

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486978

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Furniture Traditions, Inc.		08/16/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Tempur World, LLC		
Street Address:	1000 Tempur Way		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40511		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4042857	BREEZE	
Registration Number:	3979269	NEWPORT BREEZE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5028250220		
Email:	acahill@cahill-ip.com		
Correspondent Name:	Amy Sullivan Cahill		
Address Line 1:	6013 Brownsboro Park Blvd., Suite B		
Address Line 4:	Louisville, KENTUCKY 40207		
NAME OF SUBMITTER:	/christina i. ryan/		
SIGNATURE:	/christina i. ryan/		
DATE SIGNED:	08/22/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

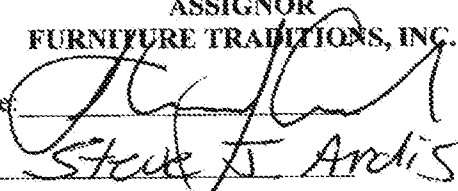
WHEREAS, Furniture Traditions, Inc., a corporation organized under the laws of the State of California (hereinafter "Assignor"), is the record owner of the trademark registrations set forth in Schedule A hereto; and

WHEREAS, Tempur World, LLC, a limited liability company organized under the laws of the State of Delaware (hereinafter "Assignee"), desires to acquire all right, title and interest in and to said trademarks; and

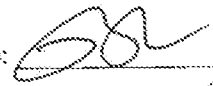
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer to said Assignee the entire right, title and interest in and to said trademarks and U.S. Patent and Trademark applications and registrations thereof and the goodwill associated therewith, the same and the rights of said Assignor to be held and enjoyed by said Assignee for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the trademark registrations may be renewed or reissued, as fully or entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made, together with all claims for legal and equitable relief of any kind by reason of past infringement of said trademarks and trademark applications and registrations, with the right to sue for and obtain the same for its own use and behalf, and for the use of its successors, or other legal representatives.

IN TESTIMONY WHEREOF, said Assignor and Assignee have caused this Trademark Assignment to be duly executed and become effective on the date of last execution indicated below.

**ASSIGNOR
FURNITURE TRADITIONS, INC.**

Signature: 
Name: Steve J. Ardis
Title: Co-president
Date: 8-3-18

**ASSIGNEE
TEMPUR WORLD, LLC**

Signature: 
Name: Bhaskar Rao
Title: EVP + CFO
Date: 16 August 2018

SCHEDULE A

Mark	Appl. Serial No.	Registration No.
BREEZE	85004622	4042857
NEWPORT BREEZE	85004649	3979269