900462094 08/13/2018

900462094

08/13/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM485815

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OTG Experience, LLC		08/13/2018	
			COXPORTION DELAWARE

RECEIVING PARTY DATA

Name:	Flo, LLC	
Street Address:	1501 Lower State Road, Ste 102	
City:	North Wales	
State/Country:	PENNSYLVANIA	
Postal Code:	19454	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	5038093	FLO 20/20	

CORRESPONDENCE DATA

Fax Number:

8006399733

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

215 997-9744

Email:

legal@otgexp.com

Correspondent Name:

Lisa Scher

Address Line 1:

1501 Lower State Road, Ste 102

Address Line 4:

North Wales, PENNSYLVANIA 19454

NAME OF SUBMITTER:	Lisa Scher /Lisa Scher/	
SIGNATURE:		
DATE SIGNED:	08/13/2018	

Total Attachments: 1 source=00182340#page1.tif

TRADEMARK REEL: 006419 FRAME: 0707

P \$40.00 5038093

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this \mathcal{B} day of August, 2018 by and between OTG Experience, LLC, a Delaware limited liability company ("Assignor") and Flo, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of Trademark Registration Number 5038093 for the mark Flo 20/20 (Mark).

WHEREAS, Assignor now wishes to sell, assign and transfer the Mark to Assignee, and Assignee desires to acquire and assume the Mark.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

- 1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including the registration therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringement of the Mark.
- 2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency, including foreign trademark offices, having jurisdiction over the ownership of the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

OTG EXPERIENCE, LLC

Name: Christopher J. Redd

Title: Vice President

FLO, LL

Name: Christopher J. Redd

Title: Vice President

TRADEMARK REEL: 006419 FRAME: 0708

RECORDED: 08/13/2018