

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486917

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.D.D. LLC		08/13/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Precept Brands LLC		
Street Address:	1910 Fairview Avenue East, Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98102		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	4262094	BEWITCHED	
Registration Number:	2709874	BRADFORD MOUNTAIN	
Registration Number:	4433432	CALIFORNIA SQUARE	
Registration Number:	5419942	CENSE	
Registration Number:	4351176	CHATEAU CRISP	
Serial Number:	88050764	CURIOUS BEASTS	
Registration Number:	4126848	DEARLY BELOVED	
Registration Number:	4126927	DEARLY BELOVED FOREVER RED	
Registration Number:	4335018	DEARLY BELOVED I THEE RED "BACK TO THE V	
Registration Number:	4321613	EDEN RIDGE	
Registration Number:	4207160	FUGITIVE	
Registration Number:	3398113	HEALDSBURG RANCHES	
Registration Number:	4716702	INCONSPICUOUS	
Registration Number:	4475590	MAD DUCK	
Registration Number:	4740323	ONE ARMED MAN	
Serial Number:	87824543	PASO HILLS	
Registration Number:	4498771	PASO RANCHES	
Registration Number:	3252211	SAUVIGNON REPUBLIC	
Registration Number:	4293382	SHUCK'S	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	5142240	SONOMA RANCHES
Registration Number:	2830129	STONEGATE
Registration Number:	4348333	
Registration Number:	4464287	
Registration Number:	4642736	WEST COAST CALIFORNIA SQUARE & CO. MADE

CORRESPONDENCE DATA

Fax Number: 6098961469

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 609-896-3600

Email: ipdocket@foxrothschild.com

Correspondent Name: FOX ROTHSCHILD LLP

Address Line 1: 997 Lenox Drive

Address Line 4: Lawrenceville, NEW JERSEY 08648-2311

NAME OF SUBMITTER:	Carol Donahue
SIGNATURE:	/Carol Donahue/
DATE SIGNED:	08/21/2018

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 13th day of August, 2018, by H.D.D. LLC, a California limited liability company (“Assignor”), whose principal business address is 125 Foss Creek Circle, Healdsburg, CA 95448.

WHEREAS, Assignor owns the trademarks identified on Exhibit A registered in the United States (the “Marks”);

WHEREAS, Precept Brands LLC, a Washington Limited Liability Company (“Assignee”), whose principal business address is 1910 Fairview Avenue East, Suite 400, Seattle, Washington 98102, desires to acquire all right, title, and interest in and to the Marks;

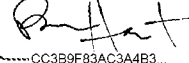
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Marks and the registration for the Marks, together with the goodwill of the business symbolized by and associated with the Marks.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

H.D.D. LLC, a California limited liability company

DocuSigned by:

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Name: Phillip L. Hurst
Title: Chief Executive Officer and President

ASSIGNEE:

Precept Brands LLC

Mike Williamson, COO and CFO

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

H.D.D. LLC, a California limited liability company

Name: Phillip L. Hurst

Title: Chief Executive Officer and President

ASSIGNEE:

Precept Brands LLC

DocuSigned by:
Mike Williamson

85E888D8CA2475
Mike Williamson, COO and CFO

Exhibit A

Trademark	Registration Number	Registration Date
BEWITCHED	4262094	December 18, 2012
BRADFORD MOUNTAIN	2709874	April 22, 2003
CALIFORNIA SQUARE	4433432	November 12, 2013
CENSE	5419942	March 6, 2018
CHATEAU CRISP	4351176	June 11, 2013
CURIOUS BEASTS	Serial No 88050764	Filing Date July 24, 2018
DEARLY BELOVED	4126848	April 10, 2012
DEARLY BELOVED FOREVER RED	4126927	April 10, 2012
DEARLY BELOVED I THEE RED "BACK TO THE VERY EARTH"	4335018	May 14, 2013
EDEN RIDGE	4321613	April 16, 2013
FUGITIVE	4207160	September 11, 2012
HEALDSBURG RANCHES	3398113	March 18, 2008
INCONSPICUOUS	4716702	April 7, 2015
MAD DUCK	4475590	January 28, 2014
ONE ARMED MAN	4740323	May 19, 2015
PASO HILLS	Serial No 87824543	Filing Date March 7, 2018
PASO RANCHES	4498771	March 18, 2014

Trademark	Registration Number	Registration Date
SAUVIGNON REPUBLIC	3252211	June 12, 2007
SHUCK'S	4293382	February 19, 2013
SONOMA RANCHES	5142240	February 14, 2017
STONEGATE	2830129	April 6, 2004
MISCELLANEOUS DESIGN (Removable Wine Wrap Trade Dress)	4348333	June 4, 2013
MISCELLANEOUS DESIGN (Square Bottle)	4464287	January 7, 2014
WEST COAST CALIFORNIA SQUARE & CO MADE IN THE USA STYLE & QUALITY and Design	4642736	November 18, 2014