

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM481551

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank Hapoalim B.M.		07/10/2018	Corporation: ISRAEL

## RECEIVING PARTY DATA

<b>Name:</b>	The DNE Group, Ltd.
<b>Street Address:</b>	222 West 37th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Demetrious Licensing, Ltd.
<b>Street Address:</b>	222 West 37th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Corporation: NEW YORK
<b>Name:</b>	BRIDES BY DEMETRIOS, LLC
<b>Street Address:</b>	222 West 37th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
<b>Serial Number:</b>	85544526	OREASPOSA
<b>Registration Number:</b>	3843251	DEMETRIOS BRIDE
<b>Registration Number:</b>	3206289	DEMETRIOS PLATINUM
<b>Serial Number:</b>	78859543	DEMETRIOS FOR THE BRIDE
<b>Serial Number:</b>	77949152	DEMETRIOS FOR THE BRIDE
<b>Registration Number:</b>	3379198	DEMETRIOS UOMO
<b>Registration Number:</b>	3379197	DEMETRIOS

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Property Type	Number	Word Mark
Registration Number:	2473370	FOR THE BRIDE
Registration Number:	2821673	COSMOBELLA
Serial Number:	76415409	DEMETRIOS BRIDE
Serial Number:	76354642	DEMETRIOS FOR THE BRIDE
Registration Number:	2436627	YOUNG SOPHISTICATES
Registration Number:	2425939	BRIDES OF AMERICA
Registration Number:	2363447	BRIDES OF AMERICA
Registration Number:	2389736	BRIDES OF AMERICA
Registration Number:	2323752	ILISSA BY DEMETRIOS
Registration Number:	2201554	DEMETRIOS
Registration Number:	2239801	BRIDES BY DEMETRIOS
Serial Number:	75357525	DEMETRIOS FOR THE BRIDE
Serial Number:	75197624	JAMES DEMETRIOS
Registration Number:	2168105	DE COLLECTION
Serial Number:	75071085	DEMETRIOS JAMES
Serial Number:	75047181	DEMETRIOS JAMES
Registration Number:	2451129	DEMETRIOS
Registration Number:	1666807	THE GRAND TRADITION
Registration Number:	1552027	SPOSABELLA
Registration Number:	1430363	ILISSA BRIDALS
Registration Number:	1352962	SPOSAITALIA
Registration Number:	0944101	YOUNG SOPHISTICATES

**CORRESPONDENCE DATA**

Fax Number: 2125453401

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2125921418

Email: bwerbin@herrick.com

Correspondent Name: Barry Werbin

Address Line 1: Two Park Avenue

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER: Barry Werbin

SIGNATURE: /Barry Werbin/

DATE SIGNED: 07/12/2018

Total Attachments: 1

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**RELEASE OF TRADEMARK SECURITY AGREEMENT**


WHEREAS, as of October 17, 2012, The DNE Group, Ltd., Demetrios Licensing, Ltd. and Brides By Demetrios, LLC (collectively, "Grantor") entered into a Trademark Security Agreement (the "Trademark Security Agreement") with Bank Hapoalim B.M. (the "Bank"), in which Grantor granted, assigned, transferred and conveyed to the Bank a security interest in all right, title and interest in Grantor's then-existing United States trademark applications and registrations listed therein (the "Trademark Collateral") to secure the payment and performance in full of all obligations under the Trademark Security Agreement and a related Security Agreement and Promissory Note, both dated as of October 17, 2012;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 22, 2012, at Reel 4886, Frame 0352; and

WHEREAS, the Bank acknowledges that Grantor has made full payment and performance of its obligations under the Trademark Security Agreement and that the Trademark Security Agreement has terminated.

NOW, THEREFORE, the Bank releases the security interest in all right, title and interest in the Trademark Collateral assigned and granted by Grantor pursuant to the Trademark Security Agreement.

**BANK HAPOALIM B.M.**

By: 

Name: ELLIOT WINTER  
SENIOR VICE PRESIDENT

Title: \_\_\_\_\_

Dated: 7/10/18

By: 

Name: Martin Greenberg  
Senior Vice President  
Title: Deputy Chief Credit Officer

Dated: 7/10/18