

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486879

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CJ CHEILJEDANG CORPORATION		08/17/2018	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	CJ CORPORATION		
Street Address:	12, Sowol-Ro 2-Gil, Jung-Gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87075732	CJLP-133	
Serial Number:	87975013	CJLP-133	
Serial Number:	87075838	CJLP-243	
Serial Number:	87975014	CJLP-243	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-641-1600		
Email:	troymailroom@hdp.com, jogg@hdp.com		
Correspondent Name:	HARNESS, DICKEY & PIERCE, P.L.C.		
Address Line 1:	5445 CORPORATE DR.		
Address Line 2:	SUITE 200		
Address Line 4:	TROY, MICHIGAN 48098		
NAME OF SUBMITTER:	Robert M. Siminski		
SIGNATURE:	/Robert M. Siminski/		
DATE SIGNED:	08/21/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment made by and between CJ CHEILJEDANG CORPORATION, a Republic of Korea corporation, having a business address of CJ Cheiljedang Center, 330, Dongho-Ro, Jung-Gu, Seoul, Korea and CJ CORPORATION, a Republic of Korea corporation, having a business address of 12, Sowol-Ro 2-Gil, Jung-Gu, Seoul, Republic of Korea.

WHEREAS, CJ CHEILJEDANG CORPORATION is the owner of United States Trademark Applications:

US Application No.	Filing Date:	Mark
87/075732	June 17, 2016	CJLP-133
87/975013	June 17, 2016	CJLP-133
87/075838	June 17, 2016	CJLP-243
87/975014	June 17, 2016	CJLP-243

WHEREAS, CJ CORPORATION is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as any federal applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, CJ CHEILJEDANG CORPORATION hereby assigns to CJ CORPORATION, all right, title and interest in the United States in and to said Marks and said Applications together with the goodwill of the business symbolized thereby.

CJ CHEILJEDANG CORPORATION further assigns to CJ CORPORATION all rights to sue for and receive all damage occurring from past infringing uses of the Marks, if any.

Signed this 17th day of August, 2018.

CJ CHEILJEDANG CORPORATION

By: H. J. Shin
Signature of Officer

Name: Hyun Jae SHIN
Typed Name of Officer

Title: President
Title of Officer