TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM486677

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Massimo Lozza		08/15/2018	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Fratelli Lozza LLC
Street Address:	188 Ludlow Street
Internal Address:	Suite 24D
City:	New York
State/Country:	NEW YORK
Postal Code:	10002
Entity Type:	Limited Liability Company: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1740917	LOZZA USA
Registration Number:	1975572	FRATELLI LOZZA DESIGN

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-468-4800 Email: jkatz@dglaw.com **Correspondent Name:** Jeffrey C. Katz

Davis & Gilbert LLP, 1740 Broadway Address Line 1:

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	031315-0001-000
NAME OF SUBMITTER:	Jeffrey C. Katz
SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	08/20/2018

Total Attachments: 2

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> TRADEMARK REEL: 006418 FRAME: 0705

TRADEMARK ASSIGNMENT

WHEREAS, Massimo Lozza, an individual (hereinafter, "Assignor"), is the owner of the marks listed on the attached Schedule A, which are registered in the United States Patent and Trademark Office (the "Marks"), along with rights in a Memorandum of Agreement dated March 31, 1987 between several parties, which by virtue of an amendment as of June 25, 2008 inured to the benefit of Assignor; and:

WHEREAS, Fratelli Lozza LLC, a limited liability company organized under the laws of the State of New York, located at 188 Ludlow Street, Suite 24D, New York, New York 10002 (hereinafter, "Assignee"), is desirous of acquiring said Marks and said registrations thereof, along with the goodwill of the business in connection therewith, and Assignor's rights in the aforesaid Memorandum of Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof listed on Schedule A, along with Assignor's rights in the aforesaid Memorandum of Agreement, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 15 day of August, 2018.

 $\mathbf{p}_{\mathbf{v}}$

Massir

Fratelli Lozza LLC

 $\mathbf{R}\mathbf{v}^{\bullet}$

Name:

Title:

MASSIMO LOZZA

TRADEMARK
REEL: 006418 FRAME: 0706

Schedule A

Marks	Registration Nos.	Registration Dates
LOZZA USA	1740917	December 22, 1992
FRATELLI LOZZA DESIGN (stylized)	1975572	May 28, 1996

RECORDED: 08/20/2018

TRADEMARK
REEL: 006418 FRAME: 0707