to me that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of North Carolina that the
foregoing paragraph is true and correct.

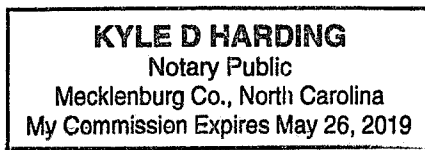
Witness my hand and official seal.

(Seal)

Signature



(Notary Seal)



Schedule A

**United States Trademark
Registrations and Applications for
Buffalo Bills, LLC**

I. United States Trademark Registrations And Applications

Trademark	Type	Filing Date	Status	Registration No.
Design (Helmet-Bills)	Helmet	6/15/1976	Registered	1,041,484
BILLS	Word	12/6/1977	Registered	1,079,082
BILLS	Word	7/17/2007	Registered	3,265,219
Design (Stadium-Bills)	Stadium	8/20/1985	Registered	1,355,846
Design (Uniform-Home-Bills)	Uniform	1/18/1983	Registered	1,224,587
Design (Flying Buffalo)	Design	7/31/2007	Registered	3,272,476
Design (Helmet-Bills)	Helmet	4/11/1995	Registered	1,888,392
BUFFALO Bills	Word	2/13/1973	Registered	953,350
BUFFALO Bills	Word	7/5/1994	Registered	1,842,999
BUFFALO Bills	Word	10/7/2008	Registered	3,512,611
BUFFALO JILLS	Cheerleader	1/26/1982	Registered	1,188,159
Design (Jersey-Away-New-Bills)	Jersey	12/23/2003	Registered	2,796,861
Design (Jersey-Home-Bills)	Jersey	5/4/2017	Registered	5,173,928
Design (Flying Buffalo)	Design	5/21/2002	Registered	2,571,410
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689264
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689300
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689328
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689346
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689388
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689362
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689421
DEFEND OUR DIRT	Word	Pending	Pending	Application No. 87/689492

Trademark	Type	Filing Date	Status	Registration No.
RESPECT THE PROCESS	Word	Pending	Pending	Application No. 87/933478
STAMPEDE	Word	Pending	Pending	Application No. 87/934965
THE BILLEVARD	Word	Pending	Pending	Application No. 87/899676
THE BILLIEVERS	Word	10/24/2017	Registered	5,315,744

II. United States Copyright Registrations And Applications

NONE				