

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM486541

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1020		07/23/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Emodo Inc.		
<b>Street Address:</b>	140 New Montgomery St., Suite 1500		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77392903	1020	
<b>Serial Number:</b>	77392905	PLACEAD	
<b>Serial Number:</b>	77392906	WE PUT AUDIENCE IN PLACE	
<b>Serial Number:</b>	77719915	SHOPALERTS	
<b>Serial Number:</b>	77739301	GEOFENCER	
<b>Serial Number:</b>	86095133	PLACECAST	
<b>Serial Number:</b>	86095137	PLACEAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156597357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415.836.2557		
<b>Email:</b>	TMDocket@dlapiper.com		
<b>Correspondent Name:</b>	DLA Piper LLP (US)		
<b>Address Line 1:</b>	555 Mission Street, Suite 2400		
<b>Address Line 2:</b>	Attn: Heather A. Dunn, Esq.		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2933		
<b>NAME OF SUBMITTER:</b>	Heather A. Dunn, Esq. - DLA Piper LLP US		
<b>SIGNATURE:</b>	/Heather Dunn/		
<b>DATE SIGNED:</b>	08/17/2018		

CH \$190.00 77392903

**Total Attachments: 1**

source=EMODO name change (from 1020)#page1.tif

UcTo

A0816244



Secretary of State  
Certificate of Amendment of  
Articles of Incorporation  
Name Change Only - Stock

AMDT-  
STK-NA

FILED *me*  
Secretary of State  
State of California  
JUL 23 2018 *W*

IMPORTANT — Read Instructions before completing this form.

Filing Fee — \$30.00

Copy Fees — First Page \$1.00 & .50 for each attachment page;  
Certification Fee — \$5.00

*W* This Space For Office Use Only

1. Corporation Name (Enter the exact name of the corporation as it currently is recorded with the California Secretary of State.)  
1020

2. 7-Digit Secretary of State File Number  
2784761

Item 3a: Enter the number, letter or other designation assigned to the provision in the Articles of Incorporation being amended (e.g., "I," "First," or "A"). See Instructions if the provision in the Articles of Incorporation being amended does not include a number, letter, or other designation. Any attachment is made part of this document.

3. New Corporation Name

Item 3b: Enter the new corporate name.

3a. Article 1 of the Articles of Incorporation is amended to read as shown in Item 3b below:

3b. The name of the corporation is Emodo Inc.

4. Approval Statements

4a. The Board of Directors has approved the amendment of the Articles of Incorporation.

4b. Shareholder approval was (check one):

By the required vote of shareholders in accordance with California Corporations Code section 902. The total number of outstanding shares of the corporation is 100. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

Not required because the corporation has no outstanding shares.

5. Read, sign and date below (See instructions for signature requirements. Note: Both lines must be signed.)

We declare under penalty of perjury under the laws of the State of California that the matters set forth herein are true and correct of our own knowledge and we are authorized by California law to sign.

7/9/18  
Date

*Alistair Goodman*  
Signature

Alistair Goodman  
Type or Print Name of President

7/9/18  
Date

*Ken Coffee*  
Signature

Ken Coffee  
Type or Print Name of Secretary