900461420

08/07/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM485118

| | SUBMISSION TYPE: | NEW ASSIGNMENT |
|--|-----------------------|-------------------|
| | NATURE OF CONVEYANCE: | ENTITY CONVERSION |
| | 1 | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-------------------------------------|
| Build A Sign LLC | | 02/02/2015 | Limited Liability Company: TEXAS |

RECEIVING PARTY DATA

| Name: | Build A Sign LLC | |
|--------------------|-------------------------------------|--|
| Doing Business As: | Buildasign.com | |
| Street Address: | 11525A Stonehollow Dr. Suite 100 | |
| City: | Austin | |
| State/Country: | TEXAS | |
| Postal Code: | 78758 | |
| Entity Type: | Limited Liability Company: DEŁAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 4127765 | BUILDASIGN.COM |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

512-960-4438

Email:

john@wittliffcutter.com

Correspondent Name:

John D. Saba, Jr.

Address Line 1:

1803 West Ave.

Address Line 4:

Austin, TEXAS 78701

| NAME OF SUBMITTER: | John David Saba, Jr. | |
|--------------------|----------------------|--|
| SIGNATURE: | /John D. Saba/ | |
| DATE SIGNED: | 08/07/2018 | |
| | | |

Total Attachments: 6

source=Build A Sign - DE Certificate of Conversion and Formation#page1.tif source=Build A Sign - DE Certificate of Conversion and Formation#page2.tif source=Build A Sign - DE Certificate of Conversion and Formation#page3.tif source=Build A Sign - DE Certificate of Conversion and Formation#page4.tif

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PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS LIMITED

LIABILITY COMPANY UNDER THE NAME OF "BUILD A SIGN LLC" TO A

DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE

SECOND DAY OF FEBRUARY, A.D. 2015, AT 10:33 O'CLOCK A.M.

5684149 8100V

150127700

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 2085194

DATE: 02-02-15

State of Delaware Secretary of State Division of Corporations Delivered 10:35 AM 02/02/2015 FILED 10:33 AM 02/02/2015 SRV 150127700 - 5684149 FILE

STATE OF DELAWARE

CERTIFICATE OF CONVERSION

FROM A TEXAS LIMITED LIABILITY COMPANY

TO

A DELAWARE LIMITED LIABILITY COMPANY

PURSUANT TO SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

- 1. Build A Sign LLC (the "Company") was organized in the State of Texas on March 8, 2005.
- 2. The name of the Company immediately prior to the filing this Certificate of Conversion is Build A Sign LLC.
- 3. The name of the Company after conversion as set forth in the Certificate of Formation is Build A Sign LLC.
- 4. This Certificate of Conversion is to become effective upon the filing of this Certificate of Conversion and the Company's certificate of formation with the Secretary of State of the State of Delaware.

7235229_1.DOCX

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company, has executed this Certificate of Conversion on February 2, 2015.

Build A Sign LLC, (a Texas limited liability company)

By: /s/ DANIEL A. GRAHAM

Daniel A. Graham,

Chief Executive Officer

BUILD A SIGN LLC SIGNATURE PAGE TO (DELAWARE) CERTIFICATE OF CONVERSION



PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "BUILD A SIGN LLC"

FILED IN THIS OFFICE ON THE SECOND DAY OF FEBRUARY, A.D. 2015,

AT 10:33 O'CLOCK A.M.

5684149 8100V

150127700

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 2085194

DATE: 02-02-15

State of Delaware Secretary of State Division of Corporations Delivered 10:35 AM 02/02/2015 FILED 10:33 AM 02/02/2015 SRV 150127700 - 5684149 FILE

BUILD A SIGN LLC

CERTIFICATE OF FORMATION

FIRST: The name of the limited liability company formed hereby is:

"Build A Sign LLC"

SECOND: The address of the registered office of the company in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808. The name of the registered agent of the company at such address is Corporation Service Company.

THIRD: The purpose of the company is to engage in any lawful act or activity for which a limited liability company may be organized under the Delaware Limited Liability Company Act.

FOURTH: The company shall be managed in accordance with the terms of its operating agreement.

FIFTH: No member of the company shall be obligated personally for any debt, obligation or liability of the company solely by reason of being a member of the company. The failure to observe any formalities relating to the business or affairs of the company shall not be grounds for imposing personal liability on any member for the debts, obligations or liabilities of the company.

SIXTH: The company reserves the right to amend or repeal any provision contained herein in the manner now or hereafter prescribed by law and in the company's operating agreement.

SEVENTH: The date on which this Certificate of Formation is accepted for filing by the Office of the Secretary of State of the State of Delaware shall be the effective date of this Certificate of Formation.

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IN WITNESS WHEREOF, the undersigned, as an authorized person, hereby executes this Certificate of Formation for the purpose of forming a limited liability company under the Delaware Limited Liability Company Act. The undersigned hereby declares that to the best of the undersigned's knowledge and belief, the facts stated above are true, and accordingly executes this Certificate of Formation as of February 2, 2015.

By:/s/ DANIEL A. GRAHAM

Daniel A. Graham

Chief Executive Officer

BUILD A SIGN LLC SIGNATURE PAGE TO DELAWARE CERTIFICATE OF FORMATION

> TRADEMARK REEL: 006418 FRAME: 0420

RECORDED: 08/07/2018