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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM486585

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lo Platform Midco, Inc.		08/16/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Serenova, LLC		
Street Address:	7300 Ranch Road 2222, Building III, Suite 200		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78730		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77064848	LIVEOPS

CORRESPONDENCE DATA

Fax Number: 4045725100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4045723408

Email: mramic@kslaw.com

Correspondent Name: Mia Ramic King & Spalding LLP Address Line 1: 1180 Peachtree Street, N.E. Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	14868.015084
NAME OF SUBMITTER:	/S/ MIA RAMIC
SIGNATURE:	/S/ MIA RAMIC
DATE SIGNED:	08/17/2018

Total Attachments: 4

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> TRADEMARK REEL: 006418 FRAME: 0096

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Lo Platform Midco, Inc., a Delaware corporation (hereinafter referred to as "Assignor"), is the record owner of the trademark set forth in Schedule "A" attached hereto (hereinafter referred to as "Trademark").

WHEREAS, Serenova, LLC, a Delaware limited liability company (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said Trademark, including any causes in action relating to said Trademark; and

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest, whether statutory or common law, in and to the said Trademark, including the goodwill represented by the said Trademark including all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, and to any causes in action, claims for damages, profits and costs, both in equity and in law, relating to said Trademark and the right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned or to be assigned under this Agreement.

Assignor further hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the said Trademark hereby assigned, all without further compensation to Assignor.

[SIGNATURES TO FOLLOW]

TRADEMARK
REEL: 006418 FRAME: 0097

IN WITNESS WHEREOF, Assignor has caused this Assignment of said Trademark to be executed by its duly authorized representative on this $\frac{16\text{th}}{}$ day of $\frac{\text{August}}{}$, 2018.

LO PLATFORM MIDCO, INC., Assignor

By:

∽DocuSigned by: Kyan Wald
Name: Ryan Wald

Title: Vice President

TRADEMARK REEL: 006418 FRAME: 0098

IN WITNESS WHEREOF, Assignee accepts this Assignment of said Trademark to be executed by its duly authorized representative on this $\frac{16\text{th}}{}$ day of $\frac{\text{August}}{}$, 2018.

SERENOVA, LLC, Assignee

By:

DocuSigned by: Kyan Wald Name: Ryan Wald

Title: Vice President

TRADEMARK REEL: 006418 FRAME: 0099

Schedule A

Trademark Registrations and Applications

Trademark	Serial No.	Registration No.	Registration Date
LIVEOPS	77064848	3404231	Apr. 01, 2008

TRADEMARK
REEL: 006418 FRAME: 0100

RECORDED: 08/17/2018